

Civic & Regional Agency Playbook



PILLAR 1: A SUSTAINABLE & CLIMATE-SMART CITY

1.1 TRANSITION TO A RENEWABLE ENERGY FUTURE

San José will create San José Clean Energy (SJCE), a community choice aggregation, that will make 100 percent carbon-free electricity available as a base offering to all users in the city by 2021.

CEC, PUC, PG&E, BayREN: Partner on acceptance of small-scale feed-in tariffs for distributed solar.

NGOs: Support installation of solar for low-income communities.

1.2 EMBRACE OUR CALIFORNIAN CLIMATE

San José will effectively employ sustainable use practices of local water and green infrastructure to achieve a 30 percent reduction in residential water consumption to 42 gallons per day per capita by 2030.

SCVWD: Continue to invest in expanding incentives for conservation efforts and regional water storage.

Water agencies and NGOs: Connect people with resources, including training, to do climate-smart landscaping.



PILLAR 2: A VIBRANT CITY OF CONNECTED & FOCUSED GROWTH

2.1 DENSIFY OUR CITY TO ACCOMMODATE OUR FUTURE NEIGHBORS

San José will embrace its expected 319,000 additional residents through managed, mixed-use densification around its urban villages.

NGO: Support developers of dense housing and office projects in urban villages during entitlement process. Advocate for housing at all price points and safe, comfortable places to walk.

2.2 MAKE HOMES EFFICIENT AND AFFORDABLE FOR OUR RESIDENTS

All new homes built in San José from 2020 will be ZNE, and existing homes will be retrofitted to reduce their energy consumption and eliminate their use of natural gas.

NGO: Support cities and developers in being able to design and construct homes that meet or exceed Title 24 and CalGreen standards. Help make resources available for lower income communities to take advantage of the kind of retrofits needed.

PG&E, BayREN, CEC: Provide funding and resources for energy efficiency and potential energy storage.

2.3 CREATE CLEAN, PERSONALIZED MOBILITY CHOICES

San José will work to develop clean, personalized, and shared mobility choices, reducing single-passenger gasoline-car use through a combination of bike- and ridesharing, passenger vehicle electrification and, in the future, autonomous vehicles.

CalTrans, MTA, CARB: Create commercial transit policies that accelerate the development and adoption of clean, personal mobility technologies.

Biking advocates: Continue advocating for embedded and enhanced bike networks and teaching bike safety for adults and kids.

2.4 DEVELOP INTEGRATED, ACCESSIBLE PUBLIC TRANSPORT INFRASTRUCTURE

San José will continue supporting public transit infrastructure as a means of getting around the city, particularly the integration of multiple transport modes at Diridon Station.

VTA: Match growth of VTA network to the growth of urban villages.

BART: Focus growth on mixed-use development at sites near stations.

BART, Caltrain, Cal High Speed Rail: Enable efficient first-mile, last-mile connections.

All Transit: Increase transit frequency to make it more attractive and convenient for riders. Encourage jobs to be located on the transit infrastructure.



PILLAR 3: AN ECONOMICALLY INCLUSIVE CITY OF OPPORTUNITY

3.1 CREATE LOCAL JOBS IN OUR CITY TO REDUCE VEHICLE MILES TRAVELED

San José will work to create 347,000 local and accessible jobs in our city by 2040.

Economic development departments and agencies: Encourage local job creation in urban villages for all skill levels at all incomes levels - making San José the city of choice to start a new business or to expand existing businesses.

3.2 IMPROVE OUR COMMERCIAL BUILDING STOCK

All new commercial buildings built in San José from 2030 will be ZNE and existing commercial will be retrofitted to reduce their energy consumption and eliminate their use of natural gas.

Green Building community: Support cities and developers in being able to design and construct homes that meet or exceed Title 24 and CalGreen standards.

NGOs: Connect people with resources to do energy efficiency and solar installations.

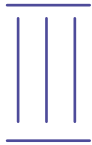
CEC, PUC, PG&E, BayREN: Partner on acceptance of small-scale, feed-in tariffs for distributed solar.

3.3 MAKE COMMERCIAL GOODS MOVEMENT CLEAN & EFFICIENT

San José will support its commercial and industrial sectors in reducing the carbon impact from goods movement by transitioning to clean and efficient logistics.

CalTrans, MTA, CARB: Develop commercial transit policies that encourage investment in cleaner logistics systems such as the California Sustainable Freight Action Plan.

Cities: Signal demand to auto makers for plug-in electric light duty trucks via EV request for proposals.



ACROSS PILLARS

CARB: Work with Californian cities to interpret our statewide emissions reductions targets into climate action plans that mobilize communities.

Scope a carbon pricing system that more fully factors in the true cost of carbon into the economy in a way that further encourages and finances technologies designed to reduce carbon production.