



Memorandum

TO: PUBLIC ART COMMITTEE

FROM: Michael Ogilvie

SUBJECT: SEE BELOW

DATE: May 29, 2019

Council District: 3

SUBJECT: Design proposal for Coleman underpass over the Guadalupe River. (Not SJPA project).

RECOMMENDATION

Review and take action on the design proposal by artist Laurel Picklum for a mural at the Coleman Ave underpass over the Guadalupe River. This is a project of the Guadalupe River Park Conservancy in conjunction with Santa Clara Valley Water District and Exhibition District.

BUDGET

\$17,500 funded through Guadalupe River Park Conservancy via a grant from the Santa Clara Valley Water District.

LOCATION

Underpass at Coleman Ave, along the structural column wall that is in the river.

PROJECT DESCRIPTION

The Guadalupe River Park Conservancy (GRPC) is presenting a design by the Exhibition District for a mural at the Coleman Ave underpass over the Guadalupe River.

This project is funded by a grant through the Santa Clara Valley Water District. The project is expected to be completed during Summer 2019. Maintenance for the mural for the first year of its life will be the responsibility of the Exhibition District, and after the first year it will be the responsibility of the GRPC. It is not part of the Public Art Program's responsibility or artwork collection.

This project is being undertaken by GRPC in partnership with the Santa Clara Valley Water District (SCVWD) and the Exhibition District. Because this project is on City property within the City of San José Department of Transportation's right of way (SJDOT), SJDOT will need to approve of the location.

PUBLIC OUTREACH

The design has been not approved by SJDOT. Because the artwork will be on City property, Public Art Committee review and approval of the design is required. SJDOT will need to review and approve the designs and will have final say in any necessary design revisions; prior to installation, SJDOT will review the artwork to provide feedback on any safety issues or concerns directly to the SJDA.

The GRPC intends to incorporate this mural in their educational programming with schoolchildren for the life of the mural.

No other specific public outreach information was available at the time of this report.

/s/

MICHAEL OGILVIE,
Director, Public Art