

## Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Rocha

| SUBJECT: BUDGET DOCUMENT   | <b>DATE:</b> May 20, 2015               |
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|  |   |
| Approved Josepha Rocha   | Date 5-20-15                            |
| PH   |   |
| RECOMMENDATION   |   |
| That the following recommendation be enacted.  |   |
| <u>Proposal</u>  |   |
| Program/Project Title: Librarian II  |   |
| Amount of City Funding Required: \$92,257  |   |
| Fund Type (i.e. General Fund, C&C funds, etc.): (  | General Fund or Library Parcel Tax Fund |
| This change is:  |   |
| One-time X Ongoing   |   |
| Proposal Description, including anticipated outcom<br>for San José residents, businesses, community grou | •                                       |
| •  |   |

- As reported to the NSE Committee, the Early Care and Education unit formerly was a 9FTE program; when all funds were depleted, it shrank to zero, and (through reallocation and prioritization) the Library has been able to re-establish 2.5FTE.
- The City Attorney recently provided their opinion that the Library/City will be required to maintain Smart Start contract compliance with the 23 remaining childcare facilities. This was not maintained over the past year with the existing staff, while we awaited word of whether the contracts could be nullified or not. Contract compliance was a full time position in the past, but it could possibly could be part of a position that supports childcare sites with education programming, etc.
- The Mayor's office has asked the Library to lead up the new Campaign for Grade Level Reading effort, which is tied to the Super Summer (Super Bowl funding) initiatives related to community literacy. This could provide the opportunity to re-establish a collective impact network of organizations that support early education and work toward some shared outcomes, which is something the Library has wanted to do. There is also the potential for funding that could help offset program costs.

• The Library's Early Education strategy that was endorsed by the NSE Committee is appropriately ambitious and is already seeing some success, with Wee Play San Jose http://sjpl.org/wee-play-san-jose and 1000 Books Before Kindergarten http://sjpl.org/1000-books-kindergarten.

## **Funding Source**

■ Essential Services Reserve (\$2 million)

□ Other (Program/Project/Fund):

Department or Organization: Library Department

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

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