### *City of San José District 4 Youth Advisory Council*

***District 4 AIM Event \_*** X One time event ◻ on-going event

AIM (Advise, Inspire, Motivate) and is a one-day event that will host all students from the ages of 13-18 from all districts in the city of San Jose. The purpose of this event is to guide youth in their future endeavors and to prepare them with skills. There will be college students, teachers, community leaders, and professionals as guest speakers discussing their own experiences in higher education, professional work experience with an overall theme of mental health and give their advice to the audience. Additionally, there will be a resource fair to from services in the community.

**History/Background**

High school students are learning in a system where test, grades, and numbers are being extremely focused on instead of actually preparing students for their future. Youth lack the resource and often are lost in knowing the right direction for their future. Additionally, there is an education gap between low-income students which also is an issue AIM is addressing. Mental health is a rising issue that many high school students face and may affect their education and future goals. This year, District 4 Youth Advisory Council aims to raise awareness of mental health, advise students on how to manage stress and apply this knowledge to their future goals such as in a job or in college.

**Connection to YAC and Youth Commission Work plan**

Goal # 1: Identify and address pressing district and community issues.

**Vision**

Youth in San Jose have enough resources and are motivated and inspired to take action in their future, especially youth who are given a disadvantage.

**Goals and Objectives**

**Goal #1 =** Have at least 100 Youth from San Jose attend

Objective 1 = Follow an advertising plan made by the Marketing Committee to reach out to students through social media and through their schools.

Objective 2 = Ask teachers to give extra credit to students who attend the event

Objective 3 = Reach out to community centers, and other youth-led organizations to outreach to youth

**Goal #2 =** Youth take away information and are impacted by the event

Objective 1 = Create an online survey using google survey asking teens who attended the event to give feedback and share what they learned

Objective 2 = Interview students during the intermission and after the event

Objective 3 = Give evaluation forms and collect at the end of event

**Goal #3 =** The resource fair will provide educational benefits giving youth more opportunities

Objective 1 = Have a sign-in sheet at each resource table allowing the community organizations to keep in contact with youth who attended the event

**Goal #4 =** Educate students through workshops

Objective 1= Include specific information about workshops on the online survey for feedback

Objective 2= Have 4 workshops each addressing a different aspect of mental health and how it applies to youths’ future

**Resources and Collaboration**

Each YAC will have roles and responsibilities to complete prior and during the AIM event

Responsibilities such as:

AIM Event Director: Kaitlyn Tran

Marketing Coordinator: Michelle Tran, Andrea Vu

Speaker Outreach Coordinator: Adrian Santiago, Vincent Zhu, Aliyah Manansala,

Resource Fair Coordinator: Bushra Hossain, Camilla Sampan, Elyana Ante, Andrea Vu

Workshop Coordinator: Elise Pham, Michelle Tran, Britney Sun, Jessica Lien, Amelia Uytingo

Food Committee: Adrian Santiago

**Critical Factors of Success (***List the three critical factors that you need to have in order for the project to be a success).*

1. Each committee leader must complete a timeline of their duties and responsibilities in

order to keep on task.

2. Have open communication with Youth Commissioner and all YAC members to ensure everyone is informed and updated in a timely manner.

3. Make sure that speakers and organizations running workshops confirm and are prepared to speak about appropriate topics that fit our event’s theme.

4. Advertise and have at least 100 Youth attend the event

**Potential Obstacles**

1. YAC members procrastinate and leave their responsibilities to do to the last minute

2. YAC members are not aware or informed of their duties and do not communicate

3. Speakers and organizations last minute inform that they can no longer present

4. Youth do not come to the event.

**Strategy for Recruitment & Marketing**

* Release Facebook event
* Have YAC members promote at their high school
* Have speakers and organizations help promote the event

**Overview of Event**

Doors will open at 5:30 PM and the event will end at 9 PM.

Tentative agenda:

6:00-6:30 -- Opening (including Councilmember and Commissioner)

6:30-6:45 -- Keynote speaker

6:45-7:05 -- Workshop #1

7:15-7:35 -- Workshop #2

7:35-8:10 -- Intermission / Resource Fair

8:10-8:25 -- Closing guest speaker

8:25-8:45 -- closing activity

8:45-9:00 -- Closing (Betty and YAC members)

**Materials Needed**

Table and chairs from the Rotunda

Speakers from YAC members or Rotunda

Projector from YAC members or rotunda

Snacks that are donated

Miscellaneous materials requested for workshops and closing activity

**Timeline (***Use the space below to write out a timeline for your project. The timeline should start from the date you are proposing the event to the day of the event. Use this to create deadlines for certain aspect of your project. )*

November YAC meeting - Committees start planning event

Early December 2019- Start contacting organizations and speakers

Late December 2019- Organizations and speakers are confirmed

January 2020- Advertising event & outreaching to organizations & schools about the event

January 2020- 2 more meetings to confirm event details and ensure everything is running smoothly

February 2020- AIM Event

**Cost implications**

Describe in detail what (if anything) is going to cost you money. Write each item and its associated cost then write a grand total at the end. (Example provided below)

Miscellanies $ 100.00

**Approval**

Youth Commission approval \_\_\_\_\_\_YES \_\_\_\_\_\_\_\_\_NO Date\_\_\_\_\_\_\_\_\_\_\_\_\_

Notes\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Council Office approval \_\_\_\_\_\_YES \_\_\_\_\_\_\_\_\_NO Date\_\_\_\_\_\_\_\_\_\_\_\_\_

Notes\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_