

A photograph of children in yellow shirts fishing by a river. The scene is bright and sunny, with a rocky bank in the foreground and a calm river in the background. The children are focused on their fishing rods.

SAN JOSE  
**PARKS, RECREATION &  
NEIGHBORHOOD SERVICES**

# ActivateSJ

**Human Services Commission – August 15, 2019**  
Yves Zsutty – Division Manager - Capital Projects  
Beth Tidwell – Senior Analyst Trail Program

# Parks, Recreation and Neighborhood Services



**QUALITY CONNECTIONS  
QUALITY LIFE**  
Senior Nutrition Program

**ACTIVATESJ**



**QUALITY CONNECTIONS  
QUALITY HEALTH**  
Alamden Community Center

**ACTIVATESJ**



**QUALITY PLACES  
QUALITY TIME**  
Emma Prusch Farm Park

**ACTIVATESJ**



**QUALITY TIME  
QUALITY PLAY**  
R.O.C.K. After School Program

**ACTIVATESJ**

P N		R S		COMMUNITY ASSETS	
		10	100	158	
		ATHLETIC GYMNASIUMS	BALL FIELDS	BASKETBALL HOOPS	
1	18	50	18	1	
BMX PARK	BOCCE BALL COURTS	COMMUNITY CENTERS	COMMUNITY GARDENS	DISC GOLF COURSE	
10	34	1	1	6	
DOG PARKS	EXERCISE & PAR COURSES	FAMILY CAMP AT YOSEMITE	FARM PARK	FITNESS ROOMS	
3	8	1	1	29	
GOLF COURSES	HANDBALL COURTS	HAPPY HOLLOW PARK & ZOO	HISTORY PARK	HORSESHOE PITS	
2	58.75	1	191	268	
LAKE PARKS	MILES OF TRAILS	MUNICIPAL FIRING RANGE	NEIGHBORHOOD PARKS	PARK PLAYGROUNDS	
4	70	9	1	2	
PICKLEBALL COURTS	PICNIC LOCATIONS	REGIONAL PARKS	ROLLER/HOCKEY RINK	SAILING LOCATIONS	
7	6	94	13	6	
SKATE PARKS	SWIMMING POOLS	TENNIS COURTS	VOLLEYBALL COURTS	WEDDING SITES	

# Document Transition

Items	2009 Greenprint - “Build it”	2019 ActivateSJ – “Build, Enhance and Preserve”
Projects	X	X
Programs		X
Services		X
Goals	X	X
Actions		X

# PAST OUTREACH

## External Stakeholders: Community 2016-2019

- 26** Community Events
- 25** Stakeholder Meetings
- 1,440** Responses Interactive Mapping Survey
- 1,400+** Tri-lingual Survey Responses
- 20** District Leadership and Commission Meetings
- 8** Steering Committee meetings (24 members)

## Internal Stakeholders: Department 2016-2019

- 345** Survey Responses (Full and Part-time staff)
- 2** Manager & Supervisor Surveys
- 20** Staff Meetings
- 5** Technical Advisory Group Meetings
- 1** Informational Video
- 2** Department Meetings



# CLARITY

October 2017 Primary Community Feedback	May 2019 Guiding Principles
<ul style="list-style-type: none"><li>• Methodology to Evaluate Park Quality</li><li>• Need for Reinvestment</li></ul>	<b>Stewardship</b>
<ul style="list-style-type: none"><li>• Access to Nature</li><li>• Conservation and Resilience</li><li>• Approach to Plants and Landscape</li></ul>	<b>Nature</b>
<ul style="list-style-type: none"><li>• Equitable Park Access</li><li>• Interconnected Park System</li><li>• Recreation Facility Needs</li></ul>	<b>Equity and Access</b>
<ul style="list-style-type: none"><li>• Regional Parks as Iconic Destinations</li><li>• (Grand Parks)</li></ul>	<b>Identity</b>
<ul style="list-style-type: none"><li>• Community Engagement</li><li>• Support Public Life</li><li>• Age-appropriate, healthy, fun programs and services</li></ul>	<b>Public Life</b>



# WHAT GUIDES US?

## VISION –

Healthy Communities  
that Inspire Belonging

## MISSION -

Connecting People through Parks,  
Recreation and Neighborhood Services for  
an Active San José



# GUIDING PRINCIPLES



- **Stewardship** – We Take Care of What We Have and Invest for the Future
- **Nature** – We Protect, Preserve and Promote Outdoor Spaces for All People
- **Equity and Access** – We Embrace People of All Ages, Cultures, and Abilities
- **Identity** – We are known as a Premier Parks, Recreation and Neighborhood Services System
- **Public Life** – We Promote Community Spaces for a Safe, Fun and Healthy San José



# LOOKING FORWARD

August 30-day public review

October Parks and Recreation Commission  
Neighborhood Services and Education Committee  
City Council

