



Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Pam Foley

SUBJECT: BUDGET DOCUMENT

DATE: May 28, 2020

Approved

Date: 05/28/2020

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: BAWSI Rollers Program

Amount of City Funding Required: \$10,000

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): N/A

Proposal Description, including anticipated outcomes (Please describe how change would affect services for San José residents, businesses, community groups, etc.):

Bay Area Women's Sports Initiative (BAWSI) is a community-based nonprofit that believes all children have the right to experience the many physical, social, and emotional benefits of movement and sports. Their BAWSI Rollers programs are focused on providing early, positive experiences to children who typically have the least access to participation. They introduce local students with cognitive, physical and/or hearing disabilities to adaptive physical activity in a non-threatening and accessible way.

This program offers one-hour sessions during the school day, each week for 16 weeks, led by committed professional coaches and volunteers. Combining high energy, fun games, physical coordination elements, and teamwork, these programs produce both a lifelong desire to be active, and a sense of belonging often not found in this population of children. The BAWSI Rollers program is an important space for these students to greatly enhance their socialization and leadership skills as well as the confidence they have in their own personal and physical abilities.

Currently, BAWSI is providing their BAWSI Rollers program to children with unique disabilities at two sites in District 9. The Fammatre Elementary site provides a program for children with cognitive disabilities and the Oster Elementary site provides a program for children with hearing disabilities.

Providing support for programs such as BAWSI Rollers nurtures an inclusive, compassionate community among all San José residents and cultivates a bright future for all our children. Funding will help this community-based organization continue to positively impact the lives of students with special needs.

Programming is provided free to the students, schools, and school districts, though each site costs \$21,500 per year to operate. I recommend a \$10,000 contribution toward the total cost of both sites in District 9 as a supplement to BAWSI's commitment to raise the remaining \$33,000 from private foundations and individual donors.

Funding Source

Essential Services Reserve:

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Jennifer Smith, Co-CEO

Department or Organization: Bay Area Women's Sports Initiative

Phone Number: (408) 247-2544

Email: jennifer@bawsi.org