FINANCE DEPARTMENT

Impact Analysis Report

OVERVIEW

The Finance Department is responsible for collecting, accounting, and monitoring the license and permit fees for Christmas tree and pumpkin patch lots, circuses, carnivals, parades and a number of miscellaneous fees. The Department is also responsible for the Integrated Waste Management (IWM) - related late charges and Medical Marijuana Fees (currently suspended).

It is estimated that the Finance Department fees and charges program for 2013-2014, excluding penalties and non-cost recovery fees, will bring revenues to the City of approximately \$193,000, reflecting a 99.7% cost recovery rate, compared to 2012-2013 revenues of \$454,000 and a cost recovery rate of 99.8%. The significant difference reflects the elimination of the Exempt Business Tax Fee which was approved by the City Council on April 23, 2013.

Medical Marijuana Fees, which were adopted in the 2011-2012 Budget, will continue to be suspended due to the suspension of the Regulatory Ordinance and pending cases in the California Supreme Court.

Late payment charges related to the Solid Waste Delinquency Program and Solid Waste Delinquency Service fees, not subject to cost recovery restrictions, are anticipated to generate approximately \$4.0 million in the Integrated Waste Management (IWM) Fund. This figure reflects recommended increases to the Solid Waste Delinquency fees in 2013-2014.

SUMMARY AND IMPACT OF PROPOSED FEE REVISIONS

Existing Fees

In 2013-2014, a number of the proposed fee changes are recommended, increasing fees to align with staffing costs and indirect overhead costs.

To maintain full cost recovery, 10 fee increases are proposed in the following sections: Administrative Remedies Lien Fee, Business Tax Special Reports, Circus/Carnival/Parade, Collection Fee, Handbill Distributors, Returned Check Fee, Sales, and Sidewalk Lien Administrative Fee. A complete list of proposed fee revisions by service is located in the Summary of Proposed Fee Changes section of this document and in the tables that follow this section.

Recommended increases to three of the Solid Waste Delinquency Fees in 2013-2014 align fees with staffing resources costs, indirect overhead costs, and projected activity levels.

Deleted Fees

The elimination of the Exempt Business Tax Fee reflects the City Council approved elimination on April 23, 2013, effective June 1, 2013. The loss in revenues associated with this elimination is included in the 2013-2014 Proposed Operating Budget.

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NOTIFICATION

The Proposed Fees and Charges Report was released on May 3, 2013, allowing for a minimum of 10 days for public review. Public input on fee proposals will be heard by the City Council at public hearings held on Tuesday, May 14, 2013, at 1:30 p.m. and Monday, June 10, 2013, at 7:00 p.m. in the Council Chambers.

FINANCE

Service	2012-2013 Adopted Fee	2012-2013 % Cost 2013-2014 Recovery Proposed Fee	2013-2014	2013-2014 Estimated Revenue		2013-2014 % Cost Recovery		
				Estimated Cost	Current Fee	Proposed Fee	Current Fee	Proposed Fee
INANCE DEPARTMENT GENERAL 1. Administrative Remedies Lien Fee	FEES - CATEGORY I							
Administrative Remedies Lien Fee	\$56.50 per lien		\$63.25 per lien					**************************************
Sub-total Administrative Remedie	s Lien Fee	100.0%		2,849	2,543	2,846	89.3%	99.9%
2. Business Tax Special Reports 1 CD/E-mail	\$45.50 per CD/transmission		\$56.25 per CD/transmission					
2 Computer Printout	\$45.50 up to 25 pages, \$1 each additional page		\$56.25 up to 25 pages, \$1 each additional page					
Sub-total Business Tax Special Re	eports	100.0%		958	774	956	80.8%	99.8%
3. Circus/Carnival/Parade 1 Carnival Permit	\$250 1st week; \$25 each additional day		No Change					
2 Carnival Permit (Charitable)	\$100 1st week; \$10 each additional day		No Change					
3 Circus Advertising	\$100 bond for removal within 48 hours of last performance	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	No Change					
4 Circus Parade (Circus Outside of City Limits)	\$250 per day		No Change					
5 Circus Permit	\$250 1st day; \$114 each additional day		\$250 1st day; \$120.50 each additional day					
6 Circus Permit (Charitable)	\$100 1st day; \$50 each additional day		No Change					
7 Circus Sideshow Permit	\$12.50 each per day		No Change					
8 Circus or Carnival Permit - Sanitary Standards Bond	\$1,000 bond		No Change					
Sub-total Circus/Carnival/Parade		100.0%		844	798	843	94.5%	99.9%

