



# Memorandum

**TO:** MAYOR REED  
**FROM:** Vice Mayor Madison Nguyen  
**SUBJECT:** BUDGET DOCUMENT  
**DATE:** May 21, 2014

Approved Madison Nguyen Date 5/21/2014

**RECOMMENDATION**

That the following recommendation be enacted.

**Proposal**

Program/Project Title: Downtown Streets Team – Monterey Road Pilot Project

Amount of City Funding Required: \$68,300 and evaluate program after 1 year for continued funding of services.

Item	Variable Cost	Startup Cost
Voucher Stipends	\$31,200	
Truck		\$17,000
Gas and Vehicle Maintenance	\$8,400	
Insurance	\$2,000	
Supplies	\$6,540	
Debris Bin and Removal	\$3,160	
<b>Total</b>	<b>\$51,300</b>	<b>\$17,000</b>
<b>Total Annual Cost (Year One)</b>		<b>\$ 68,300</b>
<b>First Month's Invoice</b>		<b>\$ 21,275</b>
<b>Monthly Invoice thereafter</b>		<b>\$ 4,275</b>

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

Downtown Streets Team proposes to bring its award-winning model of services to Monterey Road, a thoroughfare which is highly polluted and has become an eyesore to residents and business owners. Providing such valuable service to the community is essential to the Downtown Streets Team model and will change the perception of homelessness in the community while cleaning up this vital corridor. In just one year since similar cleanup projects have launched in Mayfair, Santee and Five Wounds/Brookwood Terrace, neighborhood groups and community members have displayed appreciation for the work that the organization has done to keep the community clean and vibrant.

The project would encompass a six-man team that will clean Monterey Road from Alma Avenue to Curtner Avenue and Umbarger Road South to Senter Road. The team would work four hours a day, five days a week (120 hours a week) removing debris, reporting code violations, covering/preventing graffiti and providing general blight removal services.

This proposal is a 1 year pilot project and would need to be evaluated after the first year for continued funding of services.

**Funding Source**

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund):

Department or Organization: Downtown Streets Team

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

Name: **Chris Richardson**, Director of Program Operations, Downtown Streets Team

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This change is:

One-time       Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Strategic Support
- Transportation and Aviation Services