

## **PARKS, RECREATION AND NEIGHBORHOOD SERVICES**

The mission of Parks, Recreation and Neighborhood Services is to build healthy communities through people, parks, and programs.

# PARKS, RECREATION AND NEIGHBORHOOD SERVICES

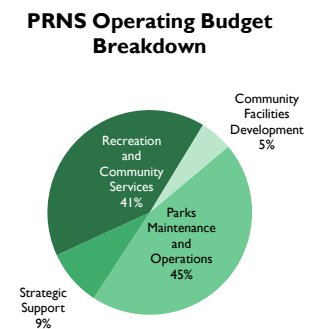
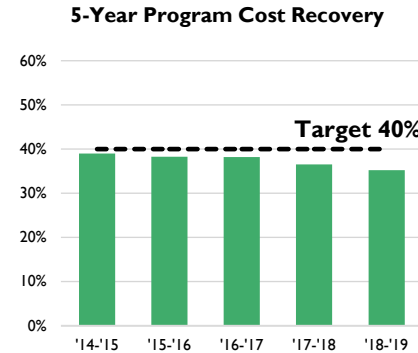
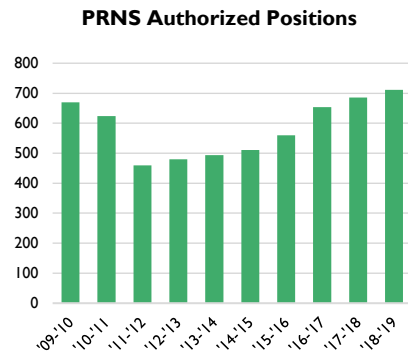
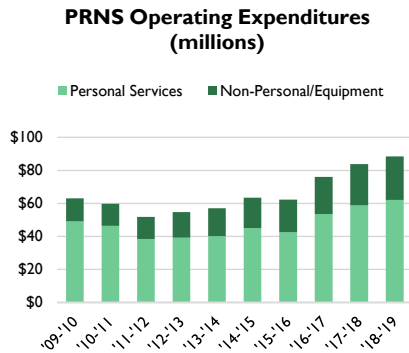
The Parks, Recreation and Neighborhood Services Department (PRNS) operates the City’s regional and neighborhood parks, as well as facilities such as Happy Hollow Park & Zoo. PRNS also operates community and recreation centers and provides various recreation, community service, and other programs for the City’s residents. PRNS offers programs and services for children, youth, teens, adults, seniors, and people with disabilities.

In 2018-19, PRNS’ operating expenditures totaled \$88 million. This included personal and non-personal/equipment expenditures. PRNS was responsible for \$61 million in additional costs, including \$46 million in capital expenditures, \$7.5 million in Citywide expenses, and \$1.9 million in debt service expenses. Staffing totaled 711 authorized positions, 26 more positions than 2017-18. This includes continued funding for Public Life and Park Activation positions, added staffing for the Arcadia Sports Complex, and positions for Project Hope and Anti-Litter neighborhood programs.

PRNS has a goal of recovering 40 percent of its direct program costs through collected revenues (e.g., fees, charges, leases, grants). For 2018-19, PRNS reported its direct program cost recovery rate was 35 percent. Cost recovery has been trending downwards partly because of higher wage costs and increases in the living wage rates. Program fees of \$21.7 million accounted for approximately 70 percent of collected revenues. [Happy Hollow Park & Zoo](#) served 488,000 visitors and generated \$7.6 million in revenues in 2018-19.



Happy Hollow Park & Zoo and Plaza de Caesar Chavez



# PARKS, RECREATION AND NEIGHBORHOOD SERVICES

## PARKS

The City has 197 neighborhood and nine regional parks, as well as other facilities, such as community gardens, trails, and skate parks. Excluding golf courses, the developed portion of these facilities covered 1,773 acres. There were an additional 1,443 acres of open space and undeveloped land. Two new parks were added in 2018-19. These were Cannery Park and William Lewis Manly Park.

The City's General Fund cost to maintain developed parkland increased to \$13,184 per acre. (See the CSA dashboard chapter for additional information on park condition.)

The PRNS five-year Capital Improvement Program (CIP) allocated \$176 million to parks in 2018-19. PRNS estimates it has a deferred maintenance and unfunded infrastructure backlog totaling approximately \$332 million for regional park facilities, community buildings, regional facilities, trails, and park restrooms.

