



Memorandum

TO: MAYOR REED
SUBJECT: BUDGET DOCUMENT

FROM: Vice Mayor Madison Nguyen
DATE: May 22, 2013

Approved

Malic Ngy

Date

5/22/13

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: Franklin McKinley Children's Initiative Summer Programming

Amount of City Funding Required: \$25,000

Fund Type (i.e. General Fund, C&C funds, etc.): Essential Services Reserves

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

Requested funds would affect residents and multiple service providers located in the Santee neighborhood by ensuring that they have access to community space and educational programs over the summer.

As a response to neighborhood safety concerns, The Franklin McKinley Children's Initiative (FMCI), a partnership between the City of San Jose, Franklin McKinley School District, Catholic Charities, and the residents of Santee, was launched in 2010. Modeled after the Harlem Children's Zone in New York City, FMCI received a 2-year planning grant from the Packard Foundation to design a holistic approach model that coordinates existing educational, health, social service, housing, neighborhood and economic development efforts to provide a comprehensive community development approach to help improve student achievement and reduce poverty for families in the Santee neighborhood. FMCI will also be home to the first Educare facility in Northern California. Educare is a state-of-the-art, full-day, year-round school that serves at-risk children and their families from birth to five years, slated to break ground in 2014.

One of the primary concerns of the residents in the Santee neighborhood is access to open space. For years, the City, in partnership with Franklin McKinley School District and other community based organizations, has been looking for potential open space sites to provide recreational activities in the neighborhood. Consistent with the Mayor's Gang Prevention Task Force's Safe Summer Initiative, FMCI will be hosting Pop-up Parks along Santee Drive. This strategy is used in New York City to address limited open space, invigorate underused parks and build community. The Santee Pop-up Park will allow FMCI to close Santee Drive once a week for 4 hours in order to provide enriching activities that will allow youth to build upon their social skills and to prevent and combat gang activities. This program will be implemented in partnership with various community-based organizations and the Franklin McKinley School District.

Additionally, there has been concerns raised about the impact of losing funding for summer school programming, particularly for after school CORAL participants. On average, students returning from summer break are one month behind in skills and knowledge where they were before they left in the spring. In order to address this gap, FMCI will be preparing summer homework packets for 500 after school students attending five elementary schools and one middle school. These packets will be selected by the teachers and catered to each student's grade level. Students will be given an incentive in the fall, upon completion of their summer homework packets.

This request is intended to retain the flexibility to access one time funds for the Franklin McKinley Children's Initiative summer programming.

Funding Source

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund):

Department or Organization: City Manager's Office

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

Name: Norberto Duenas, Deputy City Manager

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This change is:

One-time Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Strategic Support
- Transportation and Aviation Services