



Memorandum

TO: MAYOR LICCARDO

FROM: Vice Mayor Chappie Jones

SUBJECT: BUDGET DOCUMENT

DATE: 05/27/21

Approved

Date. March 27, 2021

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: African-American/African-Ancestry Virtual Village

Amount of City Funding Required: \$ 35,000

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): Not Applicable

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Provide seed money for the creation of an online database (website and mobile application) or Virtual Village of African-American/African-Ancestry resources to serve over 20,000 of their community members that reside in San Jose. The overall objective is to connect local organizations with the San Jose residents they serve. Members of the Virtual Village will include nonprofits, community-based organizations, entrepreneurs, health professionals, business owners, etc. Members will be able to post announcements, upcoming events, and contact information.

The benefit of the Virtual Village is a streamlined and holistic platform that helps build relationships among residents and provides them with resources. San Jose residents will be able to easily access insights, professional services, news articles, publications, and engage with community activities via the Virtual Village. Connectivity and access to a robust network of resources is crucial for the cultivation and advancement of opportunities for success, especially for a community that continues to endure inequities affecting their health, economic empowerment, criminal justice, education, and job opportunities.

Funding Source

* Essential Services Reserve:

Other (Please specify program/project/fund):

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Yvonne Maxwell

Department or Organization: Ujima Adult and Family Services, Inc.,

This project will be implemented through collaboration between Ujima Adult and Family Services, fiscal agent, and Black Leadership Kitchen Cabinet (BLKC) of Silicon Valley. BLKC was created in 2005 by concerned community leaders as a means to address the broader social ills that are currently impacting their African American Community. It is made up of a broad cross section of over 50 community organizations, agencies, churches, businesses, fraternities, sororities, social groups, individuals and community members.

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