



Memorandum

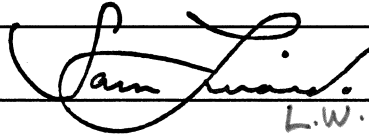
TO: CITY COUNCIL

FROM: Mayor Sam Liccardo

**SUBJECT: JUNE BUDGET MESSAGE FOR
FISCAL YEAR 2016-2017**

DATE: June 3, 2016

Approved:


L.W.

Date:

6-3-16

RECOMMENDATION

I recommend that the City Council:

1. Approve the City Manager's Proposed Budget with the additional direction outlined in this memorandum for purposes of adopting a final budget for Fiscal Year 2016-2017.
2. Adopt a resolution authorizing the City Manager to negotiate and execute agreements for projects approved in the Mayor's Budget Message when amounts exceed the City Manager's existing contract authority provided that any required environmental review for the project has been completed.
3. Authorize the changes proposed in the following Manager's Budget Addenda and incorporate them in the Adopted Budget, except in cases where the Addenda are amended or superseded by the contents of this Budget Message.

MBA #4	Office of Immigrant Affairs
MBA #5	Recommendation on the 2017-2021 Proposed Capital Improvement Program
MBA #6	Destination Marketing Program to Support International Air Service
MBA #7	Proposed 2016-2021 Transient Occupancy Tax Funded Arts and Cultural Development Grants
MBA #9	Public Works Capital Program Staffing
MBA #10	Mayor's Gang Prevention Task Force and San Jose Bringing Everyone's Strengths Together Resource Allocation Plan
MBA #13	Extension of Homeless Response Team Park Rangers
MBA #14	Sales Tax Ballot Measure: 2016-2017 Provisional Budget and Ongoing Spending Priorities Plan
MBA #16	Implementation of the Modified Apartment Rent Ordinance
MBA #18	Team San Jose 2016-2017 Performance Measures
MBA #19	Intergovernmental Relations
MBA #20	Regional Rail Planning Staffing Revision
MBA #27	Amendments to the 2016-2017 Proposed Fees & Charges Document
MBA #28	Development Services Process Improvement Study Update

- MBA #29 2016-2017 Updated Revenue and Expenditure Estimates in the General Fund and Transient Occupancy Tax Fund
- MBA #30 Recommended Amendments to the 2016-2017 Proposed Operating and Capital Budgets

INTRODUCTION

In accordance with Section 1204 of the San Jose City Charter, I present my Fiscal Year 2016-2017 June Budget Message for consideration by the City Council and the community. As in my March Budget Message, I propose to set aside savings for an uncertain future, with highly focused investments in improving safety, broadening economic opportunity, improving neighborhood quality of life, and our infrastructure.

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Ongoing Funding Requests

The targeted investments in this June Budget Message seek to employ a fiscally prudent approach to spending, using “one-time” funding for “one-time” expenditures, rather than committing to programs that require ongoing dollars in years for which our Budget Office projects future deficits (specifically, FY 2018-2021). These one-time investments stretch our scarce public dollars by leveraging resources from private or philanthropic sectors, as well as force-multiplying technology.

Councilmembers have made several requests for funding “ongoing” needs, typically requiring staffing over multiple years to an indefinite future. Those requests include:

Table 1 – Ongoing Budget Document Proposals

Budget Document #	Subject	Ongoing Amount
3	Streetlight Maintenance Division	\$126,000
9	Safe Legal Fireworks Grant in San Jose	\$100,000
13	Graffiti Eradication	\$144,000
21	Cameras for Hoffman / Via Monte Neighborhood	\$110,000
29	Franklin McKinley Children Outreach Worker	\$106,000
31	Santee Code Enforcement and Legal Services	\$398,000
36	Parks, Recreation and Neighborhood Services Volunteer Coordinator	\$167,000
54	Senior Programming at Alma, Mayfair, Seven Trees and Southside Community Centers	\$78,500
65	Adding Park Rangers	\$526,000

Source: FY 2016-2017 Proposed Budget Documents

For the reasons described above, I have declined such ongoing commitments at this time. Should a sales tax measure pass on June 7th, I will issue a supplemental memorandum recommending limited ongoing spending proposals for FY 2016-2017. Passage of the June 7th sales tax measure will

provide greater opportunity to consider these and other ongoing spending commitments in the FY 2017-2018 budget cycle.

SPENDING PROPOSALS

I am grateful for the diligent and excellent work of City staff, particularly in the City Manager's Budget Office, in preparing another balanced budget for Council consideration.

I thank my colleagues for their thoughtful input to the budgetary process over the past several weeks. My colleagues on the Council submitted 78 Budget Documents totaling approximately \$38.1 million dollars. All of these proposals could restore valuable services to our residents; however, budget-balancing requires narrowing priorities. By focusing on those expenditures that improve safety and make the most impactful investments in our quality of life, I propose the following changes to the City Manager's 2016-2017 Proposed Operating and Capital Budgets for Council adoption:

1. Safety

- a. Emergency Preparedness:** Chronic shortfalls in emergency preparedness, exacerbated by budget reductions over the last decade, have undermined our readiness. We should start by reinstating the Community Emergency Response Team (CERT) training program, a cost-effective means of "crowdsourcing" emergency readiness by engaging in monthly trainings of volunteers, and ensuring that the program offers trainings and materials in English, Spanish and Vietnamese. I recommend the City Manager allocate \$130,000 one-time General Fund funding to support this effort. (BD #15 Herrera & BD #74 M. Nguyen)

- b. Emergency Mass Warning:** We have many long-overdue investments to make in our emergency response infrastructure and programs. Among them:
 1. A major disaster can cripple power sources, undermining the public communications infrastructure at the very moment when communication with residents becomes imperative to limit casualties, disseminate lifesaving information, and accelerate recovery efforts. Many of our fire stations have generators to supply backup power during long power outages, enabling the stations to offer public wireless access that allows residents to communicate, particularly where they seek medical assistance at nearby fire stations. I recommend that the City Manager assess the feasibility of connecting fire stations to high-speed fiber internet—particularly through a citywide "dig once" strategy—and ascertain the cost of providing medical supplies at all fire stations, including potential grant opportunities, and report back to Council in Fall 2016.
 2. With all of the major events that San Jose has hosted in recent months, it has become clear that San Jose critically needs a portable mass warning siren/speaker system/alert system. I recommend the allocation of \$127,000 one-time General Fund funding for this purpose.
 3. I further recommend the allocation of \$42,000 one-time General Fund funding to conduct a Mass Warning Study and Pilot Program, and report back to Council with an Informational Memorandum.

