



Memorandum

TO: MAYOR LICCARDO
SUBJECT: BUDGET DOCUMENT

FROM: Councilmember David Cohen
DATE: 5/21/2021

Approved 

Date: 5/26/2021

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: D4 Sideshow Design Solutions

Amount of City Funding Required: \$304,500

Fund Type: General Fund

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): 58

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Sideshows, reckless driving, and street racing have increasingly become quality of life issues for residents throughout San José, and District 4 is no exception. These incidents don't just disturb the peace: they represent a serious risk for the safety of our residents and the integrity of our roads and infrastructure. As enforcement alone has not sufficed in discouraging reckless driving, I am proposing quick-build traffic improvements for the roads and intersections in District 4 that have been most impacted by sideshow activities:

- Sierra Road, from Flickinger to Lundy
- The intersection of Mabury Road and Jackson Avenue
- Cropley Avenue, from Piedmont Road to Morrill Avenue

These intersections and road segments have been repeatedly brought to the attention of our staff by residents and have been noted by SJPD and DOT as long-time hotspots for sideshows due to their design.

These improvements would include installation of traffic control measures like paint, raised pavement markers, chatter bars, Botts’ dots, and delineators to make roadways and intersections less amenable to sideshow activities. Intersection treatment may consist of curb extensions, median island extensions, and/or Botts’ dots, strategically placed to reduce available space for drifting and donut movements. Corridor treatment may consist of quick-build materials adjacent to the bike lanes or in the median/centerline. DOT would need to review the roadway geometry, traffic demands, and access requirements to develop appropriate treatments.

The cost breakdown for the funding is as follows:

Fund	2021-2022 Cost	Ongoing Cost
General Fund		
(a) Sierra Road	(a) \$100,000	(a) \$5,000
(b) Mabury Road	(b) \$40,000	(b) \$2,000
(c) Cropley Avenue	(c) \$150,000	(c) \$7,500

Funding Source

Essential Services Reserve: \$304,500

Other (Please specify program/project/fund): General Fund, Construction Excise Tax Fund

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Lam Cruz, Division Manager

Department or Organization: Department of Transportation

Phone Number: 408-535-3850

Email: lam.cruz@sanjoseca.gov