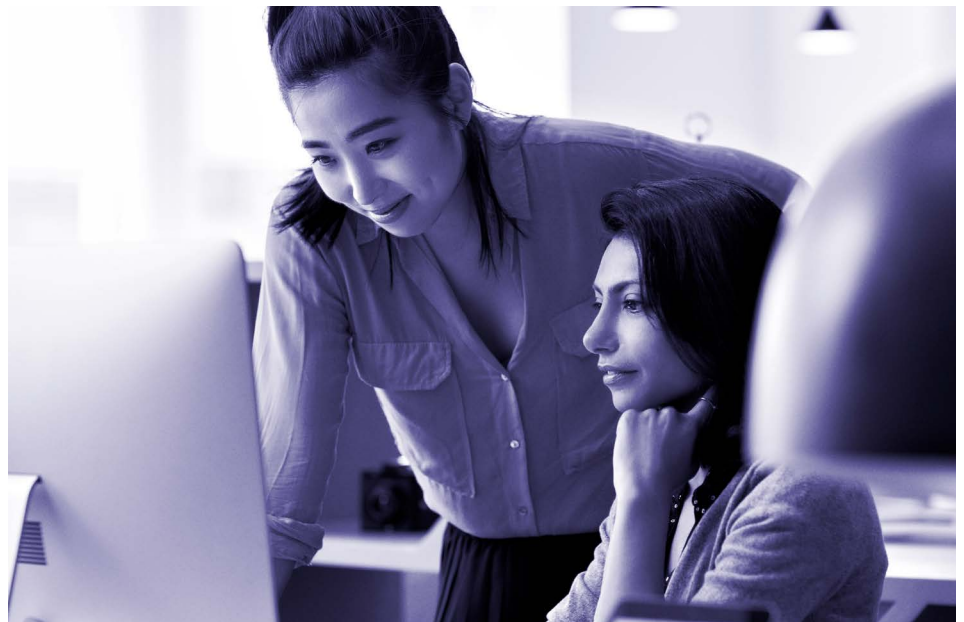


Business Employee Engagement Playbook



Providing employees incentives and opportunities to take action on climate change can further enhance your business's competitiveness in attracting and retaining talent as an increasing number of people, especially millennials, are looking for companies that provide meaningful work and enable them to live the Good Life.



Telecommuting

The cost benefits of telecommuting include reducing real estate costs and commute times. Recent research also shows that the flexibility of working from home results in much higher levels of productivity and job satisfaction. Win, win.

Preferred Pricing on Residential Solar

Many leading Silicon Valley companies are part of programs that enable employees to purchase solar systems at discounted prices at no cost to the company.

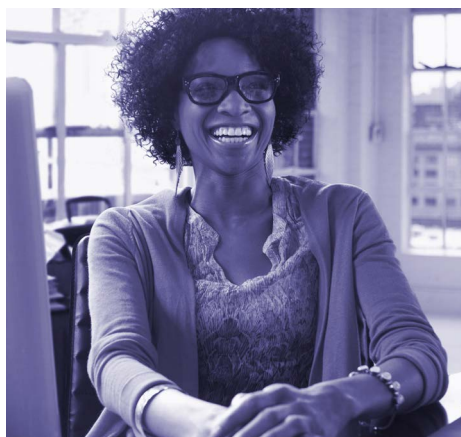


EV Charging Stations

Installing a charging station can enable some employees to use and purchase an EV.

Discounted Transit Passes

Programs such as VTA's Eco Pass provide deeply discounted transit passes to people through their employers.



SRI 401k Options

Expanding the selection of 401k plans to include green and Socially Responsible Investing (SRI) funds can enable employees to invest in companies with values that match their own and also support low-carbon sectors of the economy.