The [City Trail Network](#) is composed of 40 unique trail systems that will be interconnected as further development occurs. The 2018-19 network includes 61.61 miles of trails that are open to the public (82 percent paved). An additional 82 miles have been identified or are being studied for further development, or are in the planning or construction phases of development.

## KEY FACTS (2018-19)

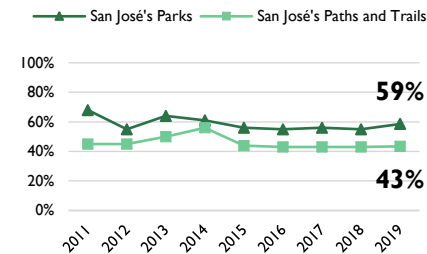
Neighborhood Parks (197 parks)	1,225 acres
Regional Parks (9 parks)	548 acres
Golf Courses (3 courses)	321 acres*
Open space and undeveloped land	<u>1,443 acres</u>
Total*	3,537 acres*

For list of City parks see: [City Parks](#)

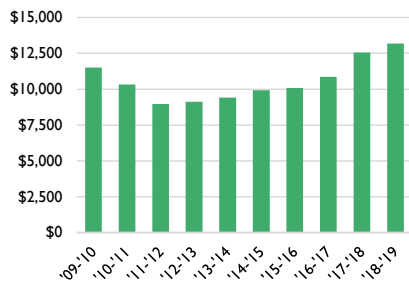
\*State, county, or other public lands within San José's boundaries are not included in the above figures. Does not include 50 acres open space.

## RESIDENT SURVEY

% of San José residents rating services as "excellent" or "good"

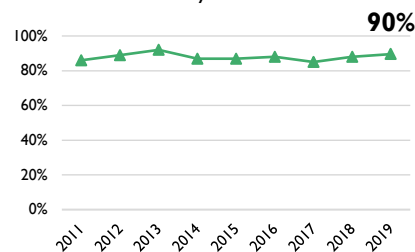


## Cost per Acre to Maintain Parks and Other Facilities



## RESIDENT SURVEY

% of San José residents that reported visiting a park at least once in the past year



## Department Goals

The [City's Envision 2040 General Plan](#) includes goals for park acreage per resident of 3.5 acres of neighborhood/community serving parkland per 1,000 residents (1.5 acres of public parkland and 2.0 acres of recreational school grounds). It also has a goal of 7.5 acres per 1,000 residents of Citywide/regional park or open space lands through a combination of facilities owned by the City and other public agencies. Finally it aims to provide 500 square feet per 1,000 population of community center space.

The [City's Greenprint](#) adopted in 2000 and updated in 2009 is a twenty-year strategic plan to provide staff and decision makers with a strategy for expanding recreation opportunities in the City. [ActivateSJ](#) complements Greenprint as the 20-year strategic operating plan. It reaffirms the vision, mission and guiding principles that direct the department's work, and defines key aspirations to focus on.

# PARKS, RECREATION AND NEIGHBORHOOD SERVICES

## RECREATION PROGRAMS AND COMMUNITY CENTERS

PRNS program offerings include (but are not limited to) after-school programs, camps, aquatic programs, arts and crafts, dance, early childhood education, health and fitness programs, sports, therapeutic classes designed for persons with disabilities, and programs for seniors. For a list of all programs and classes, see [Community Center Brochures](#).

In 2018-19, the City operated 11 hub community centers throughout the City. Three of those centers are combination community centers and libraries. PRNS also has reuse facilities which are operated by nonprofit, neighborhood associations, school districts, and other government agencies or community service providers. Other City programs operated out of 10 of the reuse sites.

The City's hub community centers and the Bascom Community Center were open from 37 to 72 hours per week which is mostly unchanged from the previous year. No City run centers had regularly scheduled Sunday hours.

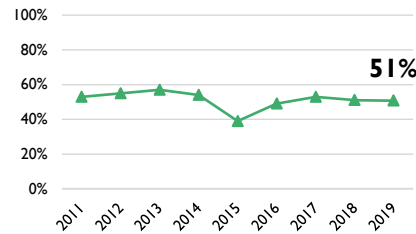
(See the CSA Dashboard chapter for results of recreation program participant surveys.)

