### **OPERATING BUDGET GUIDE**

The Operating Budget document includes the City Manager's Budget Message, outlining major policy issues and changes to City programs, including the General Fund Balancing Strategy Detail, status of Mayor and City Council referrals, and status of City Auditor recommendations with funding impact. The Community Profile section includes basic City information and data, the roster of elected officials, as well as a listing of State and local legislative highlights. The Budget Guide section provides a flow chart of the City of San José's annual budget process; City organization charts by City Service Area, Function, and Department/Core Service/Program; this operating budget guide; a list of boards, commissions, and committees; fund descriptions; a glossary of terms; and an acronyms index. Summary Information of expected revenues, expenditures and staffing is then presented, along with comparative five-year History and Trend information on revenues, expenditures, and staffing. The Budget Policies and Practices section includes budgeting policies, a City Service Area policy framework, significant accounting practices, and information regarding debt service obligations. The General Fund Revenue Estimates section contains assumptions used in budget development, as well as descriptions of major General Fund revenue sources. The remaining Operating Budget document is organized by the following sections as discussed below.

City Service Areas (CSAs) align services provided in individual departments into the City's six key lines of business as viewed from the community's perspective. A collection of core services from various partner departments, CSAs show the results of the collaboration among the departments at a higher organizational level:

- Community and Economic Development
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Transportation and Aviation Services
- Strategic Support

Strategic Support represents functions that provide organization-wide guidance and support to enable the delivery of the City's direct services.

As an introduction to the CSA section, an **Overview** of the CSA concept, structure, and role in strategic planning and cross-departmental management of service delivery is included. Also, **City Service Area Budget** and **Position Summary** charts, including information regarding total operations and staffing, and a **City Service Area/Core Service Map** are provided.

### **CITY SERVICE AREAS (CSA)**

Individual sections on each of the six CSAs follow. Each individual CSA section begins with a **Cover Page** that lists the **CSA Mission Statement, Outcomes**, and **Primary Partners**, followed by a **Service Delivery Framework** that maps the linkage between the CSA mission, outcomes, and core services. A **Budget Summary** follows, which includes the CSA's **Expected 2017-2018** 

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### **CITY SERVICE AREAS (CSA)**

Service Delivery and 2017-2018 Budget Actions for the next year, and a detailed City Service Area Budget Summary.

The CSA Budget Summary is followed by a **CSA Overview** that includes highlights of the CSA's **Service Delivery Accomplishments**, **Service Delivery Environment**, and **Priorities/Key Services**. The CSA Overview continues with the **Budget Dollars At Work: Performance Goals** section, which focuses on strategic goals and performance measures by outcome. A chart is displayed under each outcome outlining the current year, subsequent year, and five-year Strategic Goals and associated performance measures. The **Budget Changes** section provides a listing of actions including position and budget changes.

#### CITY DEPARTMENTS/COUNCIL APPOINTEES

Next, the **City Departments** section, organized alphabetically, reflects technical budget information for each department and provides a full description of budget changes. Each department section begins with a brief synopsis of the department, including the department's **Mission Statement**, listing of the **City Service Areas** supported by the department, and listing and description of the department's **Core Services**. A **Service Delivery Framework** follows, which maps the linkage between the department's **Core Services** and **Programs**.

This framework is followed by a **Department Budget Summary**, which includes a summary description of expected 2017-2018 service delivery, impacts of 2017-2018 key budget actions, and a list of operating funds managed by the department (if applicable). A table reflecting funding by core service, category, and funding source for four separate points in time: 2015-2016 Actual Expenditures, 2016-2017 Adopted Budget, 2017-2018 Forecast (Base Budget), and 2017-2018 Adopted Budget, follows. Starting in 2017-2018, the data included in this section has been expanded to include all operating costs managed by the department (e.g., City-Wide Expenses, debt service/financing costs) except Transfers, Reserves and Ending Fund Balances. Total Authorized Positions by Core Service are also provided. Please note with the transition to the new budget system, the realignment of Core Services and the introduction of Budget Programs, data for 2015-2016 Actuals, 2016-2017 Adopted Budget and 2017-2018 Forecast is only provided for the Dollars by Category (Personal Services and Non-Personal/Equipment). Additional data will be provided in future years. This section also includes a Dollars by Program that reflects the budget by Core Service and Budget Program.

Next, the **Budget Reconciliation** is presented, which reconciles the Personal Services and Non-Personal/Equipment budget from the 2016-2017 Adopted Budget to the 2017-2018 Adopted Budget. The significant Base Budget adjustments are described (such as negotiated salary and benefit changes and contractual obligations) from the prior year's Adopted Budget and a listing of Budget Proposals for 2017-2018 is included.

### **OPERATING BUDGET GUIDE**

#### CITY DEPARTMENTS/COUNCIL APPOINTEES

The details of **Budget Changes by Department** are provided next. Included for each change is a budget action title; the action's impact on positions, all funds, and the General Fund; a list of the CSAs, core services and programs impacted; followed by a description of what will be added or deleted, the need for the change, and the amount and nature of the funding involved.

The **Performance Summary** charts are next. These charts present the measures and data used in evaluating core service results. Most core services include performance measures that describe expected results in four key measurement areas:



Quality – How well is the service doing what it is intended to do?



Cost – What resources are used to achieve results?



Cycle Time – Timeliness of service delivery.



Customer Satisfaction – How customers view the City's service efforts.

The **Activity and Workload Highlights** chart shows the scope and extent of the workload demand and the activities completed. For example, while the Performance Summary section focuses on percentages of workload accomplished successfully, the Activity and Workload Highlights section may provide a count of the total workload attempted/completed.

The City Departments section ends with a **Departmental Position Detail** that provides the authorized positions for the department and a one-year history of changes.

#### **CITY-WIDE**

The next major section of the budget document includes technical budget information. City-Wide Expenses are General Fund allocations that relate to more than one department or are not directly associated with ongoing departmental operations. These expenses are categorized to align to the CSAs to which they primarily contribute. General Fund Capital, Transfers, and Reserves includes budget information regarding capital contributions, transfers to other funds, earmarked reserves, and the contingency reserve. Both the City-Wide Expenses and General Fund Capital, Transfers, and Reserves sections include a Mission Statement, listing of City Service Areas and Expense Types supported by these allocations, Budget Summary, Budget Reconciliation, Budget Changes by Expense Type, and Detail of Costs Description (a listing of all allocations for each Expense Type).

#### SOURCE AND USE OF FUNDS STATEMENTS

The **Source and Use of Funds Statements** detail projected revenues, expenditures, and fund balances and are included for all budgeted special funds.

## **OPERATING BUDGET GUIDE**

#### **APPENDICES**

In the Proposed Budget, the appendices section includes the Mayor's March Budget Message and the Community Development Block Grant (CDBG) Fund 2017-2018 Funding Allocation. In the Adopted Budget, the Mayor's March and June Budget Messages, the Gann Limit Compliance Memorandum, and the Transient Occupancy Tax (TOT) Fund 2017-2018 Cultural Grants/Programs and Services Funding Plan are included.