



# Memorandum

**TO:** HONORABLE MAYOR  
AND CITY COUNCIL

**FROM:** Rosario Neaves

**SUBJECT:** PUBLIC MEETINGS  
ON YOUTUBE

**DATE:** February 24, 2020

Approved

Date

2-24-20

## INFORMATION

Beginning March 2, 2020, CivicCenter TV will stream all televised meetings on YouTube (<https://www.youtube.com/CityofSanJoseCalifornia>). All televised meetings will be available in the following formats:

- Cable television live and replayed
- Granicus live and on-demand
- YouTube live and on-demand

## BACKGROUND

On June 6, 2019, as result of a pilot program between the Mayor's Office of Technology & Innovation and the City Manager's Office of Communications, the Smart Cities & Service Improvements Committee accepted the recommendation to stream meetings live to YouTube. YouTube offers San José government video viewers the opportunity to see City meetings in High Definition (HD). The City's Granicus web stream, in order to have minimal impact on network traffic, has always been a lower resolution than Standard Def video. The City YouTube content will be 1080p HD and offers the City the opportunity to present our entire coverage to our community in HD. Simultaneous streaming to a second platform besides Granicus provides a high level of redundancy. If anything happens to the Granicus stream, then the YouTube stream provides a valuable fail safe.

/s/

ROSARIO NEAVES  
Director of Communications  
City Manager's Office

For questions, please contact Rosario Neaves, Director of Communications, at (408) 535-8170.