



Memorandum

TO: PARKS AND RECREATION
COMMISSION

FROM: Nicolle Burnham

SUBJECT: SEE BELOW

DATE: February 16, 2018

Approved

Date

**SUBJECT: NAMING OF A NEW TURNKEY PARK AT THE INTERSECTION OF
NORTH TENTH STREET AND EAST MISSION STREET**

RECOMMENDATION

Recommend to City Council the acceptance of “Cannery Park” as the name for the park site located near the intersection of North 10th Street and East Mission Street (vacated).

OUTCOME

Approval of the name recommendation will convey the support of the Parks and Recreation Commission to City Council for the proposed park name. Council will consider the Parks and Recreation Commission’s recommendation in their decision on whether to approve “Cannery Park” as the permanent name of this new park.

BACKGROUND

The Hanover Company (Developer) is currently constructing a mixed-use project with 403 multi-family residential units and up to 5,000 square feet of retail, including common open space. The project also preserves a historic cannery structure with future Combined Industrial Commercial (CIC) Zoning on the combined project site (File No. PDC15-001). The project is generally located at the northwest corner of East Taylor and North Tenth Streets adjacent to the Gordon Biersch Brewery. Current maps provided by the District 3 Council Office, identify the park as located within the boundaries of the Northside Neighborhood Association¹.

On September 27, 2016, the Developer entered a Parkland Agreement with the City to satisfy the Project’s parkland obligation under the Park Impact Ordinance (S.J. Municipal Code Section 14.25). The Developer will be constructing turnkey park improvements on approximately one acre of parkland dedicated by two adjacent residential projects. This new park (*Attachment 1*)

has been referred to under the working title of “Cannery Park.” This name has often used been by the community to describe the overall project site, which was once the site of several historic canneries. With construction plans now nearing completion, a permanent name for the park is needed.

This memorandum presents Commission with the three potential names, that have been nominated by members of the public for consideration as the permanent name for this park. The names “Cannery Park,” “Japantown Canneries Yard,” and “Issei Dobashi Park” have been proposed (*Attachment 2*). These nominations have been submitted by the Developer, and residents living near the park.

ANALYSIS

Proposed Park Names

City Policy Number 7-5, establishes Council policy regarding the names to be given to City-owned land and facilities. Per the Policy, the City encourages naming that:

- Reflects the City’s ethnic and cultural diversity;
- Recognizes individuals who have made a significant contribution to the local, national, or global community;
- Recognizes distinct geographic, environmental, or developmental features, or names of historical significance; and
- Recognizes individuals for their service to the community.

The nominations received included the following background to support each naming nomination (*Attachment 2*):

- “Cannery Park” was the name often used by nearby residents to refer to the overall development location and commemorates the historic canneries that once stood there, including an historic can manufacturing facility preserved on site.
- “Japantown Canneries Yard” would commemorate the historic canneries on site and attempts to capture the ‘yard-like’ experience of the park. Additionally, the proposed name is an effort to connect this neighborhood park with the nearby Japantown community and identity.
- “Issei Dobashi Park” would commemorate the proprietor of a local market (present day Tsugaru Restaurant) that served the Japantown community for nearly 100 years. The nomination suggests that workers in the canneries likely frequented the market, and it noted the connection between canning food and canned food as groceries.

Staff finds that the proposed park names conform with Council Policy No. 7-5. Staff has conducted research on the project sites and believes the names to be appropriate and reflective of the area’s historical and contemporary context.

After careful consideration however, Staff recommends that “Cannery Park” be selected as the name for this park, due to the common use of the Cannery Park name to refer to this location and because the park site has traditionally been associated with the Northside Neighborhood.

In addition, while neighborhoods are free to self-identify as they please, it is not clear that the City’s naming of this park is the appropriate time or venue to dictate that association; the name Cannery Park, provides sufficient flexibility and could be modified to include “Japantown”, should substantial neighborhood interest arise in the future. Similarly, Staff would recommend that the name “Issei Dobashi Park” be kept in consideration for naming of another future park site at the former City Yard, as this site is in closer proximity to the historic Dobashi market. For clarity, Staff would prefer to maintain the designation of “Park” over “Yard” in naming of public recreational facilities, as the latter is generally used to describe park maintenance yards, which are closed to public use.

