



Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Donald Rocha

SUBJECT: BUDGET DOCUMENT

DATE: May 24, 2017

Approved

Don Rocha

Date

5/24/17

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: 1.0 FTE for Senior Programming

Amount of City Funding Required: \$78,381

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

This change is:

One-time Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

San Jose community centers are epicenters of health and social services, resources, and recreation for our senior community. Funding for ample staff to address the needs of the seniors is vital, especially for seniors of low and moderate income. This is a budget proposal for one full-time position designated to health and social service needs of the senior population. Given that a specialist was added for FY 16-17 to support seniors at Alma, Mayfair, Roosevelt, Seven Trees and Southside community centers, this recommendation is for a staff person to address the remaining centers that do not have this level of service, which include Camden, Almaden, Willow Glen, Cypress, Evergreen, Berryessa & Gardner community centers.

Staff's direction in the cost estimate was to fill this position as a Recreational Program Specialist instead of a Gerontology Specialist to provide organizational depth and operational flexibility. Should this proposal be funded, we would still expect this position to be solely dedicated to senior programming, and include gerontology-specific competencies, interests, and experience as criteria for candidate selection. We would also expect that classifying this position as a Recreational Program

Specialist would not result in shifting responsibilities away from senior services and programming down the road.

With this full-time position, we would also want PRNS to ensure that staff resources were allocated with the centers experiencing the highest level of traffic from the senior community in mind (in FY 15-16, Beryessa, Evergreen, Roosevelt and Southside community centers served the most number of meals to seniors of all City of San Jose-operating Senior Nutritional Program sites).

Additionally, San Jose's recent designation as an Age-Friendly Community by the World Health Organization was an exciting and important step in showing support for our City's growing aging population. Funding for an additional specialist would help seniors navigate key programming and services within our City, would further demonstrate our commitment to our Age-Friendly priorities, especially those regarding community support and health services, communication, social participation, and age-friendly spaces.

Funding Source

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund):

Department or Organization: Parks, Recreation, & Neighborhood Services

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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