

## FOCUS GROUP MEETINGS INVITATION

You are invited to attend **VIRTUAL focus group meetings** to discuss and provide public comments on a proposed update to the City of San José Sign Code: **Amending Title 23 (Sign Code) of the San Jose Municipal Code to allow Billboards, Programmable Electronic Signs, and Signs displaying off-site commercial speech on Non-city-owned Sites**

**File Nos. PP20-004 and File No. ER20-054**

**When: 6:30 p.m. – 8:00 p.m.**

*Meeting 1: Thursday, July 23, 2020;*

*Meeting 2: Monday, July 27, 2020;*

*Meeting 3: Thursday, July 30, 2020*

**COVID-19 Notice:** Due to the Santa Clara County Health Officer’s March 16, 2020 Shelter in Place Order, this meeting will not be physically open to the public. Members of the public may view and listen to the meeting by following the instructions listed on page 4. Additional instructions are provided on page 5 to those members of the Public who would like to comment. The live meeting will be recorded. You will be muted upon entry to the meeting. Please do not unmute yourself until the presenter has called on you to speak. If you have not participated in a Zoom meeting before, we encourage you to download the Zoom app to your phone, tablet, or computer and feel free to log in early to troubleshoot any technical issues that may arise. Participants who are unable to install Zoom on their computer or mobile device can join a meeting through their computer’s web browser. Meeting function may be limited on a web browser. Zoom currently works best with Google Chrome, Apple Safari, Mozilla Firefox, and Chromium Edge.

### **Proposed projects: PP20-004 and File No. ER20-054**


The proposed project would amend Title 23 (Sign Ordinance) of the San José Municipal Code to:

1. Allow free-standing billboard structures on freeway-facing non-City-owned sites, and consider building-mounted programmable signage and signs displaying off-site commercial speech on certain non-City owned sites within the Downtown Sign Intensification Zone and the North San Jose Development Policy Area.
2. Explore signage on public right-of-way to allow off-premise commercial advertising along public amenities, street furniture, and transit facilities.
3. Evaluate illumination parameters for illuminated and programmable signs.

If you have questions regarding the project or this meeting, please contact one of the following people:

Planning Project Manager	Environmental Project Manager
Aparna Ankola <a href="mailto:Aparna.Ankola@sanjoseca.gov">Aparna.Ankola@sanjoseca.gov</a>	Adam Petersen <a href="mailto:Adam.Petersen@sanjoseca.gov">Adam.Petersen@sanjoseca.gov</a>

## AGENDA

- I. Welcome, Introductions, Agenda Overview, and Background  
Staff from the Department of Planning, Building, and Code Enforcement will welcome participants, and provide an overview of the agenda.
- II. Open Forum  
The Project Manager will facilitate questions and comments from members of the community via the Zoom Raise Hand function (at the bottom of your screen, click on icon labeled 'Raise Hand'  Your hand is now raised). Each individual may be limited to speaking once depending on the time available. Comments may be submitted in writing after the meeting if additional comments are to be made.
- III. Meeting Adjournment  
Please provide best contact information to receive project updates by submitting an email request to the Project Manager.

## ZOOM MEETING DETAILS

### Electronic device instructions:

Please ensure your device has audio input and output capabilities. During the session, if you would like to comment, please use the 'raise hand' feature in Zoom conference call or click \*9 to raise a hand to speak.

1. Use a current, up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari 7+. Certain functionality may be disabled in older browsers including Internet Explorer. Mute all other audio before speaking. Using multiple devices can cause an audio feedback.
2. Enter an email address and name. The name will be visible online and will be used to notify you that it is your turn to speak.
3. If you wish to speak during open forum, click on "raise hand." Speakers will be notified shortly before they are called to speak.
4. When called, please limit your remarks to the time limit allotted.

***You could choose to attend a specific group meeting or any of the meetings listed below:***

**Meeting 1: Thursday, JULY 23: Environmental Groups, Lick Observatory**

**Meeting 2: Monday, JULY 27: Sign Companies, Public Agencies**

You are invited to a Zoom webinar.

When: Jul 23, 2020 06:30 PM Pacific Time (US and Canada),

Jul 27, 2020 06:30 PM Pacific Time (US and Canada)

For participants who would like to join electronically from a PC, Mac, iPad, iPhone or Android device, please click this link below to join the webinar: <https://sanjoseca.zoom.us/j/98198278186>

Or iPhone one-tap : US: +12133388477,,98198278186# or +14086380968,,98198278186#

Or Telephone: Dial (for higher quality, dial a number based on your current location):

US: +1 213 338 8477 or +1 408 638 0968 or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free)

Webinar ID: 981 9827 8186

International numbers available: <https://sanjoseca.zoom.us/j/abr1z53qp>

**Meeting 3: Thursday, JULY 30: Historic Preservation, Business Groups**

You are invited to a Zoom webinar.

When: **Jul 30, 2020** 06:30 PM Pacific Time (US and Canada)

For participants who would like to join electronically from a PC, Mac, iPad, iPhone or Android device, please click this link below to join the webinar: <https://sanjoseca.zoom.us/j/99517521504>

Or iPhone one-tap :

US: +12133388477,,99517521504# or +14086380968,,99517521504#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 213 338 8477 or +1 408 638 0968 or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free)

Webinar ID: 995 1752 1504

International numbers available: <https://sanjoseca.zoom.us/j/atiUwVQb4>

**Public Comments prior to meeting:**

If you would like to submit your comments prior to the meeting, please e-mail [aparna.ankola@sanjoseca.gov](mailto:aparna.ankola@sanjoseca.gov). Comments submitted prior to this meeting will be considered as if you were present in the meeting.

*To arrange an accommodation under the Americans with Disabilities Act to participate in this meeting, please call 408-535-1260 (Voice) or 1-800-735-2922 (TTY) at least 48 hours before the meeting. Muốn biết tin tức bằng tiếng Việt Nam về tờ thông tin này, xin quý vị liên lạc Thai Chau Le ở số 408-793-4305. Para información en español acerca de esta solicitud, comuníquese con Jennifer Provedor al (408) 793-4100.*