- c. **Pedestrian Safety and Traffic Safety:** The safety of pedestrians—particularly children—poses a central concern in many neighborhoods, as evidenced by several Budget Documents from my Council colleagues. Given the scarcity of police officers and enforcement resources, we must focus on other tools and improvements in road design:
1. **Automated Radar Enforcement:** State law bars our use of automated radar enforcement in corridors with high rates of fatalities and severe injury crashes, where we could have substantial impact on safety. I recommend that the City Manager renew the prioritization of automated speed enforcement as a “Top 5” legislative priority for our state lobbying team.
 2. **Vision Zero: Traffic Safety in Every Council District:** I recommend allocating \$400,000 in one-time Construction and Excise Tax revenue and \$600,000 in one-time General Fund funding to create a \$1 million citywide program for traffic safety and calming, an amount equal to \$100,000 in every Council District. I recommend the City Manager allocate additional funding of \$150,000 one-time General Fund funding specifically for District 6 to address issues identified in Councilmember Oliverio’s budget request. (BD #8 Oliverio) Within each Council District’s allocation, the City Manager is directed to allocate the following amounts in each District for radar speed display signs: (1) \$20,000 to District 5 for a radar sign, (2) \$40,000 to District 9 for two radar signs on Curtner Avenue and Jacob Avenue, and (3) \$60,000 to District 4 for three radar signs near George Mayne School and on River Oaks. (BD #45, 47, 48, 69, and 72 Carrasco, Rocha and M. Nguyen). The Department of Transportation should focus this spending on actual implementation of traffic safety projects and devices (radar signs, speed bumps, chokers, curb paint, etc.), and minimize the selection of options that consume dollars in studies and staff time.
 3. **Crossing Guards:** In virtually every meeting I have with superintendents, principals, or parents, I hear the need for more crossing guards to improve child safety. I recommend the allocation of \$200,000 in one-time General Fund dollars for additional crossing guards, spread over two years, to supplement current funding for crossing guards (4.5 School Crossing Guard PT). Funding should be based on intersections that score highest on the DOT’s criteria, but with specific emphasis on adding crossing guards at Steindorf Elementary and near O.S. Hubbard Elementary Schools. (BD #51 Rocha)
 4. **Update of Traffic Calming Policy:** The Traffic Calming Policy for Residential Neighborhoods (Council Policy 5-6) and the Traffic Calming Toolkit help residents understand the available tools and process for traffic calming in San Jose. Previously, the Fire Department approved the use of speed lumps on neighborhood streets with wide-axle-spaced slots to permit emergency vehicles to traverse them. There are differing views among current City staff regarding the use of such devices—whether humps, lumps, or bumps. While concerns exist about emergency vehicle access, the selective deployment of these devices on low-volume streets appear unlikely to have even negligible impacts on response times, while children daily face the safety threat of high-speed traffic near schools. In the view of many residents, humps are ineffectual. Moreover, speed bumps and lumps constitute among the least expensive, and most readily implementable means of addressing speeding near schools and in low-volume residential streets. Given the widespread demands for more immediate action from the City for pedestrian safety near our schools, we should review the array

of options, and return to the Transportation and Environment Committee by the end of 2016 with any proposed updates to Council Policy 5-6 to ensure we have a broad array of easily-implementable tools to combat speeding in neighborhoods.

- d. **Reducing Crime and Illegal Dumping with Better Lighting:** Several Councilmembers recognize the need for improved lighting to combat violence, auto burglaries, and illegal dumping in recognized “hot spots.” I recommend that the City Manager allocate \$38,000 from the Strategic Capital Replacement and Maintenance Needs appropriation for lighting at the Alma Community Center (BD #32 T. Nguyen). I recommend the City Manager expedite installation of solar lighting—already budgeted in the FY 2016-2017 Capital Budget. (BD #34 Khamis) Lastly, I recommend allocating the following from the General Fund: \$160,000 for LED streetlights on Sebastian Borello Drive (BD #12 Herrera), and \$28,000 to install an LED streetlight at the end of Chynoweth Avenue. (BD #22 Khamis)
- e. **Cadillac Neighborhood:** I recommend \$209,000 one-time funding from the Police Staffing and Operations Reserve to start, on a pilot basis, an 18-month funding commitment to restart a program analogous to “Project Crackdown” of the 1990’s in the gang-impacted Cadillac neighborhood. Given the time required to recruit and hire these positions, and funding needed for program evaluation, this funding will suffice solely for the hiring of a limit-dated Community Coordinator position and a single Community Activity Worker to conduct outreach, inform residents of City services, and boost community engagement. I further recommend the City Manager provide a status update to the Public Safety, Finance, and Strategic Support Committee twice during the 18-month pilot. (BD #64 Jones)
- f. **East San Jose Underpass Lighting & Art:** Pedestrians in East San Jose frequently traverse Capitol Expressway, Jackson Avenue and King Road to reach nearby schools, community centers, churches, and the hospital, but poor street lighting and frequent crime make residents fearful to navigate these routes. San Jose Creates and Connects planned a citywide underpass mural project called Neighborhood Gateway Gallery, and funded King Road as priority for public art and new lighting. I recommend the City Manager allocate \$131,000 one-time Transient and Occupancy Tax funding and \$10,000 one-time General Fund funding to support Capitol Expressway and Jackson Avenue underpasses in Phase I. (BD #41 Carrasco)
- g. **License Plate Readers for SJPD:** It will take several years for the San Jose Police Department to restore staffing levels. In the meantime, we must continue leveraging technology to help our Police Officers reduce crime. SJPD currently utilizes eight camera-based License Plate Readers (LPRs). Acquiring additional LPRs can help our Police Officers locate and recover stolen vehicles on City streets, improving arrest rates for auto theft and other investigations. I recommend the City Manager allocate \$165,000 one-time funding from the Police Staffing and Operations Reserve to purchase eight additional cameras. (BD #19 Khamis)
- h. **Hoffman / Via Monte Neighborhood:** City staff has recently recommended the Hoffman / Via Monte Neighborhood for the “Safe Communities Multi-Housing (SCMH) Pilot Program,” to reduce crime and calls for service through environmental design, crime prevention training, Neighborhood Watch, and alignment of neighborhood community resources. Through the Budget Document process, Councilmember Khamis has further

