



Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Sergio Jimenez

SUBJECT: BUDGET DOCUMENT

DATE: May 22, 2019

Approved

Date: May 22, 2019

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: **District 2 Movie Nights**

Amount of City Funding Required: \$49,000

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

This change is:

One-time Ongoing

Proposal Description, including anticipated outcomes (Please describe how change would affect services for San José residents, businesses, community groups, etc.):

Activating up to 8 local parks will have a positive impact on our District 2 community. Movie Nights at our parks create an opportunity to engage residents in the surrounding neighborhoods and provide a safe place for families to play and participate in free, positive activities.

Requested funds would provide movie screenings as well as vendors for games and recreation (such as bounce houses, rock climbing walls, soccer games, life-size Connect Four, etc.) prior to the start of the movie. Families will participate in energetic activities that foster health, wellness, and unity.

Additionally, in order to reach our diverse population and impact a significant number of families, our District is expanding Movie Nights to the Village Oaks Shopping Center. This approach will demonstrate to youth and families that it is safe to visit both neighborhood parks and local shopping centers. Our ultimate goal is to create a convenient and welcoming space for our community to participate in activities that are educational, enjoyable, and engaging.

Funding Source

Essential Services Reserve (\$4 million):

Other (Program/Project/Fund):

Department or Organization: **Parks, Recreation and Neighborhood Services**

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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