

WELCOME TO **ACTIVATE**SJ

Welcome to **ActivateSJ**, the 20-year strategic plan for the City of San José's Department of Parks, Recreation and Neighborhood Services. This ambitious plan will ensure that neighborhood parks continue to be among residents' favorite destinations, that regional parks showcase the best of San José, that community centers continue to serve as points of connection, and that our department continues to enhance the quality of life in our diverse neighborhoods. We aim to provide places of play, exploration and connection where people make memories that last a lifetime.

Vision

Healthy Communities that Inspire Belonging

Mission

Connecting People through Parks, Recreation and Neighborhood Services for an Active San José

Guiding Principles

STEWARDSHIP

We Take Care of What We Have and Invest for the Future

NATURE

We Protect, Preserve and Promote Natural Areas for All People

EQUITY & ACCESS

We Embrace People of All Ages, Cultures and Abilities

IDENTITY

We Aim to be a Premier Parks, Recreation and Neighborhood Services System

PUBLIC LIFE

We Promote Community Spaces for a Safe, Fun and Healthy San José