

Transient Occupancy Tax Fund

2017-2018 CULTURAL GRANT AWARDS

By Ordinance, the Transient Occupancy Tax (TOT) Fund is used to provide funding for Convention Facilities Operations and Maintenance, Cultural Development, and the San José Convention and Visitors Bureau. TOT revenues allocated for Cultural Development provide funding for the cultural grant and fine arts division programs. Each year, the Office of Cultural Affairs solicits and evaluates applications for funding using award criteria approved by the City Council. Grant awards are made based on a competitive application-based peer review process and available funding.

In May 2014, City Council adopted the Arts Commission-approved *Cultural Connection: San José's Cultural Plan for 2011-2020*. This workplan reflects the top priorities for cultural development in San José. A key strategy to advance the goals of *Cultural Connection* is through partnerships and grant agreements with community-based organizations across four core grant program areas aimed at promoting cultural vibrancy, cultural diversity, and economic development in San José, and include:

- Operating Grants provide financial support for selected San José arts organizations of various disciplines, sizes and stages of development.
- Festival, Parade & Celebration Grants enable access for all City residents to a wide range of diverse cultural events, large and small. These events are often held in public spaces and are always open to the public.
- take pART Grants support specific arts activities offered by volunteer-driven arts organizations, community service organizations, and very small semi-professional and professional arts organizations.
- Capitalization and Sustainability Grants support activities of nonprofit art organizations that will increase their working financial capital and promote fiscal soundness

Grant awards are based on available funding and cultural development funding priorities. Initial recommendations are reviewed by a panel of Arts Commissioners, nonprofit arts and culture professionals, and community representatives; forwarded to the Arts Commission for formal review; and then submitted for the City Council's approval in May of each year as part of the budget process.

The 2017-2018 *Cultural Funding Portfolio: Investments in Art, Creativity and Culture* grant award package totals \$4,227,759 and is divided amongst four core grant program areas – Operating Grants; Festival, Parade & Celebration; take pART Grants, and Capitalization and Sustainability Grants.

Core Program	Organization	Funding
4 th of July Celebration Grants	4 th Family Fun & Fireworks	\$15,000
Festival, Parade & Celebration	4 th Family Fun & Fireworks	6,906
Operating Grant	Abhinaya Dance Company of San Jose	42,250
Festival, Parade & Celebration	AIMusic International Festival	10,921
Operating Grant	AIMusic School	47,716
Festival, Parade & Celebration	Almaden Art & Wine Festival	13,813

Transient Occupancy Tax Fund

2017-2018 CULTURAL GRANT AWARDS

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Creating Connection Grants	Alum Rock Educational Foundation	8,000
take pART	Alum Rock Educational Foundation	10,776
take pART	American Beethoven Society	13,470
Festival, Parade & Celebration	Bark in the Park	16,632
Operating Grant	Bay Area Glass Institute	73,663
take pART	Cambodian American Resource Agency	9,576
take pART	Chamber Music Silicon Valley	4,480
Creating Connection Grants	Children's Discovery Museum of San Jose	8,000
Operating Grant	Children's Discovery Museum of San Jose	230,544
Operating Grant	Children's Musical Theater San Jose	192,030
Operating Grant	Chinese Performing Arts of America	81,855
Festival, Parade & Celebration	Christmas in the Park	48,673
Festival, Parade & Celebration	Cinequest Film Festival	51,653
Operating Grant	Cinequest Film Festival	140,240
Creating Connection Grants	City Lights Theater Company	8,000
Operating Grant	City Lights Theater Company of San Jose	82,475
take pART	College of Adaptive Arts	2,500
Festival, Parade & Celebration	Community Harvest Celebration	3,879
Festival, Parade & Celebration	CPAA Spring Festival Silicon Valley	5,497
Creating Connection Grants	CreaTV	8,000
Festival, Parade & Celebration	Dancin' on the Avenue	16,989
take pART	Dancing Sun Foundation	3,140
Festival, Parade & Celebration	Dia de los Muertos	5,477
Festival, Parade & Celebration	Dia de Portugal Festival	10,000
Festival, Parade & Celebration	Downtown Ice	48,673
take pART	East Side Community Arts	7,584
take pART	Exhibition District	10,470
Festival, Parade & Celebration	Fiesta Navideña	5,477
take pART	Gilbert & Sullivan Society of San Jose	10,470
Festival, Parade & Celebration	Guitar Solo & Ensemble Festival	4,500
take pART	iCAN (International Children Assistance Network)	14,220
Festival, Parade & Celebration	Italian Family Festa	13,955
Operating Grant	Kaisahan of San Jose Dance Company	32,668
Festival, Parade & Celebration	La Ultimada Parada	10,000
Festival, Parade & Celebration	Luna Park Chalk Art Festival	5,000
Capitalization & Sustainability Grants	MACLA/Movimiento de Arte y Cultura Latino Americana	40,000
Creating Connection Grants	MACLA/Movimiento de Arte y Cultura Latino Americana	8,000