PUBLIC OUTREACH

This item will be posted on the City’s website for the March 7, 2018 Parks and Recreation Commission agenda.

The Cannery Park Master Plan (*Attachment 1*), as now amended, was developed with feedback from residents at two community meetings, both of which were held at Joyce Ellington Branch Library on the evenings of April 6, 2015 and July 13, 2015. Apart from concerns over tenant relocation, parking, and traffic mitigation, all of which relate to the mixed use development rather than the park, residents were supportive of the proposed park and requested a dog park and tot lot be included.

On October 7, 2015, the Parks and Recreation Commission recommended the Cannery Park Master Plan for City Council approval; City Council approved the Master Plan and Parkland Agreement on September 27, 2016.

On January 29, 2018, a community meeting was held at Joyce Ellington Library to update the community on the project and to seek input on the only name which had been submitted to that date, “Cannery Park”. Attendees were generally supportive of the name Cannery Park, however several residents expressed a desire for a more unique or iconic name, while others mentioned a desire for their neighborhood and park to identify with nearby Japantown. This latter request had been discussed at prior community meetings, but had not drawn strong support as attendees likely represented both the Japantown and Northside communities. As such it is not clear that this newly redeveloped neighborhood has yet established a strong internal identity or affiliation with the adjacent neighborhoods. One of the primary aims of the Department of Parks, Recreation and Neighborhood Service’s (PRNS) Placemaking efforts is to establish or reinforce community identity, however the City would not want to enforce such designations without a clear public preference.

Staff has actively invited public submission of park name nominations throughout the planning and public outreach process in accordance with City Council Policy 7-5 for the Naming of City-Owned Land and Facilities. To date, Staff has received three completed name nomination forms.

FISCAL/POLICY ALIGNMENT

The proposed action aligns with the City's Parkland Dedication Ordinance (PDO) and Park Impact Ordinance (PIO), San José Municipal Code Sections 19.38 and 14.25, and City Policy Number 7-5 for the Naming of City-Owned Facilities.

COORDINATION

This memo has been coordinated with the Office of the City Clerk. In addition, the Parks and Recreation Commission and the person responsible for submitting the naming application have been notified of the Council hearing.

CEQA

Not a Project, File No. PP17-008, General Procedure & Policy Making resulting in no changes to the physical environment.

/s/

Nicolle Burnham
Deputy Director, Parks, Recreation and
Neighborhood Services

For questions, please contact David McCormic, Associate Landscape Architect, (408) 535-8433