## KEY FACTS (2018-19)

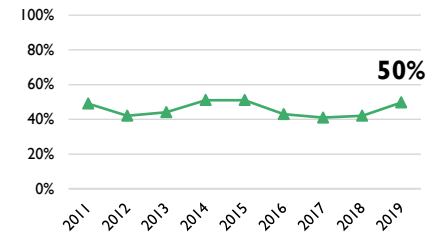
Community centers (including reuse sites)	50
Community center square footage	557,664 sq. ft.
Average weekly hours open (hub community centers)	57
Estimated participation at City run programs*	828,233

\*This is a duplicated count (i.e. individuals are counted for each program attended).

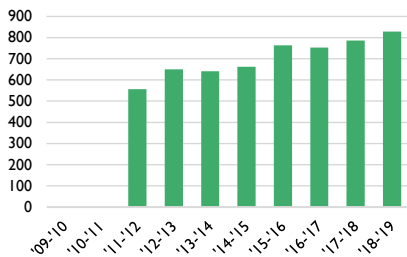
**RESIDENT SURVEY**  
% of San José residents rating recreational opportunities as "excellent" or "good"



**RESIDENT SURVEY**  
% of San José residents using a recreation center or facility at least once

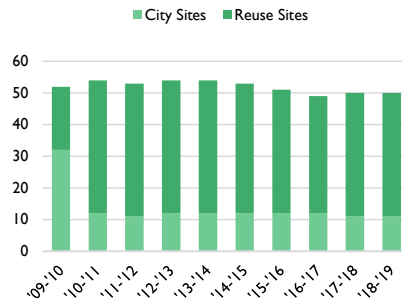


**Estimated Participation in Programs at City-Operated Community Centers (thousands)**

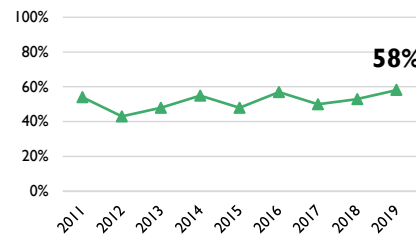


Note: Comparable data is unavailable for 2009-10 and 2010-11.

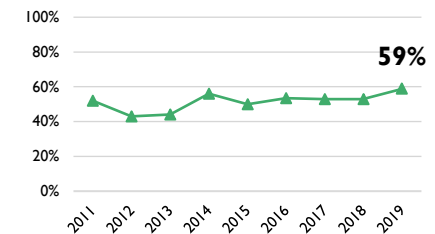
**Community Centers**



**RESIDENT SURVEY**  
% of San José residents rating San José's recreation centers or facilities "excellent" or "good"



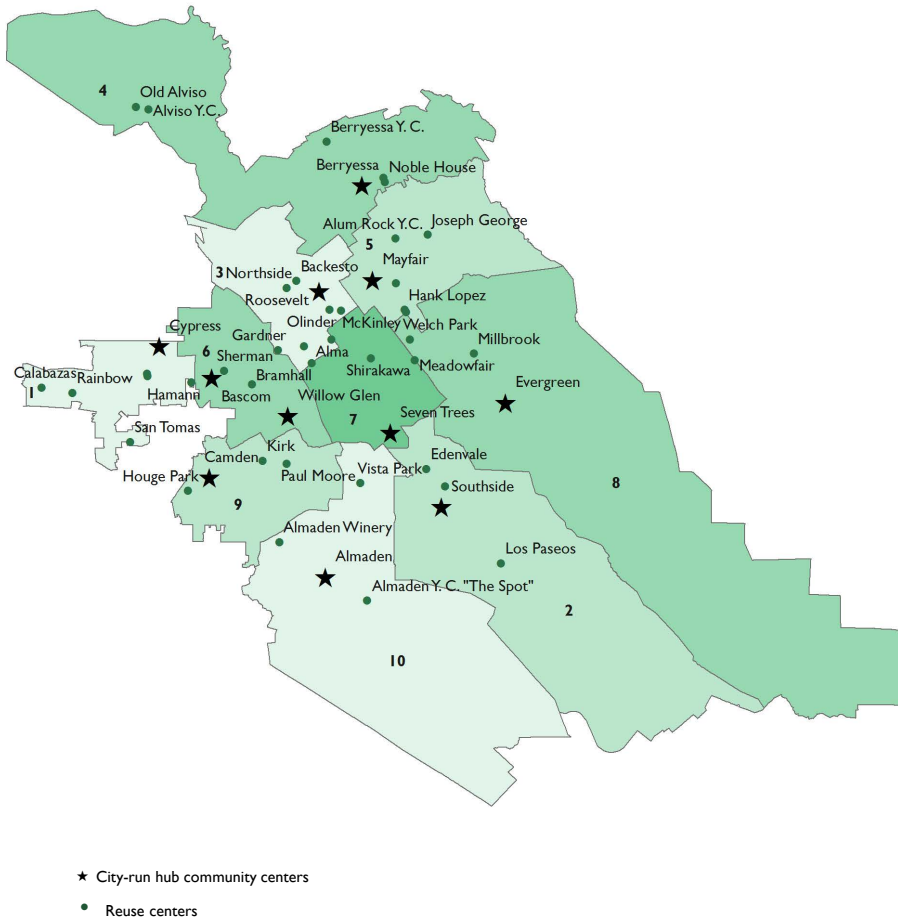
**RESIDENT SURVEY**  
% of San José residents rating San José's recreation programs "excellent" or "good"



