



Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Sylvia Arenas

SUBJECT: BUDGET DOCUMENT

DATE: 5/24/17

Approved

Date 5/24/17

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: District 8 Bike Rodeo and Valet

Amount of City Funding Required: \$50,000

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

This change is:

One-time Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

As additional bike lanes and trail routes have grown in Evergreen, more and more residents gain the option of biking to events, work, and schools. Schools especially have seen a growing success with their Walk n' Roll programs, which have been heartily embraced.

However, as more bike lines continue to be added during Department of Transportation repaving – that will not lead to more usage without additional outreach and education.

This budget document puts aside \$40,000 to contract with some combination of Walk n' Roll, Smart Streets, and/or non-profit groups to provide bicycle valet at events like Movies in Evergreen Square, Day in the Park in Lake Cunningham, and other social gathering events in District 8, as well as organized rides to the events – well known as Bike Rodeos in the Walk n' Roll program.

An additional \$10,000 in this Budget Document would pay for guided rides for kids and families. These rides would be based out of the Evergreen Community Center, and would explore trails that kids can safely ride through Evergreen, that connect them with their schools, parks, and the homes of friends and family.

The difficulty of safe travel in Evergreen's high traffic streets can cause social isolation and limit interpersonal networks of support – for seniors and children especially. Addressing these issues can have very real impacts in the socialization of our youngest and oldest residents, and very real health impacts as well. This proposal would address these issues head on, by a) providing safe and social travel to community events, and b) educating residents on safe bicycle routes that they can take any day.

Funding Source

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund):

Department or Organization: PRNS

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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