



MEMORANDUM

To: City of San José and Kimley-Horn Project Team

From: Nelson\Nygaard Project Team

Date: March 10, 2020

Subject: En Movimiento Community Outreach 4 Summary

PROJECT INTRODUCTION

A successful *En Movimiento: A Transportation Plan for East San José* (formerly East San José Multimodal Transportation Improvement Plan) depends on an inclusive and equitable public outreach process with input from key individuals and organizations as well as a broad cross-section of East San José's communities and stakeholder groups. *En Movimiento* includes four rounds of targeted community engagement seeking public input through a combination of coordinated stakeholder communication and broad engagement. This memorandum summarizes Community Outreach 4.

GOALS AND OBJECTIVES

The goal of Community Outreach 4 was to provide an overview of *En Movimiento* accomplishments, highlight projects that the community can expect to see in the East San José neighborhood in the next three years, and share opportunities for the community to stay involved during the implementation phase of the proposed projects.

STAKEHOLDER WORKSHOP OVERVIEW

This round of community engagement included one open house meeting on Thursday, February 27, 2020. The open house was held during the late morning and early afternoon at Mexican Heritage Plaza, a community gathering space in the study area where the project team has held other *En Movimiento* outreach events. Prior to the workshops, Nelson\Nygaard sent a save the date via email to about 60 project partners and stakeholders who have been engaged in previous phases of *En Movimiento*. During the open house, the project team engaged with 16 stakeholders who represented a range of organizations, including local advocacy groups, Council Districts, and property owners.

The open house meeting format provided opportunities for in-depth conversations about projects and next steps of interest to the attendees. The project team prepared an overview presentation that ran on a loop throughout the meeting and brought printouts of the design details for 25 projects, all of which reflected priorities and feedback from community members shared during previous outreach events and surveys. Staff from the project team, including the City of San Jose, Nelson\Nygaard, and Kimley-Horn, facilitated conversations amongst stakeholders by responding to questions from participants about design details for specific projects and about opportunities for the community to stay involved during the implementation phase.

EN MOVIMIENTO | COMMUNITY OUTREACH # 3 SUMMARY
City of San José

