



Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Sergio Jimenez

SUBJECT: BUDGET DOCUMENT

DATE: May 24, 2017

Approved

Date: May 24, 2017

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: **District 2 Project Hope**

Amount of City Funding Required: **\$108,263**

Fund Type (i.e. General Fund, C&C funds, etc.): **Project Hope Pilot Program Reserve, Future Deficit Reserve, General Fund, Essential Services Reserve**

This change is:

 X One-time Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

The Project Hope program is a reboot of a previous comprehensive City program that uses principles of community partnership, community development, neighborhood empowerment, and coordination of a broad range of City services to address the problems of gang violence, drugs, and neighborhood blight. An 18-month Project Hope program in District 2 would work to strengthen our diverse neighborhood, teach monolingual non-English speaking residents how to interact and receive City services, and coordinate City services to address ongoing neighborhood/community issues. The program implementation and focus will be on the Roundtable/Great Oaks neighborhood of District 2.

This budget proposal would attribute the funds in the Project Hope Pilot Program Reserve to the District 2 Project Hope Program starting on January 1, 2018, after the completion of the program in District 1 in December of 2017. Project Hope in District 2 provides for a Community Coordinator position to manage and supervise implementation of the project work plan that includes linking City

government services to the community, and serving as a resource to address the community's needs and concerns. Additionally, it includes a 1.0 Community Activity Worker positions, bilingual in Spanish, that will provide support to the Community Coordinator in front-line work related to community engagement, gang/youth prevention programming, knock and talks, space activation, and neighborhood and business association outreach. This request also includes funding for community meeting supplies and support, community events, flyers, and other outreach materials.

In the case that Project Hope in District 1 is not completed by December 2017 a reasonable alternative is to add a second Project Hope program in District 2 using funds from the General Fund or the Future Deficit Reserve.

Funding Source

■ Essential Services Reserve (\$2 million)

■ Other (Program/Project/Fund): **Project Hope Pilot Program Reserve, General Fund, Future Deficit Reserve (preferred)**

Department or Organization: **Parks, Recreation, and Neighborhood Services**

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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