



Memorandum

TO: MAYOR LICCARDO

FROM: Councilmember Esparza

SUBJECT: BUDGET DOCUMENT

DATE: 5/27/2021

Approved *Maya Esparza*

Date 5/27/2021

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: Tully Ballfields Activations

Amount of City Funding Required: \$55,840

This change is:

One-time Ongoing

Cost Estimate Number (if applicable): 74

Proposal Description, including the reason for the need and anticipated outcomes (Please describe how the proposal will affect services for San José residents, community groups, businesses, etc.):

Located along the Coyote Creek Trail, the Tully Ballfields and surrounding area have had a long history of underutilization that has led to numerous issues with blight and illegal dumping, most recently illustrated by the removal of a staggering 19 tons of garbage from the site during a recent community clean up event.

The Tully Library and Ballfields serve as one of the few public amenities at the nexus of several very underserved communities, with children and families as far away as Santee depending on this community resource. This proposal will fund eight activation events at the site over the course of FY 2021-2022. These events determined through a competitive RFP that may include such types of activations as a farmer’s market or night market. These activations will include small businesses and stimulate economic activation in the community.

Furthermore, these events will serve to activate this important junction along the regional Coyote Creek Trail. With the anticipated major investment of tens of millions of dollars in developing this regional asset, these activations will be a small investment that will ensure further activation and positive community use

on the heart of the trail. Activations in this area will be critical to reducing blight and ensuring community benefit going forward.

As we continue to help our hardest hit communities and businesses recover from the devastation of this pandemic, these activations will stimulate local businesses in an area hard hit by Covid while reducing blight and strengthening a critical resource for both local residents, and a significant portion of a developing regional resource.

Guidance from the Treasury regarding eligible uses of ARP funds notes that “Where there has been a negative economic impact resulting from the public health emergency, States, local, and Tribal governments have broad latitude to choose whether and how to use the Fiscal Recovery Funds to respond to and address the negative economic impact.”¹ The guidance also provides that “State, local, and Tribal governments are encouraged to use payments from the Fiscal Recovery Funds to respond to the direct and immediate needs of the pandemic and its negative economic impacts and, in particular, the needs of households and businesses that were disproportionately and negatively impacted by the public health emergency... Treasury encourages recipients to consider funding uses that foster a strong, inclusive, and equitable recovery”² These activations will serve the dual purposes of providing economic stimulation to small businesses in industries that have been impacted, while providing outdoor activation to a public amenity serving a large number of communities that have been disproportionately impacted by the public health and economic impacts of Covid.

Funding Source

Essential Services Reserve:

Other (Please specify program/project/fund): \$55,840 ARP funds

Department or Organization Contact

Please list the contact information for the individual that certified cost estimates contained within your recommendation:

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¹ Page 28, Interim Final Rule on Coronavirus State and Local Fiscal Recovery Funds, Dept. of Treasury, <https://public-inspection.federalregister.gov/2021-10283.pdf>

² Page 37, Interim Final Rule on Coronavirus State and Local Fiscal Recovery Funds, Dept. of Treasury, <https://public-inspection.federalregister.gov/2021-10283.pdf>

