

Transient Occupancy Tax Fund

2016-2017 CULTURAL GRANT AWARDS

By Ordinance, the Transient Occupancy Tax (TOT) Fund is used to provide funding for Convention Facilities Operations and Maintenance, Cultural Development, and the San José Convention and Visitors Bureau. TOT revenues allocated for Cultural Development provide funding for the cultural grant and fine arts division programs. Each year, the Office of Cultural Affairs solicits and evaluates applications for funding under the Cultural Development category using award criteria approved by the City Council.

As part of the implementation of the Council-adopted *Cultural Connection: San José's Cultural Plan for 2011-2020*, a 2014-2016 Prioritized Workplan was developed, approved by the Arts Commission and adopted by City Council in May 2014, and reflects the top priorities for cultural development in San José. A key strategy to advance the goals of *Cultural Connection* is through partnerships and grant agreements with community-based organizations across three core grant program areas:

- Operating Grants provide financial support for selected San José arts organizations of various disciplines, sizes and stages of development.
- Festival, Parade & Celebration Grants enable access for all City residents to a wide range of diverse cultural events, large and small. These events are often held in public spaces and are always open to the public.
- take pART Grants support specific arts activities offered by volunteer-driven arts organizations, community service organizations, and very small semi-professional and professional arts organizations.

Grant awards are based on available funding and cultural development funding priorities. Initial recommendations are reviewed by a panel of Arts Commissioners, nonprofit arts and culture professionals, and community representatives; forwarded to the Arts Commission for formal review; and then submitted for the City Council's approval in May of each year as part of the budget process.

The 2016-2017 Cultural Development grant awards are grouped within three core grant program areas – Operating Grants; Festival, Parade & Celebration; and take pART Grants – according to the *Cultural Connection* Workplan and total \$3,827,840.

Core Program	Organization	Funding
Operating Grant	Abhinaya Dance Company of San Jose	\$40,306
Festival, Parade & Celebration	AIMusic International Festival	7,112
Festival, Parade & Celebration	Almaden Art & Wine Festival	12,090
Festival, Parade & Celebration	Almaden Valley Women's Club	15,000
take pART	Alum Rock Educational Foundation	9,500
take pART	American Beethoven Society	7,500
Festival, Parade & Celebration	Bark in the Park	13,512
Operating Grant	Bay Area Glass Institute	64,558

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Festival, Parade & Celebration	CAAMFest San Jose	4,143
Core Program	Organization	Funding
take pART	Cambodian American Resource Agency	\$9,595
Operating Grant	Children's Discovery Museum of San Jose	230,233
Operating Grant	Children's Musical Theater San Jose	190,716
Operating Grant	Chinese Performing Arts of America	58,538
Festival, Parade & Celebration	Christmas in the Park	46,671
Festival, Parade & Celebration	Cinequest Film Festival	48,576
Operating Grant	Cinequest Film Festival	137,900
Operating Grant	City Lights Theater Company of San Jose	79,478
take pART	College of Adaptive Arts	2,500
Festival, Parade & Celebration	CPAA Spring Festival Silicon Valley	12,090
Festival, Parade & Celebration	Dancin' on the Avenue	17,906
Festival, Parade & Celebration	Dia de los Muertos	6,378
Festival, Parade & Celebration	Dia de Portugal Festival	14,224
Festival, Parade & Celebration	Downtown Ice	46,671
take pART	East Side Community Arts	6,375
take pART	Exhibition District	12,750
Festival, Parade & Celebration	Fiesta Navidena	5,819
Operating Grant	Firebird Youth Chinese Orchestra	38,640
take pART	Gilbert & Sullivan Society of San Jose	12,750
Festival, Parade & Celebration	Guitar Solo & Ensemble Festival	4,701
Festival, Parade & Celebration	Italian Family Festa	16,116
Operating Grant	Kaisahan of San Jose Dance Company	31,325
Festival, Parade & Celebration	La Ultimada Parada	4,701
Festival, Parade & Celebration	Luna Park Chalk Art Festival	5,819
Operating Grant	MACLA/Movimiento de Arte y Cultura Latino Americana	93,920
take pART	Media Poetry Studio	10,200
Operating Grant	Mexican Heritage Corporation	32,948
Festival, Parade & Celebration	Music in the Park	19,100
Festival, Parade & Celebration	Nikkei Matsuri SJ Japantown	4,701
take pART	Northside Theatre Company	15,000
take pART	Opera Cultura	14,250
Festival, Parade & Celebration	Opera in the Park	3,584
Operating Grant	Opera San Jose	277,996
take pART	P.A.R.T.I. Program	11,875
Festival, Parade & Celebration	Pumpkins in the Park	6,378
Festival, Parade & Celebration	Rose, White and Blue 4th of July Parade	12,090
Festival, Parade & Celebration	Rotary Fireworks	50,000
take pART	San Jose Center for Poetry and Literature	10,450
take pART	San Jose Chamber Music Society	12,750

