



# Memorandum

**TO:** MAYOR LICCARDO

**FROM:** Councilmember Pam Foley

**SUBJECT:** BUDGET DOCUMENT

**DATE:** 05/27/2021

Approved

Date 05/27/2021

## RECOMMENDATION

That the following recommendation be enacted.

### Proposal

Program/Project Title: Catalyze SV Housing Ready Communities Grant

Amount of City Funding Required: \$5,000

This change is:

One-time       Ongoing

Cost Estimate Number (if applicable):

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

During the last Census, it was determined that District 9 had a population of approximately 90,000 residents. Since then, few, if any, multi-family projects were built in the District, which is predominantly home to a multitude of single-family neighborhoods.

Residents in District 9 are largely unaccustomed to taller buildings, let alone large multi-family housing projects. However, just since 2019, 5 projects have been proposed ranging from 5-7 stories high. Our office estimates that within the District, nearly 700 affordable homes are at some stage of the housing production pipeline at this moment. More developers are anticipated to seek permits from the city to build over the next few months.

In this day and age, affordable housing projects almost always use state laws that streamline the production of affordable housing. These laws do not require an affordable housing developer to conduct outreach to the surrounding neighborhoods. Responding to these new laws, the District 9 office has assumed the role of ensuring residents and neighbors can provide input on these projects.

Catalyze Silicon Valley (Catalyze SV) specializes in community outreach. They engage community members, developers, and city leaders to envision and create sustainable, equitable, and vibrant places for people throughout San José. Catalyze SV wants to be an important partner in creating housing-ready communities. With this grant, and in coordination with the District 9 office, Catalyze SV would work with San José District 9 residents to better educate neighbors about how affordable housing can positively benefit a community.

The result of their efforts would lead to a District 9 that is more accepting and better understanding of multi-family, affordable housing projects. The organization would work with the District 9 office to create a report that could be then sent to developers about the types of developments our neighbors would like to see built in the District.

### **Funding Source**

Essential Services Reserve: \$5,000

Other (Please specify program/project/fund):

### **Department or Organization Contact**

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

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Department or Organization: Catalyze SV

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