sought to expand the Residential Pilot Parking Program in District 1 and add cameras to this neighborhood (BD #20 & 21). Later in this Message, I indicate support for the permit-parking expansion, but decline to implement any publicly-funded camera programs until we better understand the impact of the SCMH pilot on neighborhood safety, and any civil liberties concerns that residents might have. I recommend the City Manager report to the Public Safety, Finance, and Strategic Support Committee at the conclusion of the SCMH pilot. I also recommend expanding PRNS' promising "Viva Parks" program to encourage activation of Chris Hotts Park. To support this effort I recommend the City Manager allocate \$40,000 one-time General Fund funding to support this effort and additional Downtown activation supported by the "Viva Parks" program staff.

- i. **Problem Gambling Assessment:** Problem gambling has plagued our community for decades and, for that reason, I have routinely opposed expansion of card tables and called for stricter enforcement against casinos violating local and state rules. I commend Councilmember Tam Nguyen for having convened stakeholders with representatives from law enforcement, service providers, and others to discuss this ongoing problem. While we appreciate the financial pledge of the Santa Clara County Board of Supervisors to fund a study on problem gambling, it appears that experts have already conducted such a study in this county within the last three years. Before we start spending money on more studies, I would like to seek the expertise of local experts—including service providers such as Asian-Americans for Community Involvement and Asian-American Recovery Services—to identify what specific additional studies our professionals need to better understand problem gambling. When we receive this information, we can then assess whether dollars might be better spent on more studies, or on actual treatment. I recommend that the City Manager allocate \$75,000 one-time General Fund dollars in a reserve, for further Council deliberation upon receipt of a report of the City Manager's findings to the responsible Council committee. (BD #39 T. Nguyen)

- j. **Improving Emergency Medical Response:** Our substandard emergency medical response performance constitutes a grave concern to many of our elderly and response-dependent residents, and has deprived the City of San Jose of over \$5 million from the County in recent years. In several other jurisdictions, we have seen nimble two-person teams improve emergency medical response. The City Manager's budget calls for the reduction of the City's "squad" units, however, to restore fire-response capacity in Stations 30 and 34. With the hoped-for passage of Measure B, we have an opportunity to ensure that we have a viable cadre of squad units to meaningfully improve emergency medical response, beyond the unit restored with \$1.25 million on Attachment A to MBA #14. Should Measure B prevail at the ballot box in June, I recommend that the City Manager allocate an additional \$1.25 million, taken from a portion of the one-time funding for Fire Station #37 (and thereafter committed as ongoing dollars) for the restoration of an additional squad team of 3.0 Paramedic/Firefighters and 3.0 Engineers.

- k. **Santee Neighborhood Code Legal Support:** The Santee Neighborhood needs more support to ensure compliance with the 1995 injunction to protect tenants and improve the safety of substandard housing conditions. Currently, Community Development Block Grant funding allocates \$80,000 for investigative services for victims in Santee. As complaints and investigative reports pile up, however, we lack resources for legal services to take action. I recommend the City Manager allocate \$60,000 one-time General Fund funding to support

legal action and enforcement. I further recommend the City Manager work with the Santa Clara County District Attorney's Office to identify cases for both civil and criminal enforcement. (BD #30 T. Nguyen)

- l. Blossom Hill Road Sound Wall:** A six-foot sound wall separates Blossom Hill Road from residents on the north side of Blossom Hill Road between Hennessy Place and the Driftwood Arms Apartments. Residents with backyards bordered by this sound wall have sought to construct a taller wall, driven by public safety and noise concerns. The sound wall sits on private property, and it would cost \$825,100 to build an 8-foot wall. We have many requests for sound wall construction where neighborhoods lack any walls whatsoever, at a cost well in excess of the City's capital budget. Admirably, the residents have expressed a willingness to engage in self-help, to pay for some portion of the wall. I recommend that the City Manager work with residents on alternatives, including, but not limited to, the formation of an assessment district to self-fund these improvements. Should residents choose to form an assessment district, I recommend the City Manager allocate \$20,000 one-time General Fund funding to cover administrative and City costs related to creating that district.
- m. Alum Rock Youth Center:** The Mayor's Gang Prevention Task Force has identified the area immediately surrounding the Alum Rock Youth Center as a "gang hotspot." Currently, the Boys & Girls Club and Escuela Popular provide services at the Alum Rock Youth Center under reuse agreements, but program hours are limited. Last year, the City provided additional funds to expand after-school hours, resulting in heavy attendance by youth in the surrounding community. To continue these after-school hours, I recommend that the City Manager allocate \$50,000 one-time General Fund funding. (BD #43 Carrasco)

