

Meeting Minutes
February 24, 2020

I. Call to Order & Orders of the Day

Call to Order

Vice Chair Snyder called the meeting to order at 5:40 p.m. in Tower Room 1734 at City Hall, 200 E. Santa Clara Street, CA 95113.

The meeting was adjourned in honor of Dr. Jerrod Hiura. Commissioner Muriera provided a brief speech about Dr. Hiura and his dedication to the arts.

Roll Call

PRESENT: Commissioners Smita Garg, Ron Muriera, Ramona Snyder, Juan Carlos Araujo, Mazyar Lotfalian, Leanne Lindelof, Roma Dawson, Richard James, Albert Le, and Charlie McCollum.

ABSENT: Lynne Brown (Excused Absence).

STAFF: Director of Cultural Affairs Kerry Adams Hapner, Director of Public Art Michael Ogilvie, Sr. Arts Program Coordinator Arlene Biala, Sr. Arts Program Coordinator Karen Park, Council Policy and Legal Advisor Maricela Lechuga-Gutierrez (D5), and Arts Program Coordinator Tina Iv.

II. Public Comment

There was no public comment made on the floor.

III. Consent Calendar

A. Approval of the meeting minutes for the special meeting on January 27, 2020.

Action: Upon a motion by Commissioner Garg, seconded by Commissioner Araujo, the meeting minutes for the special meeting on January 27, 2020 were approved. (8-0-3) (Commissioner Lindelof was not present). (Commissioner McCollum abstained). (Commissioner Brown was absent).

B. Public Record

There was no public record filed.

IV. Reports and Information Only.

A. Council Liaison's Report

Council Policy and Legal Advisor Maricela Lechuga-Gutierrez (D5) reported on behalf of Councilmember Carrasco. She announced that the FY 2020-2021 Council

Policy Priority Setting session will take place at tomorrow's City Council meeting. She noted that Councilmember Carrasco has placed a policy nomination for the Private Percent for Art again for this year's Priority Setting session. Council Policy and Legal Advisor Maricela Lechuga-Gutierrez encouraged Commissioners and the public to attend the meeting to support the Private Percent for Art policy nomination.

- B. Presentation: Report on Commissioning and Support of Local Artists
Director of Public Art Michael Ogilvie presented with a Power Point presentation. He was available for questions and comments from the Commission.
- C. Chair's Report
Vice Chair Snyder reported on behalf on Chair Brown regarding to the Arts Commission retreat.
- D. Office of Cultural Affairs – Monthly verbal report
Director of Cultural Affairs Kerry Adams Hapner reported items from the monthly report. She announced that the Council Policy Priority Setting session will take place tomorrow at the City Council meeting. She also announced that the California for the Arts Council in partnership with SVCcreates will host an informative workshop regarding to the new Employment Classification Law, Assembly Bill 5. The workshop will take place tomorrow at 6:00 pm at the Hammer Theatre Center.

V. Business

- A. Presentation: Overview of budget for FY 2020-2021 and the Arts Budget
Director of Cultural Affairs Kerry Adams Hapner presented an overview of the budget with a Power Point presentation. She was available for questions and comments from the Commission.
- B. Recommendation: That the Arts Commission recommend to the City Council that the Fiscal Year (FY) 2020-21 Operating Budget for the Cultural Funding Portfolio reflect the following recommended guidelines for percentage levels, subject to available funding: 77.25% for the *Operating Grants (OpG)*, 15% for *Festival, Parade and Celebration Grants (FPC)* and 7.75% for *take pART Grants*

Sr. Arts Program Coordinator Karen Park presented from the memo. She was available for questions and comments from the Commission.

Action: Upon a motion by Commissioner James, seconded by Commissioner Dawson, the recommendation to the City Council that the Fiscal Year (FY) 2020-21 Operating Budget for the Cultural Funding Portfolio reflect the following recommended guidelines for percentage levels, subject to available funding: 77.25% for the *Operating Grants (OpG)*, 15% for *Festival, Parade and Celebration Grants (FPC)* and 7.75% for *take pART Grants* was approved. (10-0-1). (Commissioner Brown was absent).

