LIBRARY DEPARTMENT

Impact Analysis Report

OVERVIEW

The Library Department levies fines for overdue, lost, and damaged materials and collects fees for various services, such as community room rentals and providing materials through other library systems. Fines generate over 96% of the Department's total departmental charges (excluding revenue collected from the Library's Parcel Tax).

Overdue fines are set at a level to encourage borrowers to return materials by the due date and the amount of the fine bears no direct relationship to the value of the materials recovered. The City Council has directed that three of the five fee categories (Fines, Library Consulting - San José Way, and Library Specialized Collections) may be set at more than or less than full cost recovery (Category II). The remaining two categories (Community Room Rental and Filming on City Premises) are set at a full cost recovery level (Category I).

Library fines and fees revenue is proposed to increase in 2015-2016, resulting from the opening of the new Village Square Branch Library in spring 2016 and from the additional days library branches will be open, from four

days to six days every week. As a result, total Library Department fines and fees revenues for 2015-2016 are projected to be \$1.31 million with costs of \$1.27 million for a cost recovery rate of 103.4%.

SUMMARY AND IMPACT OF PROPOSED FEE REVISIONS

No fee revisions are proposed for 2015-2016.

NOTIFICATION

The Proposed Fees and Charges Report was released on May 1, 2015, allowing for a minimum of 10 days for public review. Public input on fee proposals will be heard by the City Council at public hearings held on Tuesday, May 12, 2015, at 1:30 p.m. and Monday, June 8, 2015, at 7:00 p.m. in the Council Chambers.

		2014-2015		2015-2016	2015-2016 Estimated Revenue		2015-2016 % Cost Recovery	
Service	2014-2015 Adopted Fee	% Cost Recovery	2015-2016 Proposed Fee	Estimated Cost	Current Fee	Proposed Fee	Current Fee	Proposed Fee
LIBRARY FEES - CATEGORY I 1. Community Room Rental 1 Cancellation Fee (within 72 hours of event)	\$35 per cancellation	١	No Change					
2 Community Room Rental Fee	\$35 per use up to 4 hours; \$70 per use over 4 hours	١	No Change					
Sub-total Community Room Renta	ıl	94.4%		25,060	25,000	25,000	99.8%	99.8%
2. Filming on City Premises (Branch Libraries) Note: The City Librarian is authorized to charge persons who desire to film on City's branch library premises and require staff assistance								
1 1-3 vehicles at site	\$100 per 8 hours	١	lo Change					
2 4-5 vehicles at site	\$150 per 8 hours	١	No Change					
3 6 vehicles at site	\$200 per 8 hours	N	lo Change					
4 Additional 4 hour period	\$250 per period	N	lo Change					
5 Additional vehicles	\$30 each vehicle	N	No Change					
6 Commercial Filming (8 hours minimum)	\$500 per 8 hours	1	No Change					
7 Commercial Photography	\$560 per 8 hours	١	No Change					
8 Non-Commercial Filming	\$30 per 8 hours	N	lo Change					
Staff assistance (requested or required)	Actual staff cost	N	No Change					

SUB-TOTAL LIBRARY FEES - CATEGORY II

Service	2014-2015 Adopted Fee	2014-2015 % Cost 2015-2016 Recovery Proposed Fee	2015-2016	2015-2016 Estimated Revenue		2015-2016 % Cost Recovery		
				Estimated Cost	Current Fee	Proposed Fee	Current Fee	Proposed Fee
LIBRARY FEES - CATEGORY I								
SUB-TOTAL LIBRARY FEES - CATI	EGORY I	94.4%		25,060	25,000	25,000	99.8%	99.8%
LIBRARY FEES - CATEGORY II 1. Library Consulting - San José Way 1 Full-Day (at Client's Site); Includes Presentation, Tour(s), and Consultation	\$4,000 plus travel expenses	N	o Change					
2 Full-Day (in San José); Includes Presentation, Tour(s), and Consultation	\$2,500	No Change						
3 Half-Day (in San José); Includes Presentation, Q & A Session, and Consultation	\$1,500	No Change						
Sub-total Library Consulting - San	José Way							
Library Specialized Collections Copying and Reproducing Photographs (Commercial Advertisement use)	\$150 per image scanned & copied; plus \$10 if burned to a CD and mailed	N	o Change					
 Copying and Reproducing Photographs (For Profit Exhibits) 	\$75 per image scanned & copied; plus \$10 if burned to a CD and mailed	N	o Change					
3 Copying and Reproducing Photographs (Non-Profit Exhibits) Note: Formerly titled "Copying and Reproducing Photographs"	\$10 per image scanned and copied	N	o Change					

Service	2014-2015 Adopted Fee	2014-2015 % Cost 2015-2016 Recovery Proposed Fee		2015-2016 Estimated Cost	2015-2016 Estimated Revenue		2015-2016 % Cost Recovery	
					Current Fee	Proposed Fee	Current Fee	Proposed Fee
IBRARY FINES - CATEGORY II								
1 Collection Fee	\$10 per referral upon recovery of materials	N	lo Change					
2 Damaged Materials	Price of material plus \$20 handling fee for materials costing more than the minimum database price (minimum database price adjusted as publication price increases occur)	No Change						
3 Held Materials Fine	\$3 fee for failure to pick up held materials within 7 days	N	lo Change					
4 Inter-Library Loan Service - Patron Requests	Late fine is \$1 per day with no maximum	N	lo Change					
5 Lost Materials and Equipment	Price of material plus \$20 handling fee for materials costing more than the minimum database price (minimum database price adjusted as publication price increases occur)	N	lo Change					
6 Overdue Materials	\$0.50 per day; \$20 maximum per item	N	lo Change					
7 Pay-for-Print Fee	\$0.15 per black and white print; \$1 per color print	N	lo Change					
8 Replacement Cards	\$1 per card	N	lo Change					
Sub-total Fines		93.4%		1,242,764	1,024,000	1,286,000	82.4%	103.5%
SUB-TOTAL LIBRARY FINES - CA	TEGORY II	93.4%		1,242,764	1,024,000	1,286,000	82.4%	103.5%

Service	2014-2015 Adopted Fee	2014-2015 % Cost Recovery	2015-2016 Proposed Fee	2015-2016 Estimated Cost	2015-2016 Estimated Revenue		2015-2016 % Cost Recovery	
					Current Fee	Proposed Fee	Current Fee	Proposed Fee
TOTAL DEPARTMENT - G	ENERAL FUND			1,267,824	1,049,000	1,311,000	82.7%	103.4%
TOTAL DEPARTMENT - C	ategory I			25,060	25,000	25,000	99.8%	99.8%
TOTAL DEPARTMENT - C	ategory II			1,242,764	1,024,000	1,286,000	82.4%	103.5%
TOTAL DEPARTMENT				1,267,824	1,049,000	1,311,000	82.7%	103.4%

