

City of San José Public Art Committee

Public Art Committee

Roma Dawson, Chair Smita Garg Leanne Lindeloff Ron Muriera

Richard James

Public Art Advisory Committee Karen Gauss, Chloe Verrey

MINUTES: Regular Meeting on Tuesday, August 6, 2019, 5:30 PM

San José City Hall Council Wing, Room W119

I. Call to Order & Orders of the Day

Chair Dawson called the meeting to order at 5:31 p.m.

Roll Call PRESENT:	Commissioners Roma Dawson, Richard James, Leanne Lindeloff, Ron Muriera.
PAAC Members:	Karen Gauss (and Shannon Gauss)
ABSENT:	Smita Garg, (PAC), Chloe Verrey (PAAC).
STAFF:	Public Art Director Michael Ogilvie, Sr. Project Manager Lynn Rogers, Sr. Project Manager Mary Rubin, Sr. Art Coordinator Emily Sevier
Guest Presenters:	Mario Chiodo, artist; Richard Crowley.
Other:	Nicole Burnam, PRNS;.

II. Public Record

None.

III. Public Comment

- A. Commissioner Ron Muriera commented that he was glad to be serving again on the PAC
- B. Commissioner Richard James gave a shout out to muralist Lila Gemellos for her mural at the Santa Clara County Fair.

IV. Consent Calendar

A. Approve the Minutes for the Regular Meeting of June 4, 2019 Mvd/2nd: R. James/L. Lindeloff; Passed: 3 Yes; 0 No; 1 Abstention(R. Muriera as he was not on PAC June 4, 2019).

V. Reports

A. Chair - Roma Dawson

Chair Dawson reported on recent activities, and commented on her long friendship with the late Councilmember Pat Dando.

V. Reports, cont.

B. Public Art Director – Michael Ogilvie

Reported on:

- 1. Edenvale mural dedication event on June 28; mural effective as 30,000 cars pass by that site daily.
- 2. Mural dedication event of artwork by Nychos on large wall adjacet to Whole Foods parking lot. Project was a partnership between the Sharks organization and Modera developer, with Empire Seven and cooperation of Whole Foods; it is not an OCA project but OCA provided important coordination.
- 3. Urban Confluence Silicon Valley released its call for proposals for the "Light Tower". This is not a City project.
- 4. Sonic Runway construction documents have been approved, paving the way for the project to be reinstalled on City Hall Plaza in the near future. Fabrication of the revamped artwork is the next step. The project is ready to go but will go to City Council for approval at its meeting on August 13. The projected life of the project is 5-7 years. The contract is directly with the artists, both of whom are Bay Area residents.
- The Arts Commission Chair Lynne Brown had raised the question about how Commissioners could be more engaged and involved. M. Ogilvie used public art examples and cited R. Muriera's work in helping get the County's percent-for-art adopted. All discussed.
- 6. Viva Callé returns on Sunday, September 22.
- Google hosting an "open house" at Arena Green on Saturday, October 24 from 10:00 AM 1:00 PM about their future plans. Chair Dawson requested more info.

VI. New Business

- A. Action Items
 - 1. DESIGN DEVELOPMENT
 - a. ACTION: Approved the Schematic and Design Development Proposal by artist Mario Chiodo for a permanent memorial sculpture to late former Councilmember Pat Dando. (Council District 10 – Not a SJPA project.)

Mvd/2nd: R. James/r. muriera; Passed: 4 Yes; 0 No; 0 Abstention.

Presented by Rich Crowley, Community Member with Artist Mario Chiodo

Reported that the project support group had raised \$450,000 since December, 2018 and hired accomplished sculptor Mario Chiodo. The have also raised additional funds for a maintenance set-aside fund and funds to continue programs at the Almaden Library & Community Center.

R. James commented on the great enthusiasm for the project.

L. Lindeloff noted the joy with children in the artwork design was effective.

R. Dawson noted that she had met Pat Dando in 1984 and the artwork design seemed to capture her particular nuances.

Cheryl Strough of the Dando artwork support group spoke in support of the project and introduced the other members of the group who were present.

2. ARTIST SELECTION

a. REPORT: Selection of artist Sam Tubiolo for public art at the new Fire Station 37. (District 6)

Presented by Lynn Rogers, Sr. Project Manager

Rogers explained that this was a direct select process as provided for in the Public Art Next public art master plan and outlined why this approach supported the delivery of this project, which is on a very tight timeline. Chair Dawson commended the selection and noted that she had been on the selection committee for the Alviso Storm Pump Station project that Tubiolo completed.

L. Lindeloff expressed interest in serving as the PAC liaison for Fire Station 37.

3. PUBLIC ART ADIVSORY COMMITTEE MEMBER

 ACTION: Approved the recommendation to forward a recommendation to the Arts Commission for the appointment of Heidi Lubin to the Public Art Advisory Committee for a two-year term ending June 30, 2021. (Citywide).

Mvd/2nd: R. Muriera/L. Lindeloff; Passed: 4 Yes; 0 No; 0 Abstention.

Presented by Michael Ogilvie, Public Art Director.

R. Muriera commented that she is a great person and dedicated artist who will add value to the PAC as a PAAC members.

B. OTHER ITEMS

1. REPORT: Collaboration between the City of San José's 2020 Census project, VTA, local colleges, and Public Art on poster contest. (Citywide)

Report presented by Emily Sevier, Sr. Arts Program Coordinator with Michael Ogilvie, Public Art Director.

Staff explained that Census 2020 wanted an art project, using the theme "Everyone Counts" to target students, especially college students. Discussion and project coordination includes representatives from the City, the County and the Valley Transit Authority (VTA). Ideas include posters on VTA real estate and vehicles. VTA supports this because the census is important to their long-range development. They will fund print material and ideas include Census 2020 promotion in bus shelters, train wraps, digital posters and more. PAAN member Karen Gauss is VTA staff and will be project managing this endeavor on the VTA end.

VII. Continuing/Old Business

A. Updates were provided on continuing projects. Written report highlighting updates on continuing projects was reviewed.

Presented by M. Ogilvie, Public Art Director with input from staff.

VIII. Meeting Schedule

The next regular meeting of the Public Art Committee is Tuesday, October 1 at 5:30 PM, City Hall in Council Wing Meeting Room W-119.

IX. Adjournment

Meeting was adjourned at 6:47 PM

ATTEST: PUBLIC ART COMMITTEE SECRETARY

Recorded by LYNN ROGERS, SR. PROGRAM OFFICER

PRESIDING: COMMITTEE CHAIR

ROMA DAWSON,