DEPARTMENTAL FEES AND CHARGES

Service	2012-2013 Adopted Fee	2012-2013 % Cost Recovery	2013-2014 Proposed Fee	2013-2014 Estimated Cost	2013-2014 Estimated Revenue		2013-2014 % Cost Recovery	
					Current Fee	Proposed Fee	Current Fee	Proposed Fee
FINANCE DEPARTMENT GENERAL F 4. Collection Fee	FEES - CATEGORY I							
Collection Agency Recovery Fee (90 days past due)	\$25 or 15% of the bill; whichever is higher		No Change					
Collection Fee (60-90 days past due)	\$28.75		\$38					
Sub-total Collection Fee		99.9%		123,833	93,394	123,310	75.4%	99.6%
5. Exempt Business Tax 1 Exempt Business Tax Fee	\$38 per account		Deleted per City Council approval on April 23, 2013					
Sub-total Exempt Business Tax		100.0%						
Handbill Distributors Commercial Distributor Permit	\$1 per distribution		No Change					
2 Handbill Distributors License	\$37 per year		\$46 per year					
3 Owner's Permit	\$28 per year		\$35.50 per year					
Sub-total Handbill Distributors		99.3%		36,177	28,908	36,135	79.9%	99.9%
7. Medical Marijuana Fees1 Medical Marijuana Collective Amendment Fee	Suspended (City Council approval - January 10, 2012)		No Change					
Medical Marijuana Collective Annual Operating Fee	Suspended (City Council approval - January 10, 2012)		No Change					
Medical Marijuana Collective Application Processing Fee	Suspended (City Council approval - January 10, 2012)		No Change					
Medical Marijuana Collective Application Receipt Fee	Suspended (City Council approval - January 10, 2012)		No Change					
5 Medical Marijuana Collective Renewal Registration Fee	Suspended (City Council approval - January 10, 2012)		No Change					

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Service	2012-2013 Adopted Fee	2012-2013 % Cost 2013-2014 Recovery Proposed Fee	2013-2014	2013-2014 Estimated Revenue		2013-2014 % Cost Recovery		
				Estimated Cost	Current Fee	Proposed Fee	Current Fee	Proposed Fee
FINANCE DEPARTMENT GENERAL I 7. Medical Marijuana Fees	FEES - CATEGORY I							
6 Police Hourly Investigation Fee	Suspended (City Council approval - January 10, 2012)		No Change					
Sub-total Medical Marijuana Fees								
Returned Check Fee Returned Check Fee	\$22 per returned check		\$29 per returned check					
Sub-total Returned Check Fee		98.6%		23,065	17,490	23,055	75.8%	100.0%
9. Sale of Publications1 Comprehensive Annual Financial Report	Actual printing and mailing costs		No Change					
2 Monthly Investment Report	Actual printing and mailing costs		No Change					
3 Single Audit (Grants)	Actual printing and mailing costs		No Change					
Sub-total Sale of Publications								
10.Sales 1 Christmas Tree/Pumpkin License - Deposit (Refundable)	\$100 per lot		No Change					
Christmas Tree/Pumpkin License - Lot	\$89.50 per lot		\$97.25 per lot			10 1 1 M A		
Sub-total Sales		100.0%		1,558	1,432	1,556	91.9%	99.9%
11. Sidewalk Lien Administrative Fee								
 Sidewalk Lien Administrative Fee 	\$56.50 per lien account		\$63.25 per lien account					
Sub-total Sidewalk Lien Administr	ative Fee	100.0%		4,749	4,238	4,744	89.2%	99.9%
SUB-TOTAL FINANCE DEPARTME	NT GENERAL FEES -	99.8%		194,033	149,577	193,445	77.1%	99.7%

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Service	2012-2013 Adopted Fee	_		2013-2014	2013-2014 Estimated Revenue		2013-2014 % Cost Recovery	
			2013-2014 Proposed Fee	Estimated Cost	Current Fee	Proposed Fee	Current Fee	Proposed Fee
FINANCE DEPARTMENT GENERAL F	FEES - CATEGORY I							
NTEGRATED WASTE MANAGEMEN 1. Solid Waste Delinguencies	T LATE CHARGES - CATEG	ORY II						
Administrative Charges for Collection Procedure	\$69 per lien	99.0%	\$92.25 per lien	1,347,219	1,007,676	1,347,219	74.8%	100.0%
2 Late Payment Charge (The charge level is set to encourage customers to submit payments by due date)	\$7.00 or 7% of the bill, whichever is greater		No Change		2,000,000	2,000,000		
Notice of Intent to Lien (The notice is not a penalty)	\$17 per notice	97.3%	\$17.25 per notice	618,209	607,138	616,067	98.2%	99.7%
4 Special Assessment Charge (The charge is not a penalty)	\$5 per parcel	100.0%	\$6 per parcel	35,712	29,760	35,712	83.3%	100.0%
Sub-total Solid Waste Delinquenci	es	240.3%		2,001,140	3,644,574	3,998,998	182.1%	199.8%
SUB-TOTAL INTEGRATED WASTE CHARGES - CATEGORY II	MANAGEMENT LATE	240.3%		2,001,140	3,644,574	3,998,998	182.1%	199.8%
TOTAL DEPARTMENT - GENERAL	FUND			194,033	149,577	193,445	77.1%	99.7%
TOTAL DEPARTMENT - NON-GEN	ERAL FUND			2,001,140	3,644,574	3,998,998	182.1%	199.8%
TOTAL DEPARTMENT - Category I				194,033	149,577	193,445	77.1%	99.7%
TOTAL DEPARTMENT - Category I				2,001,140	3,644,574	3,998,998	182.1%	199.8%
TOTAL DEPARTMENT				2,195,173	3,794,151	4,192,443	172.8%	191.0%