



# Memorandum

**TO:** MAYOR REED  
**SUBJECT:** BUDGET DOCUMENT

**FROM:** Councilmember Ash Kalra  
**DATE:** 5/21/2014

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Approved Ash Kalra Date 5/21/14

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**RECOMMENDATION**

That the following recommendation be enacted.

**Proposal**

Program/Project Title: Massage Parlor Regulation and Enforcement

Amount of City Funding Required:  
 1 FTE Code Enforcement Officer (2013 Estimates)

|                   | Initial Year     | Ongoing Costs   |
|-------------------|------------------|-----------------|
| Personal Services | \$82,542         | \$91,983        |
| Non-Personal      | \$39,097         | \$4,020         |
| <b>Total</b>      | <b>\$121,639</b> | <b>\$96,003</b> |

Additional funding for one police sergeant to work on an as needed basis (5-10 hours per week) to not exceed \$30,000 per fiscal year.

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

With the disbanding of the SJPD Vice Unit, we have seen a proliferation of unregulated and suspicious massage parlors that have dug into small shopping centers, near residential areas and schools throughout the City. Wrapped into this issue is a human trafficking component that requires specialized oversight, especially in light of the 2016 Super Bowl to be held near San José. We propose that one (1) Code Enforcement Officer be assigned to ensure overall compliance with existing City Code for massage parlors, as well as assigning one police sergeant to assist with human trafficking oversight on an as needed basis. This sergeant would work with the specified Code Enforcement Officer to offer assistance and reporting to both the San Jose Police Department Administration, as well as the newly established Santa Clara County Human Trafficking Commission on cases concerning youths, recent immigrants, and local victims of pimping and pandering.

**Funding Source**

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- Essential Services Reserve (\$2 million): One (1) FTE Code Enforcement Officer
- Other (Program/Project/Fund): Police Overtime Reserve (\$16.0 million)

Department or Organization: PBCE

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

Name: Diane Buchanan, Code Enforcement Division Manager

Phone number: (408) 535-7780

E-mail address: diane.buchanan@sanjoseca.gov

Department or Organization: SJPD

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

Name: Larry Esquivel, Chief of Police

Phone number: (408) 277-5846

E-mail address: larry.esquivel@sanjoseca.gov

This change is:

One-time       Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Strategic Support
- Transportation and Aviation Services