



# Memorandum

**TO:** MAYOR REED

**FROM:** Councilmember Donald Rocha

**SUBJECT:** CROSSING GUARDS

**DATE:** May 23, 2012

Approved

Don Rocha

Date 5-23-12

PH

## RECOMMENDATION

That the following recommendation be enacted.

### Proposal

Program/Project Title: School Crossing Guards

Amount of City Funding Required: \$100,000

Fund Type (i.e. General Fund, C&C funds, etc.) General Fund

Anticipated Outcomes: Requested funding changes would affect benefits or services for San José residents, businesses, community groups, etc., as described below: (Use as much space as required.)

Pedestrian safety in general, and the safety of children walking to school in particular, are important priorities for the City. There are 20 intersections currently on the waiting list for school crossing guards. This proposal would add \$100,000 in funding for part time school crossing guard positions, which would fund a portion of the schools currently on the waiting list for crossing guards. There is no way to guarantee that every child will be safe on their way to school, but adding crossing guards is an opportunity for the Council to promote pedestrian safety.

### Funding Source

Program/Project Title: Earmarked Reserve: Essential Services (Budget Page IX-30)

Amount of City Funding Change: \$ 100,000

Fund Type (i.e. General Fund, C&C funds, etc.) General Fund

Anticipated Outcomes: Requested funding changes would affect benefits or services for San José residents, businesses, community groups, etc., as described below: (Use as much space as required.)

The 20 intersections that are currently on the waiting list will be staffed with 31 School Crossing Guards, this will encourage students to walk or bike to school safely.

Department or Organization: Public Safety

Department or Organization Contact (Please list contact information for the individual that certified cost estimates contained within your recommendation.)

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This change is:

  X   One-time             Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Strategic Support
- Transportation and Aviation Services