2. Broadening Opportunity and Access

- a. Access to Pools and Swim Lessons:** While some children in our City have access to public pools and private clubs during the summer, San Jose has one of the lowest rates of access to public pools of any city in the United States. I recommend the City Manager allocate up to \$100,000 one-time General Fund dollars to lease high school pools in our disadvantaged neighborhoods for free recreational swimming opportunities. The Mayfair Community Center has an excellent pool, but lessons appear cost-prohibitive to many in the community. Swim lessons provide recreation, health, and safety benefits to our youth. I recommend the City Manager allocate an additional \$16,000 one-time General Fund funding to provide 150 swim lesson scholarships to economically disadvantaged children at the Mayfair Community Center. (BD #44 Carrasco)
- b. Family-Friendly City Facilities:** Some of our City-owned facilities—including venues meant for families with small children—lack private areas for mothers of newborns who require clean, private lactation areas. I recommend the City Manager allocate \$110,000 one-time funding from the Cultural Facilities and Capital Maintenance Reserve to equip Happy Hollow Park and Zoo, and the Children's Discovery Museum with private rooms, making each of these locations more family friendly. In addition, I recommend the City Manager ensure City employees know the current City Hall facilities available to them. (BD #6 Kalra)

- c. Participatory Budgeting (D3Decides & District 5 Pilot):** I commend Councilmember Peralez and his staff for taking up our challenge to launch the successful “D3 Decides” Pilot Participatory Budgeting program. I recommend the City Manager implement the projects identified by community members through this participatory budgeting process, as outlined in Attachment B. This year, we will expand this innovative approach to community engagement to include both Districts 3 and 5. I recommend the City Manager allocate \$250,000 one-time General Fund funding to “D3Decides,” and \$100,000 one-time General Fund funding to the District 5 Participatory Budgeting Pilot. In addition, I recommend that the City Manager allocate \$50,000 one-time General Fund funding to administer these projects. (BD #42 Carrasco & BD #60 Peralez)
- d. Vietnamese-American Community Center:** Council recently directed staff to develop a temporary staffing model for the Vietnamese-American Community Center at the Shirakawa Community Center, to which staff responded with Manager’s Budget Addendum #15 (MBA #15). The concept calls for the City to partner with non-profits to operate the temporary center. Our investment should focus on staff necessary to support non-profit organizations delivering services to the Vietnamese-American community. Therefore, I recommend bringing the total proposed funding down by eliminating \$40,000 in IT upgrades, lowering tenant improvements by \$20,000, and reducing the 1.5 Senior Recreational Leader staffing by \$25,800 (1.5 FTEs to 1.0 FTEs), saving a total of \$85,800. I recommend the City Manager allocate the remaining one-time General Fund funding, outlined in MBA #15, to support FY 2016-2017 operations and work to transition this center to a reuse model. A future permanent Vietnamese-American Community Center will rely on private fundraising; I recommend that the City Manager allocate \$70,000 from the \$300,000 identified in this FY 2016-2017 Proposed Operating Budget to fund 1.0 limit-dated Executive Analyst focused on fundraising and community partnerships for a permanent Vietnamese-American Community Center.
- e. Translation Services and the Office of Immigrant Affairs:** My colleagues have sought funding for translation services from this budget. The FY 2016-2017 Proposed Operating Budget already includes an allocation of \$250,000—with \$150,000 earmarked for translation and interpretation services—along with customer service training focusing on cultural competency. In addition to the services provided by the Office of Immigrant Affairs, the City provides translation/interpretation services in multiple departments, funded within their departmental budgets. The City will soon release a Language Access Policy (LAP) to guide departments on ways to minimize language barriers to City programs or services. (BD #75 M. Nguyen)

3. Improving Neighborhood Quality of Life

- a. Homeless Encampment Service Coordination & Bio Waste:** Residents frequently complain about homeless encampments located on land owned by CalTrans, the Water District, or a private owner. Cleanup of trash and bio waste requires considerable coordination among agencies, particularly in District 7’s industrial areas. I recommend that the City Manager allocate \$180,000 one-time General Fund funding for 1.0 limit-dated Staff Specialist to coordinate encampment clean-ups, and to secure contractual services for the disposal of bio waste. (BD #25 T. Nguyen)

- b. Monterey Highway/Downtown Streets Team:** In Fiscal Years 2014-2015 and 2015-2016, the Council appropriated funds to Downtown Streets Team for expansion of this critical program to Monterey Road. In addition to providing a critical service for our neighborhoods, it gives homeless individuals jobs. This year's budget allocates \$330,000 to start expanding this model throughout the City. To ensure that we sustain the investments we have made along Monterey Highway, I recommend the City Manager allocate \$100,000 from the General Fund to continue this program for another year. (BD #28 T. Nguyen)
- c. Public Outreach for Neighborhood Beautification Efforts:** In the past two budget cycles, the City has taken significant steps to combat illegal dumping, graffiti, litter and other forms of neighborhood blight. With the continuing expansion of programs available to help residents keep our city clean and beautiful, I recommend that the City launch an enhanced public outreach and education campaign focused on engaging our residents as partners in these efforts. This campaign should be a collaborative effort led by, and built upon already-existing outreach efforts of, the Environmental Services Department and the Parks, Recreation and Neighborhood Services Department, in collaboration with the Mayor's Public Information Office. To support an enhanced outreach and education effort, I recommend the City Manager allocate \$50,000 one-time General Fund funding and engage Council Offices and other partners in the outreach effort.
- d. Increased Street Sweeping:** Many of our neighborhood streets—particularly in communities where parking appears scarce—lack signage that would better ensure effective street sweeping. By making a one-time investment in adding streets with signage, and on an overtime basis, we can improve street cleaning and reduce water pollution in our creeks and Bay. I recommend the City Manager allocate \$136,000 one-time funding from the Storm Sewer Operating Fund. (BD #7 Kalra)
- e. The Dirty Dozen:** A small number of absentee landlords appear responsible for a larger percentage of San Jose's blighted, unsafe, and substandard apartment buildings. I recommend the City Manager allocate \$111,000 one-time General Fund funding to add a limit-dated Code Enforcement Inspector position as well as for supplies and equipment to expand enforcement of the top violators of our code enforcement laws. With additional fines and penalties, this program could become self-supporting financially in the future. The City Manager should use fees or penalties collected in FY 2016-2017 to evaluate this program. (BD #70 M. Nguyen)
- f. Residential Parking Permit Fees:** We increasingly hear complaints of non-permitted cars parked and stored in residential permit zones, with over 17,000 citations issued in 2014-2015 alone. The City of San Jose imposes a penalty of \$65, considerably less than the fine in either Oakland (\$83) or San Francisco (\$78). In an effort to help deter such infractions, I recommend to increase this penalty from \$65 to \$70, generating \$50,000 annually to the General Fund. (BD #61 Peralez)
- g. Districts 1 & 10 Residential Parking Permit Program:** District 1 has begun a two-year pilot program exploring a resumption of the City's residential permit parking program. The pilot, which targets the Winchester corridor, has taken more time to develop than anticipated, but funds to continue the program in FY 2016-2017 already exists in the budget. I decline to support funding for a third year of this program until Council has had the opportunity to

