

Public Art Design Process: An Overview

Public art projects are developed in two distinct phases: design and fabrication. There is a separate contract with the artist or artist team for each of these phases. In most public art projects, public input and interaction occurs during the design phase of the project. The City's public art master plan entitled *San José Next* clearly establishes a framework for this process. The following is an overview of the typical key steps in the design phase of a public art project in San José.

Public Art Visioning (Key Participant: Community Members)

Artist Review and Selection (Key Participant: Public Art Core Team)

Artist Selection - Review (Key Participant: Public Art Committee)

Artwork Concept Development (Key Participant: Artist, with Community and with key Project Stakeholders)

Concept Presentation (Key Participant: Public Art Core Team)

Concept Approval (Key Participant: Public Art Committee)

Schematic & Design Development Approval (Key Participant: Public Art Committee)

Approval of Agreement with Artist (Key Participant: City Manager or City Council, as recommended by Public ART)

PUBLIC ART CORE TEAM

The typical composition will include key community members, project-specific staff representation, the project architect, and one or more local artists or arts professionals. Depending on the scope and complexity of a project, a PACT may range in size, typically involving five to eleven participants. The role of the PACT is to:

- Help shape the community vision for a project
- Advise the City's Public Art Committee on the selection of an artist or artist team for the project
- Advise on community outreach and issues; help to link the artist(s) to community resources
- Provide news and information back to the community that they represent
- Review the artist(s)' artwork concept; provide input and feedback that will be shared with the artist(s) and the PAC