# PARKS, RECREATION AND NEIGHBORHOOD SERVICES

## RECREATION PROGRAMS AND COMMUNITY CENTERS (continued)

City of San José Community Centers Map



Source: Auditor generated based on Public Works data

### Community Centers in Operation (as of June 30, 2019)

Alma Community Center (Youth & Senior) (S)	<b>Mayfair Community Center (hub)</b>
<b>Almaden Community Center (hub)</b>	McKinley Community Center (N)
Almaden Winery Community Center (S)	Meadowfair Community Center (N)
Almaden (The Spot) Youth Center (N)	Millbrook Community Center (N)
Alum Rock Youth Center (S)	Noble House Neighborhood Center (N)
Alviso Youth Community Center (S)	Noble Modular Community Center (N)
Backesto Neighborhood Center (N)	Northside Community Center (S)
<b>Bascom Community Center &amp; Library (hub)</b>	Olinder Neighborhood Center (N)
<b>Berryessa Community Center (hub)</b>	Old Alviso Community Center (Closed)
Berryessa Youth Center (S)	Old Hillview Library (Closed)
Bramhall Park Neighborhood Center (N)	Paul Moore Community Center (N)
Calabazas Community Center (N)	Rainbow Park Neighborhood Center (N)
<b>Camden Community Center (hub)</b>	<b>Roosevelt Community Center (hub)</b>
Capitol Park (Goss) Community Center (N)	San Tomas Community Center (N)
<b>Cypress Senior Center (hub)</b>	<b>Seven Trees Community Center (hub)</b>
Edenvale Community Center (S)	Sherman Oaks Community Center (N)
Edenvale Youth Center (N)	Shirakawa Community Center (S)
<b>Evergreen Community Center (hub)</b>	<b>Southside Community Center (hub)</b>
Gardner Community Center (S)	Spartan Keyes Neighborhood Center (N)
Hamann Park Community Center (N)	Starbird Community Center (S)
Hank Lopez Community Center (N)	Vista Park Community Center (N)
Houge Park Community Center (N)	Washington United Youth Center (S)
Joseph George Youth Center (N)	Welch Park Neighborhood Center (N)
Kirk Community Center (S)	West San José Community Center (S)
Los Paseos Youth Center (S)	<b>Willow Glen Community &amp; Senior Center (hub)</b>

Facilities in bold are hub community centers operated by the City. Facilities with (N) are Neighborhood Centers and facilities with (S) are Satellite Centers. Neighborhood centers are less than 10,000 square feet of space that generally house organizations who offer targeted types of services. Satellite centers are larger facilities, with roughly 10,000-20,000 square feet of space. Satellite centers can house multiple service providers which are often larger organizations with multiple branches. The Old Alviso Community Center and the Old Hillview Library are currently not in use. For more information see our 2018 audit [Community Center Reuse: Efficient Monitoring and Better Data Can Help Determine the Next Phase of Reuse](#).