review the results in the coming year, but will do so next year if results appear promising. I recommend the City Manager update the Transportation & Environment Committee on progress in January 2017 and evaluate this program in a cost-recovery model or ascertain if additional funding is needed for FY 2017-2018. In addition, I recommend the City Manager expand the pilot program to the Hoffman / Via Monte neighborhood, and allocate \$35,000 one-time General Fund funding. (BD #66 Jones & BD #20 Khamis)

- h. District 8 Community Garden & Lake Cunningham Dog Park:** Currently, District 8 lacks a community garden, so District 8 residents participate in the City's community garden program elsewhere. I recommend that the City Manager work with District 8 residents to identify a future site, at which time Council can consider funding for capital and operating needs. Also, Lake Cunningham Regional Park lacks a dog park, which would add a much-requested amenity within the Park's flexible space. I recommend that the City Manager allocate \$57,000 one-time General Fund funding and \$11,000 one-time funding from the Lake Cunningham Park Fund adding a limit-dated Park Ranger PT (.5 FTE) and a Maintenance Assistance PT (.25 FTE) to support the dog park. (BD #11 & #14 Herrera)
- i. City Parks and Volunteers:** Since 2008 our parks acreage has increased by nearly 200 acres while our parks maintenance staff has decreased by 70 full-time employees. We benefit enormously from the hard work of our volunteers, but we often lack the basic tools to support their work. I recommend the City Manager allocate one-time Parks Central Construction & Conveyance Tax Fund (\$35,000) to purchase an additional truck and a washer and dryer (\$2,500) from the Minor Park Equipment allocation in this fund for the Adopt-A-Park Program. (BD #37, 38 Khamis & #46 Rocha)
- j. Animal Care & Services:** A significant portion of Animal Services' success with increasing our Live Release Rate (LRR) appears attributable to the targeted provision of low-cost and free spay and neuter in our communities. Animal Care and Services has access to a mobile spay and neuter clinic owned by a non-profit agency, and a modest supplement to the resources for this mobile facility could increase the City's LRR to over 90%. I recommend the City Manager allocate \$87,000 one-time General Fund funding to increase mobile services. (BD #5 Kalra)
- k. Trail Expansion:** A trail connecting Copeland Lane to Mary Jo Way would provide hundreds of kids a safer route to two schools and improve recreational access. I recommend that the City Manager allocate \$30,000 one-time funding from the Subdivision Park Trust Fund to study the development of a new trail connecting Copeland Lane to Mary Jo Way. (BD #50 Rocha)
- l. San Jose Parks Foundation:** Since its inception, the San Jose Parks Foundation (Foundation) has played an important role in enhancing and supporting San Jose parks, but has struggled with fundraising. I recommend the City Manager allocate up to \$50,000 General Fund dollars in the form of a matching grant, providing a 1:1 match for every dollar raised by the Foundation, to encourage neighborhoods to financially support their own parks. (BD #67 Jones)
- m. Grace Community Center Program and Grace Baptist Church:** Grace Community Center is operated by the Parks Department in a building owned by Grace Baptist Church,

providing a broad array of therapeutic recreational programs and drop-in programs for a population that includes adults with mental health disabilities, severe mental illness, developmental disabilities and homeless. Grace Community Center has contracted with the County over the years on an array of therapeutic services from various funding sources such as Medical and AB109 reentry funds. In FY 2016-2017, the County will commit approximately \$300,000 in funding for Grace Community Center, leaving a potential funding gap of \$150,000. I recommend the City Manager close the gap first through PRNS revenue or vacancy savings. If the gap cannot be filled first through those measures, I recommend the City Manager allocate \$150,000 one-time General Fund funding. The Grace Community Center serves a large population of homeless as does the adjacent Grace Baptist Church, both are often providing basic services. Showers are an essential service for unsheltered homeless who often lack access to a shower facility. Those who have difficulty accessing showers face steep health challenges. I recommend the City Manager coordinate with Grace Baptist Church on a shower program operated by Grace Community Center and allocate \$68,000 one-time General Fund funding to expand the shower program at Grace Community Center. (BD #56 Rocha)

