
Public Art Committee

Roma Dawson, Chair
Smita Garg

Leanne Lindeloff
Ron Muriera

Richard James

Public Art Advisory Committee
Karen Gauss, Heido Lubin, Chloe Shipp

MINUTES: Regular Meeting on Tuesday, December 10, 2019, 5:30 PM

San José City Hall
Council Wing, Room W119

I. Call to Order & Orders of the Day

- A. Chair Dawson called the meeting to order at 5:36 p.m.
- B. Item VI. B. 1. b. was moved and heard immediately following Item V.

Roll Call

PRESENT: Commissioners Roma Dawson, Smita Garg, Richard James, Leanne Lindeloff, Ron Muriera.

PAAC Members: Heidi Lubin, Chloe Shipp (left at 6:45, during item VI. B. 1. a.)

ABSENT: Karen Gauss (PAAC)

STAFF: Public Art Director Michael Ogilvie, Sr. Project Manager Lynn Rogers, Sr. Project Manager Mary Rubin, Sr. Art Coordinator Emily Sevier

Guest Presenters: Jonathan Velasquez, President of the Seven Trees Neighborhood Association; Este Huizar, artist; Mona Caron, artist; Philip Beesley, artist (via Skype.)

Other: Dominique Pacolba, Seven Trees Community Center Director; Laura Buzo, PRNS Supervisor.

II. Public Record

- A. Commissioner Garg commented that she loves the ESD Litterature refuse cans, that have increasingly been placed around the city and are now near her home.

III. Public Comment

None.

IV. Consent Calendar

- A. Approve the Minutes for the Regular Meeting of October 1, 2019
Mvd/2nd: R. Muriera /R. James; Passed: 5 Yes; 0 No;

V. Reports

- A. Chair – Roma Dawson provided a general report. Key points included:
1. Concern about the ongoing commitment to maintenance and conservation of the public art collection and her intention to bring it up during this year’s budget process, noting many pieces have been added to the collection in recent years, but collection maintenance continues to be a challenge. Rl James and R. Muriera concurred that this is a very important issue and would like to see it on the PAC Agenda.
 2. PAC Liasons to public art projects currently in design, noting that S. Garg is liaison for the Airport projects but had been out of town, L. Lindeloff for Fire Station 37, and R. Muriera for Japantown Park project.
- B. Public Art director Michael Ogilvie reported on:
1. Artists in San José’s Public Art Collection, noting that “local” is defined as within a 90 mile radius.
 2. Update on POWWOW project, noting that four new murals have been added to the City’s collection
 3. Iris Chang Park dedication even and artwork, showing images of both
 4. 3rd Street Garage mural design presentations and aritst selection; more that 50 people attended the public presentation of the concept proposals held in Council Chambers. Mural team Local Color was selected and will attend the February PAC meeting for approval of their design.
 5. Next Playa to Paseo installation with be in early 2020, with a large, ornate dinosaur skeletan artwork installation.
- C. Public Art Project Liaisons
None.

VI. New Business

- A. Reports
1. ARTIST SELECTION
 - a. REPORT: Report was provided on the selection of San José artist Roger Stoller for the Japantown-Heinlenville Park Public Art Sculpture Project (Council District 3)

Report made by Lynn Rogers, Sr. Project Manager

R. Muriera, PAC Liaison to the project, reported on the artist selection and provided highly favroable comments about the qualities of the artist selected for the project.
 - b. REPORT: Report was provided on the local student artist design selection for the 2020 Census Poster Contest, a joint project of the San José Office of Cultural Affairs and the Santa Clara Valley Transportation Authority. (Citywide)

Report was made by Sr. Arts Coordinator Emily Sevier. Report included an explanation of the process and participants.

PAC members commented on the design and its appeal to younger people with use of emoji-type images. They inquired about the source of translation into Vietnamese, Spanish and English. PAAC member C. Shipp spoke in favor of how it involved college students and inquired about the students and payment of honoraria. PAC member R. James inquired about the method and scope of distribution of the

posters; E. Sevier clarified that only the winning poster would be distributed in order to solidify messaging.

1. DESIGN and DESIGN DEVELOPMENT

- a. ACTION: Approved the design for a mural by San José artist Este Huizar that is a project of the Seven Trees Neighborhood Association on the southwest wall of the Seven Community Center parking lot – Not a City Project . (Council District 7)

Mvd/2nd: R. Muriera/S. Garg; Passed: 5 Yes; 0 No; 0 Abstention.

Presented by artist Este Huizar and Jonathan Velasquez, President of the Seven Trees Neighborhood Association with Sr. Project Manager Lynn Rogers.

Seven Trees Community Center Director Domenique Pacolba spoke in support of the project and its impact on the community as well as mitigating tagging on that wall. PA Director M. Ogilvie spoke about City’s pilot mural program to reduce tagging, noting this project is not part of that, but that City will apply anti-graffiti coating to it. PAC Chair Dawson and PaC member Murierier both spoke in support of the project, Muriera as a former District 7 resident who continues to bring his family to the Center. PAC member S. Garg noted spoke in support of the design, its colors and “forward movement.”

- b. ACTION: Approved the Design Development Proposal for the Norman Y. Mineta Showcases by artist Philip Beesley of Living Architecture Systems Group. (Council District 4 & Citywide)

Mvd/2nd: R. James/S. Garg; Passed: 5 Yes; 0 No; 0 Abstention.

Presented by artist Artist Philip Beesley (via Skype) with Sr. Project Manager Mary Rubin.

- c. ACTION: Approved the design development by Bay Area artist Mona Caron for a mural on the exterior and interior walls of the Convention Center close to San Carlos Street and Market Street. (Council District 3).

Mvd/2nd: S. Garg/L. Lindeloff; Passed: 5 Yes; 0 No; 0 Abstention.

Presented by artist Mona Caron with Public Art Director Michael Ogilvie.

PAC Members all spoke highly in favor of the mural concept and design; all concurred it would be more impactful if lit at night and wanted to ensure that Public Works knows how strongly the PAC feels about the importance of lighting. Suggested that San José Downtown Assn. also consider advocating for that was well.

- B. Other Items
None.

VII. Continuing/Old Business

- A. Updates were provided on continuing projects.
Written report highlighting updates on continuing projects was reviewed.

Presented by M. Ogilvie, Public Art Director with input from staff.

VIII. Meeting Schedule

The next regular meeting of the Public Art Committee is Tuesday, February 4, 2020 at 5:30 PM, City Hall in Council Wing Meeting Room W-119.

IX. Adjournment

Meeting was adjourned at 7:35 PM

ATTEST:
PUBLIC ART COMMITTEE SECRETARY

PRESIDING:
COMMITTEE CHAIR

Recorded by LYNN ROGERS, SR. PROGRAM OFFICER

ROMA DAWSON,

DRAFT