



Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Jimenez

SUBJECT: BUDGET DOCUMENT

DATE: May 27, 2021

Approved

Date: May 27, 2021

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: **Monterey Road Blight Reduction & Beautification**

Amount of City Funding Required: **\$254,700**

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): #18

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Monterey Road and the Union Pacific Railroad corridor have long attracted illegal dumping, homeless encampments, and other blight. The City has worked aggressively to address these concerns, and significant progress has been made, including a major victory in signing an MOU with Union Pacific.

More work remains, however. This proposal seeks funding for a “Behavior Change Campaign” featuring informational billboards or banners, motion-sensor lights and/or signage to deter dumping, landscaping, and replacement of dilapidated median screens.

BeautifySJ would lead efforts related to Outreach/Education (billboard and banners) for areas that are highly impacted by illegal dumping. The Regional Park Aide would support Outreach/Education activities.

The cost estimate for landscape work and the replacing of the “glare screens” were provided by DOT. The landscape work, referred to as “clear and grub,” refers to a variety of landscaping methods that will reduce the vegetation along the shoulders of Monterey Rd., from Metcalf heading south to City limits. This work

will be some combination of mowing and hand-work and includes debris removal, similar to what has previously been performed in this area.

The glare screens are an important safety measure given high speeds of vehicles traveling on Monterey. Unfortunately, segments have failed and require replacement or repair. The estimate is for replacement of missing screens to fill in the gaps. Areas that are currently in satisfactory condition will remain in place, and the appearance will not be consistent along the stretch of roadway.

Finally, painting all of the glare screens, both existing and replacement, is recommended to ensure the look of the glare screens is consistent. The cost to paint 100,000 linear feet of screens is \$25,000 (\$21,200 for paint/supplies & \$3,800 for overtime) and would take approximately five weeks for completion. DOT would use existing staff (4 FTEs) and perform the work on overtime if approved.

Summary of recommendations follows. The District 2 office thanks PRNS and DOT staff for their analysis.

Recommendation	2021-2022 Cost	Ongoing Cost
Billboard (PRNS)	\$7,800	\$0
Banners (PRNS)	\$3,000	\$0
Regional Park Aide, 0.5 FTE	\$29,900	Ongoing if not limited-period
Motion-Senor Lights (PRNS)	\$10,000	\$0
Clear & Grub, Metcalf to Tilton/City Limit (DOT)	\$17,000	\$0
Median Screen Replacement (DOT)	\$162,000	\$0
Painting of Glare Screens (DOT)	\$25,000	\$0

Funding Source

- Essential Services Reserve: \$92,700
- Other (Please specify program/project/fund): \$162,000 from Building and Structure Construction Tax Fund, and/or Construction Excise Tax Fund (median screen replacement)

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

Name and Title: Olympia Williams (BeautifySJ/PRNS) & Eric Hon (DOT)

Department or Organization: PRNS & DOT

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