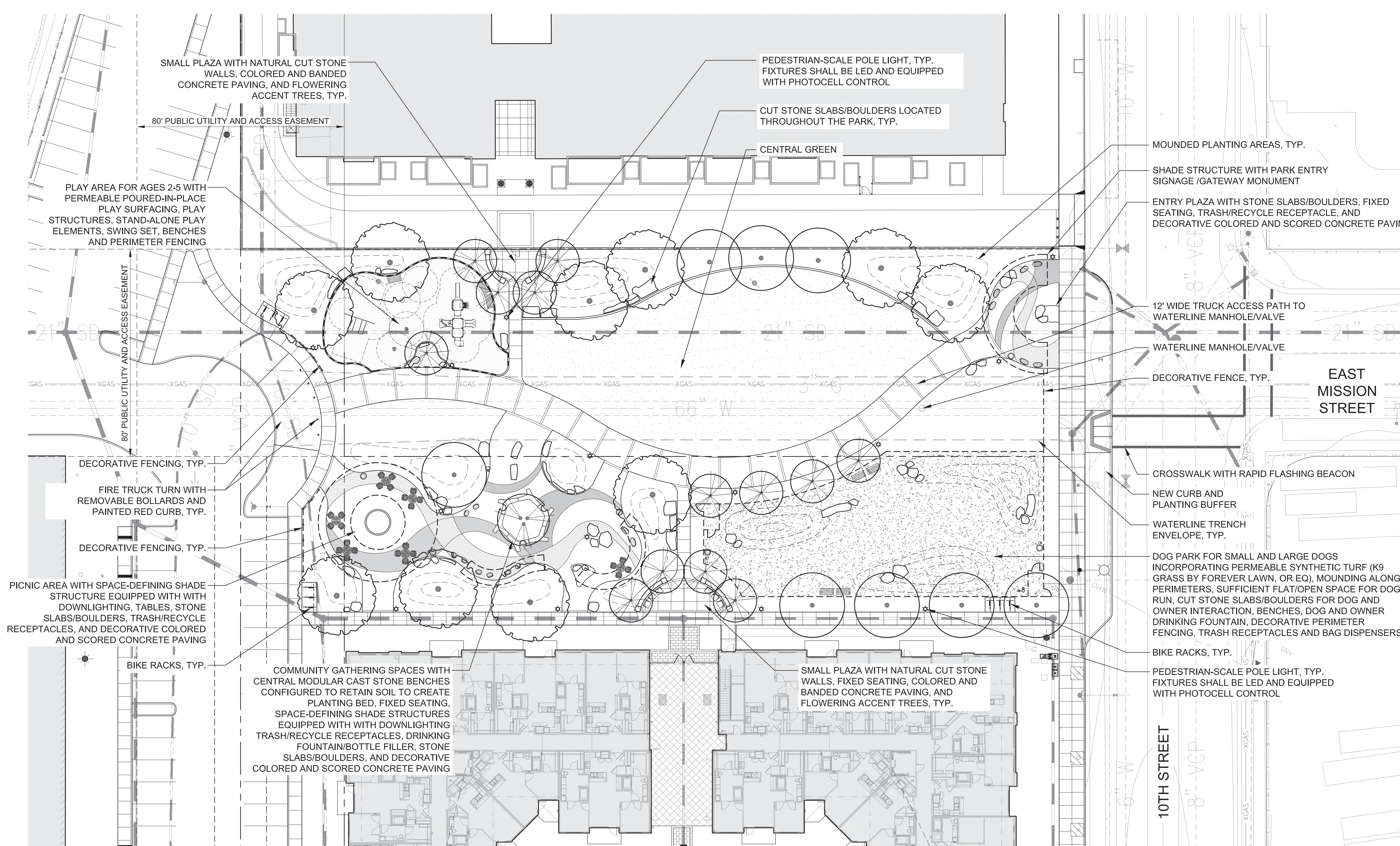
ATTACHMENTS:

Attachment 1: *Turnkey Park Master Plan*

Attachment 2: *Naming of City-Owned Facilities Nomination Forms –
“Cannery Park” and “Japantown Canneries Yard”*

¹ District 3 Neighborhood Associations Map -

<https://www.google.com/maps/d/viewer?mid=1LgtEmPrGZeBsPzWozBGsV6JghpQ&ll=37.35427428165043%2C-121.89054261256359&z=16>



PLANTING AND WATER USE DESIGN INTENT STATEMENT

THE PLANTING DESIGN UTILIZES PRIMARILY DURABLE, DROUGHT TOLERANT SPECIES WITH VERY LOW, LOW, AND MEDIUM WATER-USE ORNAMENTAL PLANTS THAT ARE ADAPTED TO THE LOCAL CLIMATE. PLANTS ARE GROUPED BY HYDROZONE, EXPOSURE & LOCAL CLIMATIC CONDITIONS. THE PLANTING DESIGN ALLOWS FOR THE PLANTS TO REACH THEIR NATURAL, FULL-GROWN SIZE AND ELIMINATES THE NEED FOR EXCESSIVE PRUNING OR HEDGING.

SELECTED TREES HAVE BEEN CHOSEN TO PROVIDE A VARIATION OF HEIGHTS, WIDTHS, COLORS, TEXTURES, AND CHARACTER. TREE LOCATION AND ORIENTATION HAVE BEEN DESIGNED FOR MAXIMUM AESTHETIC EFFECT AND PASSIVE SOLAR BENEFITS.

TURF LAWN WILL BE "MEDALLION PLUS" SOD VARIETY BLENDING TALL FESCUE AND BLUEGRASS FOR DROUGHT TOLERANT, DURABLE LAWN.

