
Public Art Committee

Lynne Brown, Chair
Audrey Rumsby, Vice Chair

Elizabeth Alvarez
Trami Cron
Bryce Lynch

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Public Art Advisory Committee
Karen Gauss, Heidi Lubin, Chloe Shipp

MINUTES: Regular Meeting on Tuesday, October 6, 2020, 5:30 PM

San José City Hall
Online Meeting

I. Call to Order & Orders of the Day

- A. Chair Brown called the meeting to order at 5:34 p.m.

Roll Call

PRESENT: Commissioners Lynne Brown, Elizabeth Alvarez, Trami Cron, Bryce Lynch,
PAAC Members: Karen Gauss, Heidi Lubin, Chloe Shipp

ABSENT: (PAC) Audrey Rumsby : (PAAC) None:

STAFF: Public Art Director Michael Ogilvie, Sr. Project Manager Lynn Rogers, Sr.
Project Manager Mary Rubin, Sr. Art Coordinator Emily Sevier

Guest Presenters: Steve Borkenhagen of the Urban Confluence Silicon Valley; Jason Su of
Guadalupe River Park Conservancy, Jennifer Ahn of Empire 7/PowWow, and
Roan Victor, Artist; Jason Jagel, Artist.

II. Public Record

None.

III. Public Comment

None.

IV. Consent Calendar

- A. Approval the Minutes for the Regular Meeting of August 4 2020 was deferred to the Arts
Commission for action as none of the current PAC members were seated on the PAC at the time of
meeting.

V. Reports

- A. Chair – Chair Lynne Brown had no report.
B. Public Art director Michael Ogilvie reported on recent updates in the Public Art Program.

VI. New Business

A. Reports & Presentations

1. REPORT

- a. Update on the Urban Confluence Silicon Valley Light Tower project (Citywide)

An update on the Urban Confluence Silicon Valley Light Tower project regarding Phase I of the Design Competition and schedule for Phase II was presented with video clips of the three finalist proposals was presented.

Presented by Steve Borkenhagen of the Urban Confluence Light Tower project.

PAC discussion included questions by Commissioner Alvarez about the artists, by Commissioner Tran about the public access and parking plan, by Commissioner Lynch about the visual presence of the work and whether it would be visible from Hwy 87, whether it would obscure the Shark Tank, and the type of materials and the maintenance plan. S. Borkenhagen explained that the plan is to build an endowment for long-term maintenance “in perpetuity.”

B. Action Items

1. DESIGN and DESIGN DEVELOPMENT

- a. ACTION: Approved the design development proposal by local artist Roan Victor, to be created for the fourth POW! WOW! San Jose Mural festival. Artwork to be sited at the Guadalupe River Park and Gardens sign off Woz Way. (District 3)

Mvd/2nd: B. Lynch/E. Alvarez; Passed: 4 Yes; 0 No

Presented by Jen Ahn of Empire 7/PowWow, Jason Su of Guadalupe River Park Conservancy, and artist Roan Victor.

- b. ACTION: Approved the artwork selection for the Holding the Moment project, to be installed at the Mineta San Jose Airport. (District 4 and Citywide)

Mvd/2nd: E. Alvarez/B. Lynch; Passed: 4 Yes; 0 No

Presented by Mary Rubin, Sr. Project Manager.

There was public comment by 13 of the Holding The Moment artists and three other community members.

- c. ACTION: Approved the concept design proposal by artist Jason Jägel for the Neighborhood Gallery Project on Berryessa Road at Berryessa Station Way. (District 4)

Mvd/2nd: T. Cron/E. Alvarez; Passed: 4 Yes; 0 No

Presented by Emily Sevier, Sr. Arts Program Coordinator with artist Jason Jagel.

Discussion included E. Alvarez’s inquiry as to how it can be viewed and by whom; E. Sevier explained the artwork’s position relative to the BART station. B. Lynch commented on the great use of colors and the use of mineral paint. C. Shipp inquired about how mineral paint interacts with anti-graffiti coating and artist explained it works effectively with specific anti-graffiti products; Chair Brown inquired about community input on the design and E. Sevier and artist gave detailed explanation including

engagement with the Berryessa Flea Market community, much of it done by Zoom by necessity; E. Alvarez commented as to how Zoom only reaches some parts of the community.

- C. Other Items
None.

VII. Continuing/Old Business

- A. Updates were provided on continuing projects.
Written report highlighting updates on continuing projects was reviewed.

Presented by M. Ogilvie, Public Art Director with input from staff.

VIII. Meeting Schedule

The next regular meeting of the Public Art Committee is Tuesday, December 8, 2020 and will be online via Zoom.

IX. Adjournment

Meeting was adjourned at 7:43 PM

ATTEST:
PUBLIC ART COMMITTEE SECRETARY

PRESIDING:
COMMITTEE CHAIR

Recorded by LYNN ROGERS, SR. PROGRAM OFFICER

LYNNE BROWN