

ActivateSJ

Human Services Commission – August 15, 2019 Yves Zsutty – Division Manager - Capital Projects Beth Tidwell – Senior Analyst Trail Program



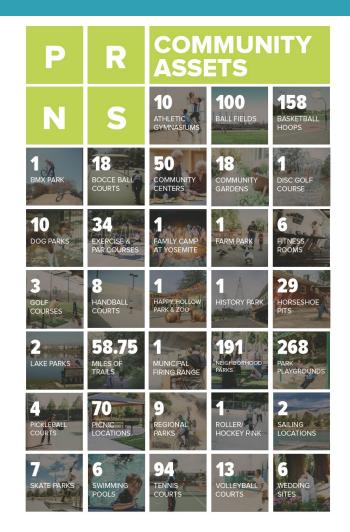
Parks, Recreation and Neighborhood Services











Document Transition

Items	2009 Greenprint - "Build it"	2019 ActivateSJ — "Build, Enhance and Preserve"
Projects	X	X
Programs		X
Services		X
Goals	X	X
Actions		X

PAST OUTREACH

External Stakeholders:

Community 2016-2019

26	Community Events	
25	Stakeholder Meetings	
1,440	Responses Interactive Mapping Survey	
1,400+	Tri-lingual Survey Responses	
20	District Leadership and Commission Meetings	
8	Steering Committee meetings (24 members)	

Internal Stakeholders:

Department 2016-2019

345	Survey Responses (Full and Part-time staff)
2	Manager & Supervisor Surveys
20	Staff Meetings
5	Technical Advisory Group Meetings
1	Informational Video
2	Department Meetings

CLARITY

October 2017 Primary Community Feedback	May 2019 Guiding Principles
Methodology to Evaluate Park QualityNeed for Reinvestment	Stewardship
 Access to Nature Conservation and Resilience Approach to Plants and Landscape 	Nature
 Equitable Park Access Interconnected Park System Recreation Facility Needs 	Equity and Access
Regional Parks as Iconic Destinations(Grand Parks)	Identity
 Community Engagement Support Public Life Age-appropriate, healthy, fun programs and services 	Public Life



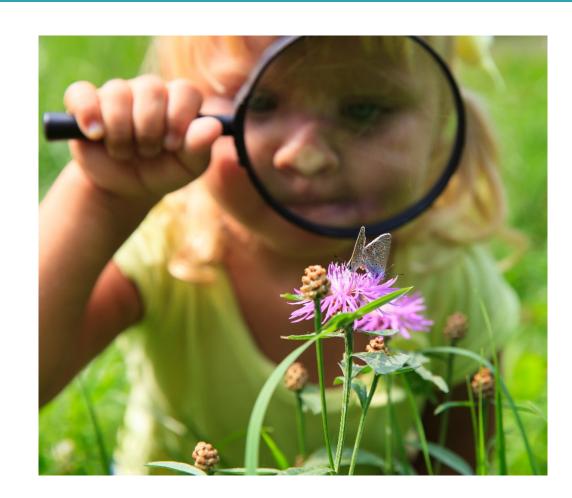
WHAT GUIDES US?

VISION -

Healthy Communities that Inspire Belonging

MISSION -

Connecting People through Parks, Recreation and Neighborhood Services for an Active San José



GUIDING PRINCIPLES











- Stewardship We Take Care of What We Have and Invest for the Future
- Nature We Protect, Preserve and Promote Outdoor Spaces for All People
- Equity and Access We Embrace People of All Ages, Cultures, and Abilities
- Identity We are known as a Premier Parks, Recreation and Neighborhood Services System
- Public Life We Promote Community Spaces for a Safe, Fun and Healthy San José

LOOKING FORWARD

August 30-day public review



Parks and Recreation Commission

Neighborhood Services and Education Committee

City Council