Transient Occupancy Tax Fund

2017-2018 CULTURAL GRANT AWARDS

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Operating Grant	MACLA/Movimiento de Arte y Cultura Latino Americana	97,436
take pART	Media Poetry Studio	8,711
take pART	Mexican Heritage Corporation	14,220
Festival, Parade & Celebration	Music in the Park	20,022
Creating Connection Grants	New Ballet School	8,000
take pART	New Ballet School	10,470
Festival, Parade & Celebration	Nikkei Matsuri SJ Japantown	5,477
take pART	Northern California Chinese Chorus Alliance	7,485
take pART	Northside Theatre Company	11,970
take pART	Opera Cultura	13,470
Festival, Parade & Celebration	Opera in the Park	4,564
Creating Connection Grants	Opera San Jose	8,000
Operating Grant	Opera San Jose	278,214
take pART	P.A.R.T.I. Program	10,120
4 th of July Celebration Grants	Rose, White and Blue 4 th of July Parade	5,000
Festival, Parade & Celebration	Rose, White and Blue 4 th of July Parade	13,813
4 th of July Celebration Grants	Rotary Fireworks	50,000
Festival, Parade & Celebration	Rotary Fireworks	15,472
take pART	San Jose Center for Poetry and Literature	11,850
take pART	San Jose Chamber Music Society	13,470
Creating Connection Grants	San Jose Chamber Orchestra	8,000
Operating Grant	San Jose Chamber Orchestra	51,820
take pART	San Jose Choral Project	10,470
take pART	San Jose Downtown Foundation	14,220
Festival, Parade & Celebration	San Jose Fountain Blues Festival	15,472
Creating Connection Grants	San Jose Institute of Contemporary Art	8,000
Operating Grant	San Jose Institute of Contemporary Art	94,924
take pART	San Jose International Piano Competition	11,970
Capitalization & Sustainability Grants	San Jose Jazz	40,000
Creating Connection Grants	San Jose Jazz	8,000
Operating Grant	San Jose Jazz	172,397
Other Grants	San Jose Jazz – Jazz Week	2,500
Festival, Parade & Celebration	San Jose Jazz Summer Fest	49,667
Festival, Parade & Celebration	San Jose Jazz Winter Fest	13,813
Operating Grant	San Jose Multicultural Artists Guild	19,690
Capitalization & Sustainability Grants	San Jose Museum of Art	40,000
Creating Connection Grants	San Jose Museum of Art	8,000

Transient Occupancy Tax Fund

2017-2018 CULTURAL GRANT AWARDS

Core Program	Organization	Funding
Operating Grant	San Jose Museum of Art	286,108
Creating Connection Grants	San Jose Museum of Quilts & Textiles	8,000
Operating Grant	San Jose Museum of Quilts & Textiles	74,908
Festival, Parade & Celebration	San Jose Poetry Festival	4,564
Capitalization & Sustainability Grants	San Jose Stage Company	40,000
Operating Grant	San Jose Stage Company	115,919
Operating Grant	San Jose Symphonic Choir	21,883
Capitalization & Sustainability Grants	San Jose Taiko	40,000
Operating Grant	San Jose Taiko	72,739
take pART	San Jose Youth Shakespeare	9,975
Operating Grant	San Jose Youth Symphony	82,281
take pART	Sangam Arts	6,720
Operating Grant	School of Arts and Culture at Mexican Heritage Plaza	146,809
take pART	SCVPAA for Mission Chamber Orchestra	11,970
Festival, Parade & Celebration	Sevathon 2017	5,000
Festival, Parade & Celebration	Silicon Valley African Film Festival	15,472
Festival, Parade & Celebration	Silicon Valley Bikes! Festival and Bike Show	4,625
Festival, Parade & Celebration	Silicon Valley Jewish Film Festival	12,438
Operating Grant	Silicon Valley Shakespeare	28,683
Operating Grant	sjDANCEco	21,829
Festival, Parade & Celebration	sjDANCEco Dance Festival	6,906
take pART	SJSURF for Center for Literary Arts	10,470
Festival, Parade & Celebration	SJZ Boombox Concert Series	15,000
Festival, Parade & Celebration	SoFA Street Fairs 2017-18	10,571
take pART	South Bay Guitar Society	13,470
Operating Grant	Starting Arts	92,262
Operating Grant	Steinway Society - The Bay Area	19,588
Festival, Parade & Celebration	Street Market/SubZero	15,472
Operating Grant	Symphony Silicon Valley	242,327
Creating Connection Grants	Teatro Vision	8,000
take pART	Teatro Vision	14,220
Creating Connection Grants	Tech Museum	8,000
Festival, Parade & Celebration	TET Festival	2,819
Operating Grant	The Tabard Theatre Company	71,644
Festival, Parade & Celebration	Veterans Day Parade	10,571
Creating Connection Grants	Vivace Youth Chorus	8,000
Operating Grant	Vivace Youth Chorus	31,874
Festival, Parade & Celebration	Willow Glen BBQ Competition	5,000

Transient Occupancy Tax Fund

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Core Program	Organization	Funding
take pART	Winchester Orchestra	8,725
take pART	Works/San Jose	8,725
Operating Grant	ZERO1	54,313
Total Cultural Development Grants for 2017-2018		\$4,227,759