

Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Rocha

SUBJECT: BUDGET DOCUMENT

DATE: May 20, 2015

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Approved)on	K	ocha	D	ate	5-2	20-15	
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RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: Guadalupe River Park Conservancy

Amount of City Funding Required: \$45,000

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

This change is:

X One-time		Ongoing
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Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

The Guadalupe River Park Conservancy (GRPC) is a group made up of volunteers who donate time and talents to act as stewards for Guadalupe River Park and Gardens. They see an active, iconic, world-class central park, connecting people with the park. We manage volunteers, we activate programs, we raise awareness, and with that, we raise funds. With careful consideration of The City's needs, we spearhead and execute the completion of the Guadalupe River Park's Master Plan.

The Carousel at Arena Green is currently non-operational and sits idle, due to the lack of funding. Operation of the Carousel at Arena Green would activate the park and enhance the quality of life of those in the area for relatively few City dollars. The GRPC plans for its operation to be centered around community/downtown events, events at SAP Center, and during the Summer months. Along with this request, they would need assistance with capital and inspection costs. A conversation GRPC has begun with PRNS. The requested recommendation is in addition to the funding in the Proposed 2015-2016 Budget.

Funding Source

■ Essential Services Reserve (\$2 million)

□ Other (Program/Project/Fund):

Department or Organization: Guadalupe River Park Conservancy

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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