- n. **Responsible Landlord Engagement Initiative (RLEI):** Last year, the City funded RLEI at \$150,000 in one-time funding and directed RLEI to apply for future funding through the Community Development Block Grant (CDBG) process. In addition, Council directed RLEI to work with staff to develop performance metrics and report quarterly to the Neighborhood Services and Education Committee. While RLEI has requested additional funding from the City, they did not apply for a CDBG grant nor make quarterly reports to the City. I recommend the City Manager work with RLEI to facilitate participation in future CDBG and other grant processes, and enable eligibility for future funding consideration. (BD #57 Rocha)

4. Infrastructure

- a. **Greater Downtown Parking Garage:** To support the anticipated need for long-term parking supply in the Diridon Station/SAP Arena area, I recommend the \$1 million proposed in the FY 2016-17 Parking Fund capital program for “Arena Area Parking Development”—for temporary parking lots—be reallocated to the “Greater Downtown Parking Garage” in the capital program. The funds will be better utilized in the development of a permanent parking garage. I recommend the City Manager leverage partnerships and work with area stakeholder agencies, including the California High Speed Rail Authority, Caltrain, the Valley Transportation Authority and San Jose Sharks.
- b. **Convention Center Parking Garage:** Team San Jose (TSJ) manages and operates the Convention Center and seven of the City’s downtown cultural facilities, but does not manage the Convention Center Parking Garage (Garage). During contract negotiations in 2013, the City and Team San Jose explored transferring management and operations of the Garage to Team San Jose, but declined to include such changes in the agreement. The City should reconsider Team San Jose’s management of the Garage to assess if such a change could boost the overall customer experience, while maintaining revenue generation to the City. A reasonable amendment to the Convention Center Management Agreement might maintain an annual base funding level to the City, plus a formula for annual increases, while amending

TSJ's performance measures to incorporate these additional responsibilities. I recommend the City Manager explore such amendments and return to Council for further consideration no later than November 1, 2016. Any proposed amendments must consider the impacts of any changes on the management and operations of the City's Downtown-wide parking system and programs, Diridon Station/SAP area parking needs, and Fourth and San Fernando bond covenant requirements.

- a. **City Hall Rotunda Lighting:** Residents, artists, facility renters and City staff have long sought to add permanent LED lighting to the City Hall Rotunda that can be changed to different colors and patterns. With temporary contracted lighting, a multi-colored Rotunda has become a City icon for celebrations from ZERO 1 to Super Bowl 50, and for memorializing the tragic loss of Officer Michael Johnson. The temporary lighting is costly and cumbersome to implement and is hard to deploy quickly, such as to celebrate the San Jose Sharks' playoff run. The City could partially recover costs of permanent lighting, \$350,000, through fees on private rental events at the Rotunda. I recommend the City Manager return to Council during final adoption of the FY 2016-2017 budget and include a new facility fee charge to offset a portion of these costs. I further recommend the City Manager allocate \$350,000 one-time funding from the Cultural Facilities and Capital Maintenance Reserve upon Council approval of the new Facility Lighting Fee. (BD #62 Peralez)
- b. **City Tree Maintenance Program:** The Department of Transportation receives \$100,000 annually to maintain 28,000 City-owned trees. About 8,900 of those trees can block streetlights with overgrown canopies and create safety concerns if not properly maintained, particularly where they obstruct sidewalks and pedestrian routes. I recommend the City Manager allocate an additional \$100,000 one-time General Fund funding to place these trees on a 5-year pruning cycle. (BD #2 Kalra)
- c. **Chynoweth Avenue Pedestrian Bridge:** The construction of the Almaden Ranch Shopping Center at Cherry Avenue, which sits east of the Guadalupe River, has heightened calls for a pedestrian bridge across the river connecting Chynoweth and Cherry. This connection would greatly enhance mobility for pedestrians and cyclists living, shopping, and working nearby. I recommend the City Manager allocate \$150,000 one-time funding from the Subdivision Park Trust Fund to fund preparation and design for construction documents of the Chynoweth Avenue Pedestrian Bridge. (BD #55 Rocha)
- d. **Downtown Ice Rink Improvements:** Downtown Ice, the iconic holiday ice rink at the Circle of Palms, continues to grow in popularity. The attraction has operated for 12 years and needs repairs. For the last two years, the City has committed roughly \$170,000 one-time funding to match the San Jose Downtown's Association investment. I recommend the City Manager allocate \$100,000 one-time funding from the Transient Occupancy Tax Cultural Facilities Reserve for repairs and upgrades of the ice rink.

5. Administrative

- a. Mayor Innovation Fellows Program:** Launched in 2015, the Mayor’s Innovation Fellowship Program has recruited talented graduate students and mid-career technologists into the City to assist with data-focused projects, ranging from combatting illegal dumping to optimizing park maintenance schedules. In FY 2016-2017, the City will partner with FUSE Corps to recruit top-level talent from across the nation for this program, and have committed \$185,000 in private funding to this program. Innovation Fellows will focus on three key projects for the our Library Department, Transportation Department, and City Manager’s Office: (1) crafting an inclusive digital access strategy; (2) building transportation infrastructure for an era of rapid transformation; and (3) creating a workforce development hub at the Library. To leverage this opportunity from FUSE Corps, I recommend the City Manager allocate \$126,800 one-time dollars from the General Fund funding, \$88,400 one-time funding from the Library Parcel Tax revenues, and \$50,000 from the Mayor’s Office.

- b. Essential Services Reserve:** The total available Essential Service Reserve of \$5.2 million is directed to be allocated to fund the General Fund items in this Message. Included in this amount, I recommend the City Manager allocate \$1.3 million to the City’s Budget Stabilization Reserve.

- c. Council General Rebudget:** I recommend the City Manager allocate \$25,000 from the Council General rebudget for upgrades to the 18th Floor Conference Rooms and Public Area, \$25,000 to the City-Wide City Dues/Memberships appropriation in order to process new memberships and amend the Citywide Membership Policy to include the U.S. Conference of Mayor’s as an official City membership.

