



# Memorandum

**TO:** MAYOR LICCARDO

**FROM:** Councilmember Donald Rocha

**SUBJECT:** BUDGET DOCUMENT

**DATE:** May 20, 2015

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Approved Don Rocha Date 5-20-15

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## RECOMMENDATION

That the following recommendation be enacted.

### Proposal

Program/Project Title: Hispanic Foundation Latinos in Technology Initiative

Amount of City Funding Required: \$50,000

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

This change is:

One-time       Ongoing

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

This document proposes to provide \$50,000 to the Hispanic Foundation of Silicon Valley for the purpose of implementing their Latinos in Technology Initiative. The purpose of this initiative would be to increase the representation of Latinos in the high tech industry. It would have two components—a scholarship initiative and a Family College Success Center—and would aim to build collaborative relationships with private industry.

The \$50,000 proposed here would go to assist with start-up costs for the Family College Success Center portion of the program. The Center is intended as a resource hub to increase the educational opportunities for Latino students and their families. The FCSC will be the first of its kind in the region, and would aim to assist aspiring middle and high school students and their parents to obtain college access information, advice, guidance, workshops and on-line resources. The money provided would go to assist the Hispanic Foundation in securing and renovating building space for the Center, as well as fund initial operating costs.

The Hispanic Foundation is asking for a total contribution of \$100,000 from the City, and is also working with the County of Santa Clara to provide the same amount. My proposal hear is that we provide an initial amount of \$50,000, and work to provide the rest later in the year, potentially at the mid-year budget review.

I believe that this is an important effort that will improve the economic vitality of our City and benefit our residents. The City should join with the Foundation and the County in supporting it.

**Funding Source**

Essential Services Reserve (\$2.5 million)

Other (Program/Project/Fund): Economic Development/Incentive Fund

Department or Organization: N/A

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

Name: N/A

Phone number: N/A

E-mail address: N/A