



# Memorandum

**TO:** MAYOR LICCARDO

**FROM:** Councilmember Jimenez

**SUBJECT:** BUDGET DOCUMENT

**DATE:** May 24, 2017

Approved

Date: May 24, 2017

## RECOMMENDATION

That the following recommendation be enacted.

### Proposal

Program/Project Title: **Melody Park Viva Parks Summer Program**

Amount of City Funding Required: **\$30,137**

Fund Type (i.e. General Fund, C&C funds, etc.): **Essential Services Reserve**

This change is:

One-time       Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

**Melody Park and surrounding neighborhoods are experiencing an increase in criminal activity. This area has been identified as location of interest by San Jose PD and is need of positive programming to reduce the influx of recent crime. These funds could kick start a cohesive partnership between SJPD, The Mayor's Gang Prevention Task Force, PRNS and the community that would result in placed-based approach that will engage youth and their families. The community would benefit from a safe place to play and a proven Viva Park program previously established in other Council districts by PRNS to increase positive activism and engagement for families.**

**Requested funds would affect youth and families located in the nearby neighborhoods of Hellyer, Christopher, River View Skyway, and Havens to reclaim their park from negative activities currently taking place. It would have them engage in energetic activities that fosters good health and fun. Parks Recreation and Neighborhood Services is implementing this strategy with the Viva Parks Model.**

I recommend expanding this model currently operating in East San Jose to the Melody Parks area. This approach will demonstrate to youth and families that it is safe to go to your neighborhood park to play soccer, ride their skateboards, or participate in an activity that is educational and enjoyable and safe.

Funding Source

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund):

Department or Organization: **Parks, Recreation and Neighborhood Services**

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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