

# COVID-19 RESPONSE SNAPSHOT

## DIRECT GRANTS

**14,000 households** received financial and rental assistance\*\*s



**107 residents** received job training\*<sup>s</sup>

**100 artists & creative entrepreneurs** each received up to **\$2,000\***

**62 grants** awarded to nonprofits serving most impacted neighborhoods/communities\*

**120 nonprofits** received personal protective equipment\*

## SMALL BUSINESSES

**499 grants** to small businesses\*\*s

- **93%** of the small business owners were people of color
- **100%** of the business owners were low-income
- About **60%** of the small businesses were located within the City zip codes hit hardest by the pandemic
- **100%** of the small business grantees had less than 10 employees

Fielded **1,000+ calls** to the business support center to provide technical assistance on public health orders and grant programs

**713 participants** in business webinars hosted by the City



## HOUSING

**4,100 people housed** in either hotels/motels or temporary shelters within Santa Clara County

Opened **Bernal Housing Community** site for interim housing (**78 units**) and two more sites under construction (**246 units**)<sup>^</sup>

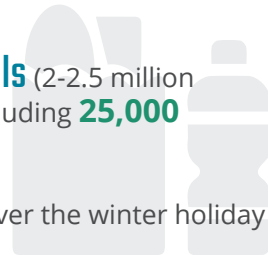
Purchased hotel in North San José under **Project Homekey** which will include **76 units\***



## FOOD DISTRIBUTION

Coordinated Countywide **100 million+ meals** (2-2.5 million meals a week average) with our partners, including **25,000** Thanksgiving meals.\*<sup>f</sup>

Distributed an additional **250,000 meals** over the winter holiday avoiding a widespread food crisis.



## CHILDCARE

R.O.C.K. 'n' Learn sites serves **400** children **per week** and provides them with an in-person place to complete distance learning\*



Provided **421 grants** up to **\$10,000 each** to child care providers\*

Summer camp program, **Camp San José Strong**, served over **400** school-aged children during two 4-week sessions.

## AIRPORT

Waived **\$13 million** in payments from concessionaires and other Airport businesses.<sup>c</sup>

## COMMUNICATIONS

**3.1K social posts** from organic/non-promoted posts

- **1.5K** in English
- **499** in Spanish
- **511** in Vietnamese
- **370** in Chinese
- **232** posts containing all four languages

**14.3M total impressions** from organic/non-promoted posts

- **10.3M** in English
- **1.2M** in Spanish
- **1M** in Vietnamese
- **792K** in Chinese
- **893K** in posts containing all four languages

**773K flash reports** opened with a total of **13.4K** subscribers

## DIGITAL INCLUSION



**15,800** unlimited high speed hotspots<sup>g+</sup>

- **12,800** for students
- **3,000** for the general public

**310,000 residents** received Wi-Fi connectivity in partnership with East Side Union High School District to build public Wi-Fi networks in **six of the high school** attendance areas.<sup>g+</sup>

## BEAUTIFY SAN JOSE

**150+ sites** serving **hundreds** of homeless residents



**2,060+** trash collections

**2,200 tons** of trash removed