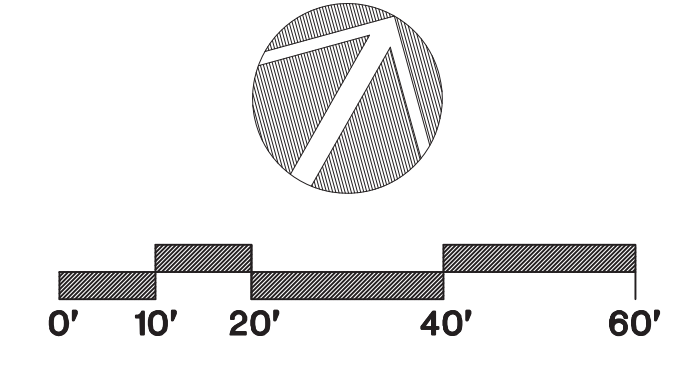
THE PLANTS HAVE BEEN SELECTED UTILIZING THE STATE OF CALIFORNIA'S MODEL WATER EFFICIENT LANDSCAPE ORDINANCE PLANT LIST, WUCOLS IV. NO PLANTS ARE USED THAT ARE CONSIDERED INVASIVE IN THE REGION AS LISTED BY THE CAL-IPC.

THE IRRIGATION SYSTEMS WILL BE AUTOMATIC, LOW GALLON USE DRIP AND SPRAY SYSTEMS WITH MATCHED PRECIPITATION RATE HEADS ON EACH CIRCUIT. THIS SYSTEM WILL BE DESIGNED TO CONNECT TO THE CITY'S RECYCLED WATER SUPPLY, WHEN AVAILABLE. THE LOW AND MEDIUM USE HYDROZONES WILL BE ON SEPARATE VALVE CIRCUITS. ALL NEW TREES WILL BE IRRIGATED WITH BUBBLERS ON A SEPARATE CIRCUIT. THE REMOTE CONTROL VALVES WILL HAVE INTEGRAL PRESSURE REGULATORS TO PREVENT FLUCTUATIONS AND ENSURE CONSTANT APPLICATION RATES TO MINIMIZE OVER OR UNDER WATERING. ET AND MOISTURE DRIVEN IRRIGATION CONTROLLER SHALL BE UTILIZED TO OPTIMIZED EFFICIENT WATER APPLICATION. A RAIN SWITCH WILL BE INSTALLED TO PREVENT IRRIGATION DURING RAINY PERIODS. A FLOW SENSOR AND MASTER VALVE WILL BE CONNECTED TO THE CONTROLLER TO ALLOW AUTOMATIC SHUT OFF OF ANY VALVE CIRCUIT OR MAIN LINE IN THE EVENT OF A PIPE BRAKE TO PREVENT WATER WASTE.

SPRAY HEADS AND QUICK COUPLER VALVES SHALL BE PROVIDED TO ACHIEVE 100% COVERAGE FOR CLEANING/RINSING OF DOG PARK.

PARK SIGNAGE

PARK SHALL INCLUDE MULTIPLE PARK SIGNS, RULES AND REGULATION SIGNS, AND DOG PARK SIGNS.



Attachment 2



CITY OF SAN JOSÉ Naming of City-Owned Facilities NOMINATION FORM

Person Submitting Nomination: Scott Youdall, Development Partner, CPV Development LLC

Address: 279 Front Street, Suite 102, Danville, CA 94526 **Daytime Phone:** 925-490-2990

Name Proposed for Facility: Cannery Park

Location of Facility: 0.72 acres adjacent to 415 E. Taylor Street (NWC N. 10th St & E. Mission St.)
(Include street address, cross street)

Nature of Facility to be Named: (Describe use, clientele and any special geographic or historic characteristics)

0.72 acres of real property dedicated for park purposes by CPV development LLC and 0.28 acres previously dedicated to the City by Japantown Associates LLC. Turnkey park improvements will be constructed by CPV Development LLC and will include active and passive public recreation areas (picnic areas, plaza seating, play areas with play structures, shade structures, a central green, dog park and other community gathering areas per Exhibit C - Park Improvement Plan of the Parkland Agreement for PD Permit No. PD15-004 between City of San Jose and CPV Development LLC.

Is this site/structure of potential historic significance? Yes No

If yes, please submit parcel number and a summary of bibliographical resources.

Appropriateness of Name to Facility: (Briefly characterize the nominated individual, group, event or feature. Describe why naming would be appropriate. If the facility is proposed to be named after an individual, attach no more than one page outlining a brief biography and significant contributions to the community.)

