



Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Pam Foley

SUBJECT: BUDGET DOCUMENT

DATE: May 27, 2021

Approved

Date: 5/27/2021

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: The Trash Punx Citywide Beautification Events

Amount of City Funding Required: \$ 50,000

This change is:

One-time Ongoing

Cost Estimate Number (if applicable):

There is little doubt our City is in need of support as we our growing problem of litter, trash, and illegal dumping in our streets, our open spaces, and our environmentally sensitive areas. We have two great partners in Keep Coyote Creek Beautiful (KCCB) and the South Bay Clean Creeks Coalition (SBCCC). These two organizations have worked tirelessly to clean our waterways, and we are extremely grateful. However, we still have huge obstacles to overcome as we continue to battle litter, trash, and illegal dumping outside of our waterways.

The Trash Punx organization, while they partner with SBCCC on some, the “Punx” are unique as they also host community their own clean ups and other “green” events to assist in our fight against blight. The “Punx” focus on the beautification of our City, without being limited to waterways, which sets them apart from the two aforementioned organizations. Additionally, The Trash Punx have an educational outreach component, as they go into schools and teach our youth about blight reduction.

The pandemic has only heightened our need for community-based volunteer organizations, as the City of San José benefits from these organization’s large volunteer base. However, The Trash Punx has administrative and supply costs which if provided this grant, would help keep this valuable organization intact.

We are requesting a one-time grant from the available Rescue Funds to assist The Trash Punx, allowing them to continue their great work to keep the City of San José beautiful.

Funding Source

Essential Services Reserve:

Other (Please specify program/project/fund): Rescue Fund

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Justin Imamura / Founder

Department or Organization: The Trash Punx

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