# PARKS, RECREATION AND NEIGHBORHOOD SERVICES

## NEIGHBORHOOD SERVICES

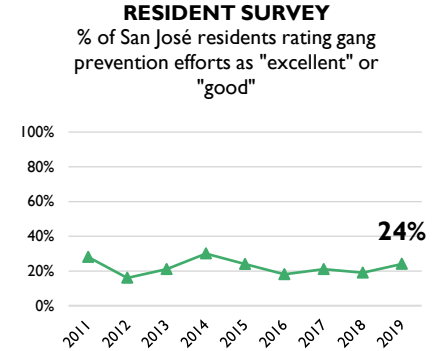
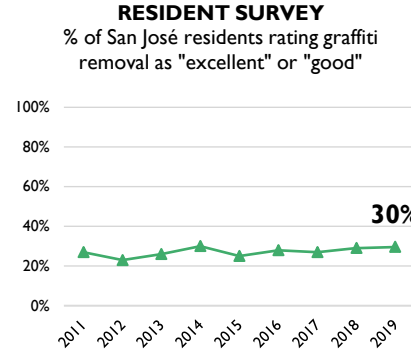
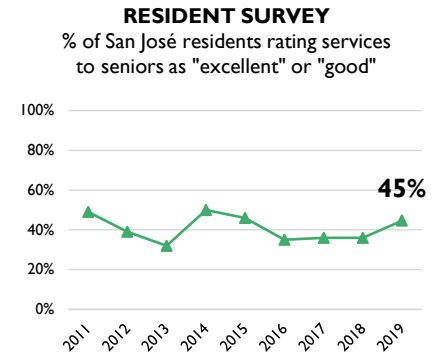
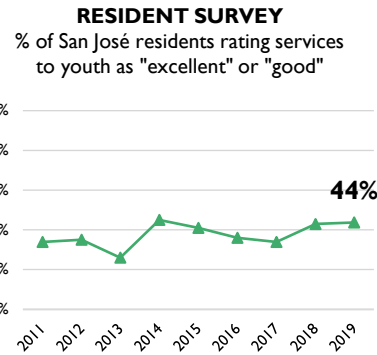
PRNS also provides a number of community services including anti-graffiti and anti-litter programs, gang prevention and intervention programs, the senior nutrition program, Project Hope\* and others.

The Mayor’s Gang Prevention Task Force (MGPTF) has service components such as the Bringing Everyone’s Strengths Together (B.E.S.T.) program, the Safe Schools Campus Initiative (SSCI) and the Safe Summer Initiative providing services to at-risk youth and their families.\*\* In 2018-19, the SSCI team responded to 506 incidents at 82 high schools and middle schools. There were an estimated 2,900 participants in programs offered by community based organizations that received B.E.S.T. grants; in 2018-19 grants totaled \$2.8 million. The 2018-19 expenditures for the B.E.S.T. program were \$5.7 million.

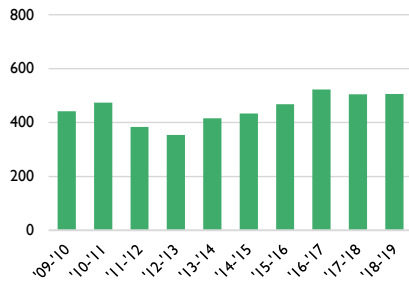
In 2018-19, the City’s contractor completed 28,500 graffiti removal workorders. The resident survey reports that 30 percent of residents viewed graffiti removal services as good or excellent. Survey responses were likely based on respondents’ overall perception of graffiti removal, including graffiti on highways, expressways, and railroads that are the responsibility of others.

\*The Project Hope program uses principles of community partnership, community development, neighborhood empowerment, and coordination of a broad range of City services to address challenging neighborhood issues such as crime and blight.

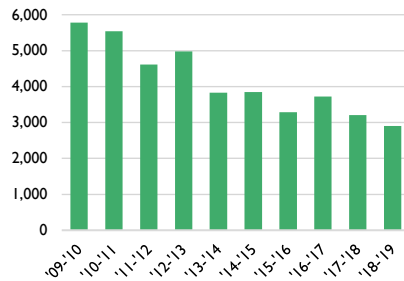
\*\* SSCI is a partnership between school districts and the City to address violence-related issues in schools. For more information see our audit of [The Mayor’s Gang Prevention Task Force: Better Coordination and Use of Data Can Further The Task Force’s Strategic Goals](#)



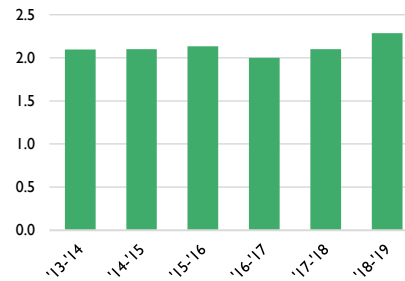
**Incidents on Safe School Campus Sites Responded To**



**Participants in Grant-Funded B.E.S.T. Youth Service Program**



**Estimated Square Feet of Graffiti Eradicated (millions)**



**Graffiti Workorders Completed**

