

Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Sergio Jimenez

SUBJECT: BUDGET DOCUMENT

DATE: May 22, 2019

Approved

Date: May 22, 2019

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: Downtown Streets Team Monterey Rd Weekly Clean-Ups.

Amount of City Funding Required: \$90,000.00

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

This change is:

X One-time Ongoing

Proposal Description, including anticipated outcomes (Please describe how change would affect services for San José residents, businesses, community groups, etc.):

Monterey Rd is a gateway into South San Jose. Unfortunately, illegal dumping, litter, and graffiti along Monterey Rd have deteriorated the quality of life in the area and has led to unsanitary conditions that are unsafe for everyone. In a recent Mercury News article titled "Illegal dumping, potholes turn Monterey Road into a mess" this stretch of roadway was described as one of the Bay Area's "most neglected". Though we have seen some improvement in the area with growing use of the My San Jose application there is still much work to be done. Specifically, illegal dumping is an increasing challenge along the more rural stretches of Monterey Rd as is increased homelessness.

Last year, a budget document request from Councilmember Sergio Jimenez was approved for a partnership with Downtown Streets Team (DST) to provide weekly clean-ups on Monterey Rd from Branham Ln to Ford Ave and the Blossom Hill Rd and Snell Ave intersection. This project has been a true success in D2 with 65,370 gallons of debris removed to date, this includes over 142 needles. Over 40 hours of training have been provided to DST members and 3 team members were recently housed while another two members have found employment.

We respectfully request a continuation of the current one-year agreement with DST through the fall of 2020. The contract will be expanded to cover more rural areas along Monterey Rd up to Bailey Ave. Additionally, the project will continue to have measurable benchmarks for the amount of trash collected and the number of individuals engaged. DST will work with the District 2 Council Office to evaluate the effectiveness and impact of the project, as well to evaluate hot spots and direct resources to the appropriate impacted areas.

DST is a non-profit organization that contributes to a cleaner community while engaging homeless and at risk individuals. DST engages in beautification projects such as street cleaning and creek restoration through an award-winning Work-First Model.

Funding Source

X Essential Services Reserve (\$4 million): \$90,000.00

☐ Other (Program/Project/Fund):

Department or Organization: Housing Department, Downtown Streets Team (DST)

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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