



Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Carrasco

SUBJECT: BUDGET DOCUMENT

DATE: May 20, 2015

Approved

Date 5.20.15

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: **DISTRICT 5 VISUAL ARTS OUTREACH**

Amount of City Funding Required: \$15,000

Fund Type (i.e. General Fund, C&C funds, etc.): Essential Services Reserve

This change is:

One-time Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

Requested funds would affect residents and multiple services providers in East San José by ensuring they have accessibility to Visual Arts opportunities. Community Art Projects have historically made a compelling case that cultural projects are not simply a luxury but play a fundamental role in reviving community pride and creative expression.

I strongly recommend that \$15,000 be set aside from the Essential Services Reserve to grant District 5 residents the opportunity to show their community pride and have a safe, creative outlet.

Funding Source

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund):

Department or Organization: Office of Economic Development

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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