



# Memorandum

**TO:** Mayor Reed

**FROM:** Councilmember Rose Herrera  
Councilmember Ash Kalra  
Councilmember Sam Liccardo

**SUBJECT: BUDGET DOCUMENT**

**DATE:** May 21, 2009

Approved

*Rose Herrera Ash Kalra Sam Liccardo* Date 05/21/2009

## RECOMMENDATION

That the following be enacted.

## BACKGROUND

### **Reinstatement**

Program/Project title: San Jose Stage Company Funding (VII-29)

Amount of City Funding Required: \$56,000

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

Anticipated outcomes:

The reinstatement of City funding to the San Jose Stage Company supports the intent of the City's role in supporting a diverse and rich arts and cultural scene within our city. Arts and culture are essential elements to the character and quality of a vibrant downtown and the city as a whole. San Jose is home to the South Bay's leading arts organization and to that end, San Jose Stage Company provides is a leader in performing arts. In addition, it is a fiscally sound organization that is recognized for its sound management and future planning.

### Funding source

Program/Project Title: Arts Stabilization Fund (IX-3)

Amount of City Funding change: \$56,000

Fund type (i.e. General Fund, C&C funds, etc.): General Fund

Anticipated outcomes: Requested funding changes would affect benefits or services for San Jose residents, businesses, community groups, etc., as described below: (Use as much space as required.)

The reduction o the Arts Stabilization Fund by \$56,000 would not adversely affect the intention of the fund. San Jose Stage Company has a long stable history of providing quality performing arts for theater patrons.

If the City Council subsequently approves the Arts Grant Multi-Year Stabilization Fund we have recommended in a separate budget document, those funds should be used as the funding source.

San Jose Stage Company has been in the General Fund under City-Wide expenses for the past five years. Stable funding through the General Fund was offered to all San Jose arts organizations. Before entering into a long-term funding contract with the City, San Jose Stage Company consistently participated in the competitive operating grants process. It was funded consistently at a level above the requested \$56,000.

Department or Organization: Office of Economic Development

Department or Organization Contact (Please list contact information for the individual that certified cost estimated contained within your recommendation:

Name: Jennifer Maguire  
Phone number: 535-8142  
E-mail address: Jennifer.maguire@sanjoseca.gov

This change is:

X One-time                      \_\_\_ On going

The City Service Area to which the change best relates:

- X Community and Economic Development Services
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Transportation and Aviation Services
- Strategic Support