Commission discussion ensued.

- C. Recommendation: Review and accept additions to the pre-qualified grant review panelist pool for the Cultural Funding Portfolio: Investments in Art, Creativity and Culture.

Sr. Arts Program Coordinator Karen Park presented from the memo. She was available for questions and comments from the Commission.

Action: Upon a motion by Commissioner Muriera, seconded by Commissioner McCollum, the recommendation to review and accept additions to the pre-qualified grant review panelist pool for the Cultural Funding Portfolio: Investments in Art, Creativity and Culture was approved. (10-0-1). (Commissioner Brown was absent).

Commission discussion ensued.

- D. Discussion and possible action: Ticket Policy for attending local events

Commissioner Lotfalian presented from the memo. The Commission discussed possible alternative options to accept tickets over the \$50 threshold from organizations.

Action: Upon a motion by Commissioner Dawson, seconded by Commissioner McCollum, the recommendation to delegate authority for Commissioner Lotfalian to write a letter to the City to discuss options about the gift and ticket policy and meet with the Mayor or someone from the Mayor's Office with consultation from the Office of Cultural Affairs was approved. (10-0-1). (Commissioner Brown was absent).

- E. Discussion: Cornerstone of the Arts Legacy Recognition

Commissioner James presented from the memo. The Commission deliberated to define the meaning of a "founder" for the new Founders Recognition Award category. After Commissioners provided their input and suggestions, Commissioner James noted that he will provide a better definition of a "founder" and report back to the Commission at the next meeting. The Commission agreed.

- F. Standing Reports

1. Executive Committee Report

- a. Committee Chair Snyder provided a report on the most recent Executive Committee meeting.

2. Public Art Committee Report

- a. Committee Chair Dawson provided a report on the recent meetings. She reported that San Jose artist Roger Stroller was selected for the Japantown-Heinlerville Public Art Sculpture Project. She also reported a local student, Tran Minh Tien Le, art design was selected as the winner for the 2020 Census Poster Contest. A reception will be held on Wednesday,

March 4th at the Rotunda. Committee Chair Dawson also reported that the PAC approved San Jose artist Este Huizar's mural design for a southwest wall of the Seven Community Center Parking lot. The project is a part of the Seven Trees Neighborhood Association.

3. Ad Hoc Committee

a. Arts Access and Equity Ad Hoc Committee

Commissioner Dawson provided a report on the most recent meeting. She noted that the Committee developed some goals, ideas, and outcomes for the study.

4. Arts Commission Liaisons

a. City Hall Exhibits – Commissioner Lotfalian had no report.

b. Silicon Valley Arts Coalition – No report. A Commissioner was not assigned as a liaison.

c. Silicon Valley Creates – Commissioner Lindelof has no report. Commissioner Araujo has volunteered to be the liaison for Silicon Valley Creates.

d. Santa Clara County Education Visual and Performing Arts – Commissioner Lotfalian reported that the representative who was working on gathering the data has accepted another opportunity in Los Angeles.

e. Station Area Advisory Group (Diridon) – Commissioner Le provided a report on the most recent meeting. He noted that the recent meeting can be viewed online.

f. South First Area Committee (SOFAC) – Commissioner McCollum had no report.

g. San Jose Downtown Association – Commissioner Snyder had no report.

h. San Jose Creates and Connects – Commissioner Snyder had no report.

i. Team San Jose – Commissioner Muriera had no report.

j. SPUR – No report. Commissioner James was not present.

k. Multicultural Arts Leadership Institute (MALI) – Commissioner Garg had no report.

G. Commission Communications

Various Commissioners announced upcoming events and performances.

VII. Meeting Schedule and Agenda Items

The next regular meeting will be on March 16, 2020 at 5:30 PM at in Wing Rooms 119 and 120.

VIII. Adjournment

Vice Chair Snyder adjourned the meeting at 8:30 p.m.

RAMONA SNYDER, VICE CHAIR

ATTEST:
ARTS COMMISSION SECRETARY

TINA IV, ARTS PROGRAM COORDINATOR