- d. Mayor and Council Office Rebudgets:** For Mayor and City Council Offices, I recommend the following rebudgets subject to final verification of accounts by the City Clerk’s Office:

	Office Rebudget	Constituent Outreach Rebudget	Other Items in Budget Message	Total Net Rebudget
Mayor’s Office	\$938,200	\$74,900	(\$50,000)	\$963,100
Council General	\$75,000		(\$50,000)	\$25,000
District 1	\$123,500	\$0		\$123,5000
District 2	\$133,700	\$300		\$134,000
District 3	\$93,500	\$1,700		\$95,200
District 4	\$153,800	\$1,800		\$155,600
District 5	\$259,500	\$800		\$260,300
District 6	\$43,000	\$0		\$43,000
District 7	\$40,000	\$0		\$40,000
District 8	\$179,000	\$0		\$179,000
District 9	\$312,000	\$2,500		\$314,500
District 10	\$46,000	\$0		\$46,000

COORDINATION

This memorandum has been coordinated with the City Manager and City Attorney.

For more information on this memorandum, please contact Lee Wilcox, Budget Director, at 408-535-4814.

Attachments:

Attachment A - City Source and Use of Funds

Attachment B – D3Decides Results List (District 3 FY 2015-2016 Participatory Budgeting Results)

CITY SOURCE AND USE OF FUNDS

GENERAL FUND		2016-2017	Ongoing
SOURCE OF FUNDS			
Page 5	Beginning Fund Balance: Police Department Staffing/Operations Earmarked Reserve Rebudget	209,000	
Page 5	Beginning Fund Balance: Police Department Staffing/Operations Earmarked Reserve Rebudget	165,000	
Page 7	Beginning Fund Balance: Cultural Facilities Capital Maintenance Earmarked Reserve Rebudget	110,000	
Page 9	Residential Parking Permit Fees	50,000	50,000
Page 12	Beginning Fund Balance: Cultural Facilities Capital Maintenance Earmarked Reserve Rebudget	350,000	
Page 12	Beginning Fund Balance: Cultural Facilities Capital Maintenance Earmarked Reserve Rebudget	100,000	
Page 12	Beginning Fund Balance: Council General Rebudget	75,000	
Page 13	Beginning Fund Balance: Mayor and City Council Rebudgets	2,404,200	
Total General Fund Source of Funds		3,463,200	50,000
USE OF FUNDS			
Page 3	Emergency Preparedness	130,000	
Page 3	Emergency Mass Warning	169,000	
Page 4	Pedestrian Safety and Traffic Safety (Transfer to the Construction Excise Tax Fund)	750,000	
Page 4	Pedestrian Safety and Traffic Safety (4.5 School Crossing Guard PT limited-dated to June 30, 2017)	200,000	
Page 5	Reducing Crime and Illegal Dumping with Better Lighting	188,000	
Page 5	Cadillac Neighborhood (1.0 Community Coordinator and 1.0 Community Activity Worker both limit-dated to December 31, 2017)	209,000	
Page 5	East San José Underpass Lighting & Art	10,000	
Page 5	License Plate Readers for SJPD	165,000	
Page 5	Hoffman / Via Monte Neighborhood	40,000	
Page 6	Problem Gambling Assessment	75,000	
Page 6	Santee Neighborhood Code Legal Support	60,000	
Page 7	Blossom Hill Road Sound Wall	20,000	
Page 7	Alum Rock Youth Center	50,000	
Page 7	Access to Pools and Swim Lessons	116,000	
Page 7	Family-Friendly City Facilities	110,000	
Page 7	Participatory Budgeting (D3Decides & District 5 Pilot)	400,000	

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Page 8	Vietnamese-American Community Center (1.0 Recreation Program Specialist, 1.0 Sr. Recreation Leader, 2.0 Recreation Leader PT, limit-dated to June 30, 2017)	316,600	
Page 8	Vietnamese-American Community Center Planning and Fundraising	(70,000)	
Page 8	Vietnamese-American Community Center Planning and Fundraising (1.0 Executive Analyst, limit-dated to June 30, 2017)	70,000	
Page 8	Homeless Encampment and Service Coordination & Bio Waste (1.0 Staff Specialist limit-dated to June 30, 2017)	180,000	
Page 8	Monterey Highway/Downtown Streets Team	100,000	
Page 9	Public Outreach for Neighborhood Beautification Efforts	50,000	
Page 9	The Dirty Dozen (1.0 Code Enforcement Inspector I, limit-dated to June 30, 2017)	111,000	
Page 9	District 1 and 10 Residential Parking Permit Program	35,000	
Page 10	District 8 Community Garden & Lake Cunningham Dog Park (0.5 Park Ranger PT and 0.25 Maintenance Assistant PT both limit-dated to June 30, 2017)	57,000	
Page 10	Animal Care & Services	87,000	
Page 10	San José Parks Foundation	50,000	
Page 10	Grace Community Center Program and Grace Baptist Church	218,000	
Page 12	City Hall Rotunda Lighting	350,000	
Page 12	City Tree Maintenance Program	100,000	
Page 12	Downtown Ice Rink Improvements	100,000	
Page 13	Mayor Innovation Fellows Program	176,800	
Page 13	Council General Rebudget (18th Floor Upgrades/US Conference of Mayor's Membership)	50,000	
Page 13	Essential Services Reserve	(5,170,300)	(280,900)
Page 13	Budget Stabilization Reserve	1,300,000	
Page 13	Essential Services Reserve (To Be Allocated)	280,900	330,900
Page 13	Mayor's Office Rebudget	963,100	
Page 13	Council General Rebudget	25,000	
Page 13	Council District 1 Rebudget	123,500	
Page 13	Council District 2 Rebudget	134,000	
Page 13	Council District 3 Rebudget	95,200	
Page 13	Council District 4 Rebudget	155,600	
Page 13	Council District 5 Rebudget	260,300	
Page 13	Council District 6 Rebudget	43,000	
Page 13	Council District 7 Rebudget	40,000	
Page 13	Council District 8 Rebudget	179,000	