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Operating Grant	San Jose Chamber Orchestra	48,431
Core Program	Organization	Funding
take pART	San Jose Choral Project	\$15,000
take pART	San Jose Downtown Foundation	15,000
Festival, Parade & Celebration	San Jose Fountain Blues Festival	17,310
Operating Grant	San Jose Institute of Contemporary Art	82,152
take pART	San Jose International Piano Competition	15,000
Operating Grant	San Jose Jazz	154,249
Festival, Parade & Celebration	San Jose Jazz Summer Fest	48,576
Festival, Parade & Celebration	San Jose Jazz Winter Fest	15,646
Operating Grant	San Jose Multicultural Artists Guild	23,818
Operating Grant	San Jose Museum of Art	285,191
Operating Grant	San Jose Museum of Quilts & Textiles	71,336
Festival, Parade & Celebration	San Jose Poetry Festival	5,819
Operating Grant	San Jose Stage Company	118,523
Operating Grant	San Jose Symphonic Choir	22,740
Operating Grant	San Jose Taiko	74,565
take pART	San Jose Youth Shakespeare	9,500
Operating Grant	San Jose Youth Symphony	91,354
take pART	Sangam Arts	14,250
Operating Grant	School of Arts and Culture at Mexican Heritage Plaza	141,606
take pART	SCVPAA for Mission Chamber Orchestra	14,250
Festival, Parade & Celebration	Silicon Valley African Film Festival's Cinema Cafe Series	17,068
Festival, Parade & Celebration	Silicon Valley Bikes! Festival and Bike Show	3,584
Festival, Parade & Celebration	Silicon Valley Jewish Film Festival	14,325
Operating Grant	Silicon Valley Shakespeare	26,834
take pART	sjDANCEco	12,750
Festival, Parade & Celebration	sjDANCEco Dance Festival	4,143
take pART	SJSURF for Center for Literary Arts	15,000
Festival, Parade & Celebration	SJZ Boombox Concert Series	7,112
Festival, Parade & Celebration	SoFA Street Fairs 2016-17	11,379
take pART	South Bay Guitar Society	15,000
Operating Grant	Starting Arts	80,336
Operating Grant	Steinway Society - The Bay Area	19,285
Festival, Parade & Celebration	Street Market/SubZero	17,310
Operating Grant	Symphony Silicon Valley	229,242
Festival, Parade & Celebration	Symphony Summer Pops Festival	17,310
take pART	Teatro Vision	15,000
Festival, Parade & Celebration	TET Festival	4,978
Festival, Parade & Celebration	The Commons	3,584
Operating Grant	The Tabard Theatre Company	66,839

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Festival, Parade & Celebration	Veterans Day Parade	12,090
Core Program	Organization	Funding
Operating Grant	Vivace Youth Chorus	\$31,475
Festival, Parade & Celebration	Wildlife Festival	3,584
Festival, Parade & Celebration	Willow Glen Founders' Day Parade	2,844
take pART	Winchester Orchestra	10,625
take pART	Works/San Jose	12,500
Operating Grant	ZERO1	99,892
Total Cultural Development Grants for 2016-2017		\$3,827,840