"Cannery Park" is an appropriate name for the turnkey public park because it is adjacent to the site where canneries were in operation starting in the 1920s through the 1960s. The block between N. 9th and N. 10th Streets, south of Mission, was developing with companies that were part of the fruit-processing industry. The first to develop was the California Co-Operative Canners on the corner of N. 10th and Taylor Streets, including the Continental Can Company, which began operation in 1929 and was the second largest manufacturer in the nation.

Submit Nomination to: City Clerk, San José City Hall, 200 E. Santa Clara Street, San José, CA 95113

FOR CITY CLERK'S USE ONLY

Referred to the following Commission or Committee:

Airport Arts Child Care Disability Advisory Historic Landmarks
Library Parking Advisory Parks & Recreation Senior Citizens Youth

Other _____



CITY OF SAN JOSÉ

Naming of City-Owned Facilities

NOMINATION FORM

Person Submitting Nomination: MATT APARIDA

Address: 817 N. 10TH #100, SAN JOSE 95112 Daytime Phone: (510) 507-3347

Name Proposed for Facility: JAPANTOWN CANNERY YARD

Location of Facility: PROPOSED PARK AT 10TH AND MISSION
(Include street address, cross street)

Nature of Facility to be Named: (Describe, use, clientele and any special geographic or historic characteristics)
PUBLIC PARK ON HISTORIC CANNERY SITE IN JAPANTOWN

Is this site/structure of potential historic significance? Yes No

If yes, please submit parcel number and a summary of bibliographical resources.

APN 249-08-033
249-09-001

CALIFORNIA CANNERS. (1919, MAY).
WESTERN CANNER AND PACKER, 11, 36-36

Appropriateness of Name to Facility: (Briefly characterize the nominated individual, group, event or feature. Describe why naming would be appropriate. If the facility is proposed to be named after an individual, attach no more than one page outlining a brief biography and significant contributions to the community.)

HISTORIC SITE OF MULTIPLE CANNING COMPANIES THAT HAVE SINCE BEEN REDEVELOPED INTO HOUSING. THE PARK'S LOCATION BETWEEN TWO LARGE APARTMENT BUILDINGS GIVES THE SENSE OF A "YARD."

Submit Nomination to: City Clerk, San José City Hall, 200 E. Santa Clara Street, San José, CA 95113

FOR CITY CLERK'S USE ONLY Referred to the following Commission or Committee:

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Other _____



CITY OF SAN JOSÉ

Naming of City-Owned Facilities

NOMINATION FORM

Person Submitting Nomination: Jeremy Koenig

Address: 796 N 10th St 3, San José, CA 95112 Daytime Phone: (650)793-6126

Name Proposed for Facility: "Dobashi Park" (Issei Kinoshige Dobashi Park)

Location of Facility: 415 E Taylor St, San José, CA 95112 at the intersection of N 10th St and E Mission
(Include street address, cross street)

Nature of Facility to be Named: (Describe use, clientele and any special geographic or historic characteristics)
City of San José Park

Is this site/structure of potential historic significance? Yes No

If yes, please submit parcel number and a summary of bibliographical resources.

Former location of cannery near Japantown
<http://www.californiajapantowns.org/sj/dobashi.html>

Appropriateness of Name to Facility: (Briefly characterize the nominated individual, group, event or feature. Describe why naming would be appropriate. If the facility is proposed to be named after an individual, attach no more than one page outlining a brief biography and significant contributions to the community.)

This name has a local, historical connection to Japantown plus it honors a historical figure from this neighborhood. I would like to propose the name "Dobashi Park" named after the Dobashi family that owned and ran Dobashi Market in Japantown for close to a century. The market was opened in Japantown in 1912 and closed in 2006. It was run by three different generations and the market provided supplies and groceries from home to all the Japanese immigrants in the area. It ties nicely into the park being next to the Cannery as the workers in the Cannery likely went to Dobashi market to get their groceries and of course there's a tie in between canning food and selling food. The patriarch of the family and founder of the store was Issei Dobashi, so it could be called Issei Dobashi Park, but Dobashi for short. The family was also interned during WWII, but returned to J Town afterwards, so it connects with the history of the community on a local level and on a more broad historical level.

Submit Nomination to: **City Clerk, San José City Hall, 200 E. Santa Clara Street, San José, CA 95113**

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