



**MINUTES OF THE CITY COUNCIL  
ON FISCAL YEAR 2014-2015 BUDGET PLANNING**

**SAN JOSE, CALIFORNIA**

**TUESDAY, FEBRUARY 10, 2014**

The Council of the City of San José convened in Regular Study Session at 1:37 p.m. in the Council Chambers at City Hall.

Present: Council Members - Campos, Chu, Constant, Herrera (1:57 p.m.), Kalra (1:45 p.m.), Khamis, Liccardo, Nguyen, Oliverio, Rocha; Reed.

Absent: Council Members - All Present.

Staff: City Attorney Richard Doyle, City Manager Edward K. Shikada, Interim Assistant City Manager Norberto Dueñas, Director of Economic Development/Chief Strategist Kim Walesh, Budget Director Jennifer Maguire, Director of Environmental Services Kerrie Romanow, Director of Public Works David Sykes, Director of Finance Julia H. Cooper, Acting Chief Information Officer Vijay Sammeta, Director of Transportation Hans Larsen, Director of Parks, Recreation and Neighborhood Services Julie Edmonds-Mares, Library Director Jill Bourne, Assistant Chief of Police Edgardo Garcia and Deputy City Clerk Susan M. Davis.

Documents Filed: (1) Memorandum from City Manager Edward K. Shikada, dated February 6, 2014, providing the outcomes and purpose of the study session. (2) Supplemental memorandum from Director of Communications David Vossbrink, dated February 7, 2014, transmitting the full report of findings from Fairbank, Maslin, Maullin, Metz and Associates. (3) Supplemental memorandum from Interim Assistant City Manager Norberto Dueñas, dated February 10, 2014, transmitting the full report of the Neighborhoods Commission/Youth Commission 2014-2015 Priority Setting Session: Innovation Games Prioritization Results. (4) City Council General Fund Budget Priority Exercise dated February 10, 2014 from Mayor Reed, Vice Mayor Nguyen and Council Members Constant, Liccardo, Chu, Oliverio, Herrera, Khamis and Rocha. (5) Staff presentation dated February 10, 2014 describing San José's Journey to Fiscal Sustainability: The New City Manager's Perspective. (6) Staff presentation dated February 10, 2014 summarizing the General Fund Forecast Review. (7) Presentation dated February 10, 2014 summarizing the 2014 Budget Priorities and Library Parcel Tax Surveys conducted January/February 2014 by Fairbank, Maslin, Maullin, Metz and Associates. (8) Information sheet dated September 1, 2014 from California City Finance, regarding the rise of local add-on taxes in California.

## **INTRODUCTION**

Mayor Reed offered opening comments and background information.

City Manager Edward K. Shikada provided a presentation that was presented at the Neighborhood Associations entitled, San José's Journey to Fiscal Sustainability: The New City Manager's Perspective.

### **Telephone Budget Survey Results Discussion**

Mayor Reed presented introductory comments.

David Metz, Principal and President, Fairbank, Maslin, Maullin, Metz and Associates provided the report.

### **Neighborhood Associations/Youth Commission Priority Setting Session Results Discussion**

Mayor Reed offered introductory remarks.

Luke Hohmann, Founder and CEO, Innovation Game presented the report.

David Metz, Principal and President, Fairbank, Maslin, Maullin, Metz and Associates and Luke Hohmann, Founder and CEO, Innovation Game responded to Council questions and concerns.

### **General Fund Forecast Review**

Budget Director Jennifer Maguire presented the report on the General Fund Forecast Review.

City Manager Edward K. Shikada, Assistant Chief of Police Edgardo Garcia and Budget Director Manager Jennifer A. Maguire responded to Council questions.

### **Potential Revenue Measures for Future Ballot Consideration Discussion**

City Manager Edward K. Shikada offered a presentation on Revenue Strategies. Director of Economic Development/Chief Strategist Kim Welsh provided State Context for Ballot Measures.

The Resource Panel: Eileen Goodwin, Principal, Apex Strategies; Catherine Lew, President and CEO, Lew Edwards Group and David Metz, Principal and President, Fairbank, Maslin, Maullin, Metz and Associates responded to Council questions and concerns.

Extensive Council discussion ensued.

## **General Fund Budget Priorities Discussion**

City Attorney Richard Doyle, City Manager Edward K. Shikada, Budget Director Manager Jennifer A. Maguire and Acting Fire Chief Ruben Torres responded to Council questions on the General Fund Budget Priorities.

## **Public Comments**

David Truslow expressed his views and comments about the Budget Planning process.

## **ADJOURNMENT**

Mayor Reed adjourned the Study Session Meeting at 4:32 p.m.

Minutes Recorded, Prepared and Respectfully Submitted by,

Toni J. Taber, CMC  
City Clerk

smd/02-10-14 MIN

Access the video, the agenda and related reports for this meeting by visiting the City's website <http://www.sanjoseca.gov/civiccentertv>.  
For information on any ordinance that is not hyperlinked to this document, please contact the Office of the City Clerk at (408) 535-1266.