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Page 13	Council District 9 Rebudget	314,500	
Page 13	Council District 10 Rebudget	46,000	
	Total General Fund Use of Funds	3,463,200	50,000
	Additional Funding Available	0	0
CONSTRUCTION EXCISE TAX FUND		2016-2017	Ongoing
SOURCE OF FUNDS			
Page 3	Pedestrian Safety and Traffic Safety (Transfer from the General Fund)	750,000	
	Total Construction Excise Tax Fund Source of Funds	750,000	0
USE OF FUNDS			
Page 3	Pedestrian Safety and Traffic Calming	1,150,000	
Page 3	Unrestricted Ending Fund Balance	(400,000)	
	Total Construction Excise Tax Fund Use of Funds	750,000	0
GENERAL PURPOSE PARKING FUND		2016-2017	Ongoing
SOURCE OF FUNDS			
	NONE	0	0
	Total General Purpose Parking Fund Source of Funds	0	0
USE OF FUNDS			
Page 11	Greater Downtown Parking Garage	1,000,000	
Page 13	Unrestricted Ending Fund Balance	(1,000,000)	
	Total General Purpose Parking Fund Use of Funds	0	0
LIBRARY PARCEL TAX FUND		2016-2017	Ongoing
SOURCE OF FUNDS			
	NONE	0	0
	Total Library Parcel Tax Fund Source of Funds	0	0
USE OF FUNDS			
Page 13	Mayor Innovation Fellows Program	88,400	

Attachment A

Page 13	Unrestricted Ending Fund Balance	(88,400)	
	Total Library Parcel Tax Fund Use of Funds	<u>0</u>	<u>0</u>
LAKE CUNNINGHAM FUND		2016-2017	Ongoing
SOURCE OF FUNDS			
	NONE	0	0
	Total Lake Cunningham Fund Source of Funds	<u>0</u>	<u>0</u>
USE OF FUNDS			
Page 10	District 8 Community Garden & Lake Cunningham Dog Park	11,000	0
Page 10	Unrestricted Ending Fund Balance	(11,000)	0
	Total Lake Cunningham Fund Use of Funds	<u>0</u>	<u>0</u>
PARKS CONSTRUCTION AND CONVEYANCE TAX FUND: CENTRAL FUND		2016-2017	Ongoing
SOURCE OF FUNDS			
	NONE	0	0
	Total Parks Construction and Conveyance Tax Fund: Central Fund Source of Funds	<u>0</u>	<u>0</u>
USE OF FUNDS			
Page 10	City Parks and Volunteers (\$2,500, funded in existing Minor Park Equipment appropriation)	35,000	0
Page 10	Unrestricted Ending Fund Balance	(35,000)	0
	Total Parks Construction and Conveyance Tax Fund: Central Fund Use of Funds	<u>0</u>	<u>0</u>
PARKS CONSTRUCTION AND CONVEYANCE TAX FUND: COUNCIL DISTRICT #7		2016-2017	Ongoing
SOURCE OF FUNDS			
	NONE	0	0
	Total Parks Construction and Conveyance Tax Fund: Council District #7 Source of Funds	<u>0</u>	<u>0</u>
USE OF FUNDS			
Page 5	Reducing Crime and Illegal Dumping with Better Lighting (\$38,000, funded in existing Strategic Capital Replacement and Maintenance Needs appropriation)	0	0
	Total Parks Construction and Conveyance Tax Fund: Council District #7 Use of Funds	<u>0</u>	<u>0</u>

Attachment A

		2016-2017	Ongoing
SUBDIVISION PARK TRUST FUND			
SOURCE OF FUNDS			
	NONE	0	0
	Total Subdivision Park Trust Source of Funds	<u>0</u>	<u>0</u>
USE OF FUNDS			
Page 10	Trail Expansion	30,000	0
Page 12	Chynoweth Avenue Pedestrian Bridge	150,000	
	Future PDO/PIO Projects Reserve	(180,000)	0
	Total Subdivision Park Trust Fund Use of Funds	<u>0</u>	<u>0</u>
STORM SEWER OPERATING FUND			
SOURCE OF FUNDS			
	NONE	0	0
	Total Storm Sewer Operating Fund Source of Funds	<u>0</u>	<u>0</u>
USE OF FUNDS			
Page 9	Increased Street Sweeping	136,000	0
Page 9	Unrestricted Ending Fund Balance	(136,000)	0
	Total Storm Sewer Operating Fund Use of Funds	<u>0</u>	<u>0</u>
TRANSIENT OCCUPANCY TAX FUND			
SOURCE OF FUNDS			
	NONE	0	0
	Total Transient Occupancy Tax Fund Source of Funds	<u>0</u>	<u>0</u>
USE OF FUNDS			
Page 5	East San José Underpass Lighting & Art (\$131,000, funded in existing Cultural Grants appropriation)	0	0
	Total Transient Occupancy Tax Fund Use of Funds	<u>0</u>	<u>0</u>

D3Decides Results List
(District 3 FY 2015-2016 Participatory Budgeting Results)

Project	Total Votes	Total Funding
New Soccer Nets at Gardner Community Center/Biebrach Park	256	\$600
Better Pedestrian Lighting Under Highway 87 at Third and Seventh Street	207	\$11,000
Better Pedestrian Lighting Under Highway 87 at St. John Street	188	\$6,000
Art-Paint Utility Boxes in District 3	169	\$19,250
Technology for District 3 Schools	168	\$20,000
“Welcome to X Neighborhood” Signs	162	\$10,000
Portable Trailer and Speed Check Radar Feedback Sign	156	\$10,000
Better Pedestrian Lighting Under Highway 87 at San Carlos Street	151	\$19,000