



Memorandum

TO: MAYOR REED
SUBJECT: BUDGET DOCUMENT

FROM: Councilmember Donald Rocha
DATE: May 22, 2013

Approved Don Rocha Date 5-22-13
RH

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: **DISTRICT 9 TRAFFIC SAFETY IMPROVEMENTS**

Amount of City Funding Required: \$20,000 for traffic safety project around Noddin School
\$50,000 for traffic safety project at Cherry Ave. and Kimberly Dr.
\$70,000 total for both above improvements

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

This proposal would fund two pedestrian safety projects in District 9. The Noddin project has priority over the Cherry ave. project.

Priority #1: Noddin School Pedestrian Safety Project

My office has heard concerns from Noddin parents about traffic safety around the school site. As a participant in the County's Safe Routes to School Program, The Noddin School community has been working diligently to improve traffic safety. As a partner in this effort, San Jose's Department of Transportation has identified pedestrian safety improvements that could be installed around the school. The project would consist in placing choker islands at the intersections of Harwood Rd. and Colvis Ave. and Harwood Rd. and Gilda Way. The improvements would cost \$20,000.

Priority #2: Cherry Ave./Kimberly Dr. Pedestrian Crossing Enhancement

This project would install flashing beacons at a crosswalk across Cherry Ave. at Kimberly Dr. The existing crosswalk is not at a controlled intersection and has no safety devices to enhance visibility. Cherry Ave. is a busy street that carries an average of 7,200 vehicles per day; providing pedestrians with additional visibility would enhance safety at this crossing. The project would cost \$50,000.

Funding Source

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund):

Department or Organization: Department of Transportation

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

Name: Laura Wells

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This change is:

One-time Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Strategic Support
- Transportation and Aviation Services