



# Memorandum

**TO:** MAYOR LICCARDO

**FROM:** Councilmember Ash Kalra

**SUBJECT:** BUDGET DOCUMENT

**DATE:** 5/23/2016

Approved

*Ash Kalra*

Date

5/23/16

## RECOMMENDATION

That the following recommendation be enacted.

### Proposal

Program/Project Title: Traffic Calming Division Funding for Major Roadways

Amount of City Funding Required: \$1,000,000

Fund Type (i.e. General Fund, C&C funds, etc.): Essential Services Reserve

This change is:

One-time       Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

The Traffic Calming Division offers education, enforcement, and engineering to improve traffic safety for pedestrians, residents, and schools. Unfortunately, 92% of traffic fatalities occur on major roadways in the City of San José. Thus, it is important that we increase funding for the Traffic Calming Division to implement traffic safety measures on major roadways to reduce that number. It is estimated that \$500,000 can provide for installation of 25 radar speed display signs, and another \$500,000 for installation of 7 enhanced pedestrian crosswalks. If implemented on major roadways, these engineering safety improvements can help drastically curb traffic fatalities.

### Funding Source

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund):

Department or Organization: Department of Transportation

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

Name: Laura Wells

Phone number: (408) 975-3725

E-mail address: [Laura.Wells@sanjoseca.gov](mailto:Laura.Wells@sanjoseca.gov)