



Memorandum

TO: MAYOR LICCARDO
SUBJECT: BUDGET DOCUMENT

FROM: Councilmember Lan Diep
DATE: 5/23/2017

Approved *San Diep*

Date *5/24/17*

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: Beautification of Green Spaces in District 4

Amount of City Funding Required: \$18,000

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

This change is:

One-time Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

This is a proposal to fund scoping for a project to beautify green spaces on highway interchanges in District 4. The project would commission temporary public art installations by local artists at all green spaces at highway interchanges within District 4 on a rotating basis. These spaces suffer from blight and a lack of maintenance. Staff would direct PRNS to collaborate with Caltrans to obtain permission for the art installations, develop a process for reviewing submissions for public art projects that minimizes overall cost and involves youth participation, and facilitate the process of installing the public art projects on the under-utilized and blighted green spaces.

Funding Source

- Essential Services Reserve (\$2 million)
- Other (Program/Project/Fund)

Department or Organization: Office of Economic Development

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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