



# Memorandum

**TO:** MAYOR LICCARDO

**FROM:** Councilmember Pam Foley

**SUBJECT:** BUDGET DOCUMENT

**DATE:** 5/22/19

Approved

Date

5-22-19

## RECOMMENDATION

That the following recommendation be enacted.

### Proposal

Program/Project Title: Neighborhood Distinction Signs

Amount of City Funding Required: \$7,500

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

This change is:

One-time       Ongoing

Proposal Description, including anticipated outcomes (Please describe how change would affect services for San José residents, businesses, community groups, etc.):

The installation of Neighborhood Distinction signs would increase neighborhood and resident pride across District 9. Per Council Policy 9-3 community identification signs increase community pride help reduce while combatting visual blight and preserve neighborhood identity.

The amount of \$7,500 would fund neighborhood distinction signs for up to 5 different neighborhoods throughout District 9. These neighborhood distinction signs would serve to strengthen community uniqueness while enhancing wayfinding, and facilitating traffic flow.

### Funding Source

Essential Services Reserve (\$4 million):

Other (Program/Project/Fund):

**Department or Organization:**

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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